

Playboy Blueprints Mostest Jazz Bash

Hub, Gotham Same Jazz

The Boston Jazz Festival, sponsored jointly by the Sheraton hotels and George Wein, director of the Newport Jazz Festival, will feature an all star lineup, as will the Randall's Island hash.

NEWS

In line with this, WRCA has hired a new deejay, Jim Lowe (formerly with WCBS and CBS) who, starting July 27, will be heard Monday thru Friday from 5 to 6 p.m.

Jack Teagarden, Don Elliott, Earl Bostic, Stan Kenton, Four Freshmen, June Christy, Sonny Rollins, Nina Simone, the original Austin

(Continued on page 32)

The actual dollar volume dropped in all models and all types of phonographs, amounted to about 28 per cent during the survey period as compared with approxi-

The biggest dollar drop is the category that has been especially strong in recent years—the automatic portable. In the 1958 survey period, phono-record dealers accounted for \$13,700,000 in sales of these units. In a similar period in 1959, they experienced a 40 per cent drop to \$8,400,000. It's important to recognize, however, that stereo automatic portables outsold one-channel models by more than two to one. Obviously, the public wants stereo—if it can get it at the right price in the right model.

Percentage-wise, manual portables suffered just as badly. Sales during the survey period dropped from \$3,400,000 in 1958 to \$1,600,000 in 1959—down 47 per cent. As might be expected, monaural outsold stereo by two to one since the low-priced promotional and kiddie phono aren't produced in stereo versions. Stereo volume was confined to the \$39.95 and \$37.95 models.

Console models help up much
(Continued on page 11)

Listen While You Cook?

NEW YORK—Is the public still confused about stereo? Some people can't even pronounce it. This was pointed out to The Billboard by Al Leon, ad exec for Symphonic Radio & Electronic Corporation.

Leon draws his opinion from what happened at recent public showings of the full Symphonie stereo phono line. He claims he overheard someone ask a salesman—"How many speakers you got in that STERNO?"

The prospect evidently wanted a set to counteract the effects of cool jazz disks, Leon opined.

NEWS OF THE WEEK

Static-Free Surfaces In New
RCA Victor Stereo Packages . . .

RCA Victor to introduce static-free stereo albums. Initial disks will be those in the company's "New Golden Age of Sound" 1959 "Best Buy" program. The new disk entails use of a special mix, not a spray. RCA Victor chief George R. Marek hailed the development as one of the great technical advances of the decade in recording. Page 2

Columbia Issues New
Seven-Inch Stereo 33 $\frac{1}{2}$ Disk . . .

Columbia Records tossed a quiet bombshell at its Miami Convention with a preview of its forthcoming seven-inch 33 $\frac{1}{3}$ r.p.m. stereo disk. Product will contain the same material as on the firm's non-45 platters. Page 2

Flock of Nat'l Meetings

With at least 10 labels holding national distributor meetings this month, many indie dis-

tribes are complaining that they spend so much time getting acquainted with fall lines that they don't have time to work on current product. Distrib meetings were scheduled this month by RCA Victor, Columbia, Epic, Roulette, ABC-Paramount, Kapp, Decca, M-G-M, Disneyland, Liberty and Somerset-Stereo Fidelity.

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Victor to Debut Anti-Static LP's

'Miracle Surface' Disks Result of New Ingredient Incorporated in Mix

NEW YORK—All RCA Victor LP's hereafter will be made with a new anti-static ingredient, it was announced by George R. Marek, vice-president and general manager, RCA Victor Records Division. The disks will be called "Miracle Surface" disks will be those introduced in August in "The Golden

Age of Sound" promotion (see separate story).

It was pointed out that the static-free surfaces is not the result of a spray, but derives from an ingredient, designated 317X, which is incorporated in the mix.

It is believed that at some point the special mix formula will be offered to the industry generally—just as RCA Victor offered other record and phonograph developments in the past.

RCA termed the development one of the great technical advances of the decade, pointing out that the "Miracle Surface" will not attract dust and will help prevent surface noises and insure faithful reproduction.

Record lovers, especially high fidelity fans, have been in the habit of using brushes, cloths, waxes and sprays to disperse static. Static is also responsible for picking dust into the grooves, which has a deleterious effect on both records and needles.

RCA Victor stated that this development, a "first," will be heavily promoted.

(Continued on page 24)

Dealers Land S-F Gratis Phono Promo

NEW YORK—Stereo Fidelity's "T Day promotion is off to a flying start, with the first batch of Webcor stereo phono already sold to the label's distributor.

The promotion, introduced to Stereo Fidelity distributors last week at three regional meetings, offers consumers a Webcor stereo portable phono free with the purchase of 10 \$2.98 Stereo Fidelity albums.

First shipments to distributors have started and prexy Dave Miller is currently negotiating with Webcor to obtain additional units to meet the demand. The promotion will not be made available to rack jobbers.

Among congratulatory wires from dealers (to Miller) was one from Mike Spector, Carol Gables, Fla., dealer and SORD press, reading, "I enthusiastically endorse your new program aimed exclusively for the independent record dealer. Operation traffic builder should be a great stimulant to our business during August."

Another wire from New York dealer Seymour Bondy, prexy of the Association of Record Dealers of New York and New Jersey, and speaking on behalf of the Association read, "I congratulate Stereo Fidelity on a tremendous traffic builder that the record dealer needs. I am overwhelmingly behind this type of promotion and heartily recommend all record dealers get behind it."

Advance Named Remington Distrib

CHICAGO—Advance Distributing Co., active as a pre-recorded tape one-stop, has been appointed area distributor of the Remington disc line, including its subsides, Masterline and Paris.

SUPERMARKET SLANT

Rack Buyers Put Sex Under Microscope

NEW YORK—"Sex is verboten in the supermarkets and the chains." This is the opinion of Lee Kraft, free lance photographer who has shot album covers for scores of firms including Jubilee, Gann, Savoy, Arista, United Artists, Columbia, Parliament and A&Mco. It seems that the record buyers, or those in charge of the racks in the supermarkets and the chains just don't cotton to pictures of underdressed females in the covers of the albums displayed in their stores. "They sort of have a protective attitude about the family trade," says Kraft.

Why the managers of supermarkets and chains should have a more Puritanical attitude about alluring faces than record dealers appears to be a mystery, since record dealers also handle the family trade. But perhaps it's because most of the products handled in supermarkets are packaged very conservatively. "Who ever saw a sexy cover on a loaf of bread or a bag of flour?"

Under any circumstances, says Kraft, the thumbs down attitude of the racks by the racks, has begun to affect all album cover work, since the chains and supermarkets move

BRITISH DIG MANCINI MOST

LONDON—As a result of the pre-sold demand to hear Henry Mancini's jazz compositions, Don Sharpe, representing "Decca" is finding it easy to sell "Peter Gunn," America's top television series. Both radio and television programs over here are currently playing extracts from the television series and already the BBC and ITV networks are competing furiously with each other to buy "Peter Gunn." Seen and heard regularly in the programs are British-born multi-instrumentalist, Victor Feldman, and leading jazz stars.

75c Label Makes Deb

NEW YORK—A new label, Econdisk, from Morton Grove, Ill., outside Chicago, will issue its first 45's this week at a list price of 75 cents. The series will be called Econ-45 and will offer the regular market to distributors and dealers. The diskery started in announcing the 75-cent price—that there will be a no freebie policy due to the fact that First releases in the market are being sold at 75 cents. Ken Willett, a senior at Northwestern University.

Merc Moves to Tape Magazine

CHICAGO—Mercury will begin to full quarter-track record tape production August 1 when they debut two cartridge tape. The firm previously announced tape production last May during a lively Magnetics Recording Industry Association meeting here. At a bag of "surprise" releases were scheduled.

Mercury's entry into the cartridge field follows the trade debut of tape cartridge players at the NAMM Show last month. The players shown were produced by RCA Victor, Bell Sound Systems and Motorola.

They are the third firm to declare themselves for cartridge production, following RCA Victor and Bell Canto. Their first cartridge release consists of one classical and one popular. David Carroll's "Let's Dance" and "Tchaikovsky's '1812 Overture' with the Minneapolis Symphony (Dorco).

"I feel tape is the future," says David Carroll, Richard Hayman, Carl Stevens, Dinah Washington, Harmonicas, Buddy Collette, Sarah Vaughan and others. The label is based in Detroit and Minneapolis Symphonies. Also, a sampler called "Miracle in Sound" features Carroll, Vaughan, Washington and Hayman.

Col. to Intro New Stereo 7-Inch Singles

Sees Adult Market for Midget LP At 98c; Hope to Hypo Singles Lag

MIAMI BEACH, Fla.—Columbia Records quickly and cautiously tossed a bombshell to the record industry this week with the announcement of a new 7-inch single (see separate story) that they would bring out a seven-inch stereo 33 1/3 r.p.m. record. The record will retail for 98 cents and will play for up to three-and-a-half minutes, the same as a 45 r.p.m. single. It will contain the same artistic and tunes as are contained on the company's regular 45 r.p.m. releases. However, only selected items will be issued on the seven-inch 33 1/3. The small LP will be called the "Stereo Seven."

Exec Decries Album Glut

HOLLYWOOD—Record market is being flooded with too many LP's, according to Bob Kirstein, sales vicepres of Contemporary Records. As a result, Kirstein said, not enough attention can be given the new product, which reflects itself in a sales bopdown.

This condition, he said, has prompted Contemporary to follow its current "one-at-a-time" LP releasing policy. Albums are issued individually when the label feels the market is ready to absorb more of its product. This method is opposed to widely followed regular releasing schedule whereby firms issue albums according to the calendar rather than market conditions. Contemporary has been issuing an album at a time since the last four weeks. It's a throw its full advertising and promotional weight behind each individual release rather than dispersing its efforts over a number of new packages.

"I would rather issue one album and put an initial sale of 20,000 than put out 10 albums and average an initial sale of 2,000 of each," Kirstein said.

In talking with various distributors and their salesmen he found that they could recall at least one album in the current release by any of their manufacturers. When pressed as to what else that label was including in that specific release, invariably they would have to refer to their books.

2d ARMADA Meet Planned

CHICAGO—Planning of the second convention of the American Record Manufacturers and Distributors Association (ARMADA) will be completed by the end of directors meeting in September here, it was announced by Ewart Abner, of Vee-Jay and Abner Records, president.

The convention is expected to take place next June and there appears to be widespread sentiment for locating it in Atlantic City. According to an informal poll, Abner said.

Roy Scott, Memphis attorney, has been officially retained as the association's general counsel. Scott has been serving as legal adviser to the group, or loan from Sam Phillips of Sun Records.

In introducing the new record to the firm's distributors here, Goddard Lieberman, Columbia president stated the following reasons for the new record: "We are aiming Stereo Seven at what we think is a new and different audience for single records—the adult audience which has largely abandoned single record-buying in recent years. As consistent 33 1/3 r.p.m. buyers—and stereo fans in growing numbers—we believe they will be attracted by a 33 1/3 r.p.m. single; they have obviously never been attracted to 45 r.p.m. singles requiring spindle adaption, etc."

Today 33 1/3 r.p.m. disks ac-

(Continued on page 24)

Sterns Pubs Tune From Crosby Pic

NEW YORK—Julie Sterns is publishing one of the tunes from the new Bing Crosby flick, "Say One for Me," via his Arena Music firm. Title is titled "I Couldn't Have Done Less" and was cobbled by Sammy Cahn and Jimmy Van Heusen.

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Victor A-Out on 'Best Buy' Pitch

Plans Huge Promo Drive in All Media;
Dealer Aid Via Flexible Sales Policy

NEW YORK — RCA Victor's "New Golden Age of Sound" 1959 "Best Buy" program has been introduced by the label's executives in eight regional district meetings, it was announced by George R. Marek, vice-president and general manager of RCA Victor Records. Following the regional sessions, distributors hold their own local meetings to introduce the program to dealers. The "Best Buy" program includes 24 albums, 12 each of pop and Red Seal, to be promoted under the theme of "RCA Vics or Presents the New Golden Age of Sound Albums." All packages are available both stereo and monoaural, with the exception of the historic 1943 Carnegie Hall performance of the Tchaikovsky Concerto No. 1 by Horowitz, Toscanini and the NBC Symphony.

The RCA Victor program will be supported by the very powerful advertising and promotion drive. It was estimated that the cost of the promotional drive will be in excess of three-quarter million dollars, a figure which includes the outlay on the part of John H. Breck, Inc., outstanding hair preparations firm. (See separate story.) Campaign will include all media — TV, radio, national mags, newspapers, point of sale, etc., and will be highlighted by the Breck tie-in.

Big Spread in Camden 'Best Buy' Release

NEW YORK — RCA Camden's "Best Buy" program was termed the most potent release in the label's history by Jack Burgess, commercial sales and promotion department manager, RCA Victor Records. Range of material, Burgess noted, covers classical, jazz, pop, musical comedy, plus stereo discs.

Product includes a package by Cantor Joseph Rosenblatt, a follow-up to his big seller of last year, *On to Symphony Orchestra*, Bobby D. Koff or, Three Sons, Arie Shaw doing show tunes, Xavierugat, folk hard Malibey, Grace Moore, Helen O'Connell and Norman Leyden.

A strong promotion campaign will back the program.

Cap Launches All-Out Sales Force Campaign

HOLLYWOOD — Capitol Records has launched an intensive indoctrination program to acquaint its sales force in the field with its pop merchandise, and the sales and promotional campaign supporting the coming all-out drive.

It flew its district sales manager to Hollywood where he lifted the curtain on the fall product line-up. It informed them of its new dealer incentive plan, the eight-voltage promotional push soon to kick-off. The district sales managers upon their return to their respective sales and territory stage meetings with their own sales people to convey details of the upcoming program.

Capitol sent its top artist-representative, sales and merchandising execs to attend the district sales meetings. By sitting in on the sessions, the execs from headquarters, it was felt, would help

Promotion centers on a "New Golden Age of Sound" preview album with selections from six pop stars at Red Seal "Best Buy" albums. This is available in stereo for \$1.25 plus a Breck box top, label or facsimile; for \$1 in monoaural with box top.

"Golden Age of Sound" theme reflects two lines of thought, Marek indicated. One, the big consumer response to Living Stereo, and secondly, the introduction of RCA Victor's state-of-the-art "Miracle Surface" sticker.

Among artists represented in the "Best Buy" program are Elvis Presley, Harry Belafonte, Perez Prado, Ray Charles, Melachrino, George Beverly Smith, Jim Reeves, Arthur Feller, Morton Gould, Jascha Heifetz, Fritz Reiner, Maria Lanza, and the RCA Victor Vocal Packages have a special gold foil band around the album covers, outlining the Breck offer and explaining the theme. Foil was furnished by ALCOA.

RCA Victor stated it is implementing the merchandising outlay.

(Continued on page 9)

Lady Day Is Gone; Singer Dies at 44

NEW YORK — Lady Day is gone. The great blues singer, whose moving performances of sad songs of hunger and love, and pain often reflected the sorrow she had experienced in life, passed away last week (17) at Metropolitan Hospital in New York. Few artists could ever sing as freely as Billie Holiday, few other singers ever would be remembered as affectionately or as compassionately as Lady.

She had only a handful of great years in a troubled life. She told about this life in her autobiography "Lady Sings the Blues," one of the classics of jazz literature. Her outstanding period was in the early 1940's when crowded thronged night clubs to listen to her sing "Strange Fruit," "Lover Man" and other songs that Lady made her own. Her last years were as troubled as her first, but somehow, in spite of all or perhaps because of it, everyone finally realized that Lady Day was touched with greatness.

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VICTOR-BRECK TIE-IN OFFERS PREMIUM ALBUM

NEW YORK — Highlights of the intensive joint RCA Victor-Breck campaign are these:

The "Preview Album," which John H. Breck, Inc., will make available to consumers in the tie-in includes excerpts from 12 of the packages—classical and pop. The album is available in stereo with four-color reproductions of the "Golden Age" theme. An imprinted gold foil wrap-around band lists top \$1.25 for stereo, etc.)

Supporting this is an ad book, cover containing the Ladies' Home Journal, and additional ads in McCall's, Seventeen, Charm and other national publications. Further, RCA also scheduling commercials on the September and October Shriners Temple TV spectacles.

Breck will also furnish retailers and 15,000 beauty shops with point-of-sale material plugging the RCA Victor album. For best top sell \$1.25 for stereo, etc.)

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Col. Meet Stresses Marketing Effort

Distributors & Salesmen Briefed on Full Integrated Fall Product Presentation

MIAMI BEACH, Fla. — The 1959 Columbia Sales Convention, which winds up today (20) was keynoteed by plans for more effective merchandising of the company's fall and winter product. Analysis and intensification of the marketing effort was the subject of serious discussion at many meetings of the company executives with distributors and distributor salesmen.

The entire sales program centered about a Columbia's new "Profit Pack" containing a fully integrated fall product presentation. The profit-pack consists of a leather carrying case containing new product album covers, promotional material, catalogs, best-seller lists and order forms. The profit-pack offers not only current

product but suggested best-selling inventory for Masterworks, Popular, Adventures in Sound, and Harmony LP's. The firm calls this a guided selling program, and it continues the 10 per cent exchange accrual for dealers on album purchases.

Columbia also explained its re-stocking plan, which will be offered to dealers next month. All new August and September releases as well as the complete 1959.

(Continued on page 9)

Am-Par Briefs Distributors on Fall Program

NEW YORK — ABC-Paramount kicked off its series of cross-branch distributor meetings here at the Hampshire House Saturday (18)—introducing a 16 new albums in the label's new fall line. Am-Par execs will meet with Midwest distributors in Chicago, July 23, and Atlanta and Los Angeles districts, August 1.

Spotlighted at the meet was a new first-class display unit, which will be made available to dealers—through Am-Par distributors—with a special deal involving the purchase of a minimum of 10 new fall LP line. Details of this plan will be reported next week. The Brower Boxes each hold over 200 new titles, leaving space for an additional 200 disks.

Featured in the new fall album line-up are 16 new titles available in monoaural and stereo, are packages by Lloyd Price, Paul Anka, Eydie Gorme, Steve Lawrence, Johnny Nash and Dick Clark.

DECCA SETS 10% RETURN PLAN

NEW YORK — Decca Records has established a 10 per cent return on private plan, available to Decca, Coral and Brunswick dealers.

Under the new system, dealers will be entitled twice yearly as to the amount of their return privilege for each label, which will be equal to 10 per cent of the previous six-month net purchases of albums. Dealers will receive their first 10 per cent return privilege shortly after January 1 for the six-month period ending December 31.

Decca Winds Up Divisional Meetings

NEW YORK — Decca Records holds its last divisional meeting in New York today (20) at the St. Moritz Hotel. At this meeting the Eastern divisional Decca and Coral branches and Canadian representatives will be present as well as the entire national Decca. Coral executives will also be present.

Decca has been holding meetings cross-country in various divisions all last week. The divisional meeting in Los Angeles on July 16, the Southern and Midwestern divisions in St. Louis on July 17 and the Atlantic division in Cleveland on July 19. Execs Sid Goldberg, Clyde Brennan, Lou Sobok, and Howard Kaye, have been on the road announcing the Decca-Coral fall programs. Dealer shows will be held by branches starting July 21.

Nassau M-G-M Meet Setting

NEW YORK — M-G-M Records will hold its 1959 distributor convention in Nassau, the Bahamas, BVI, at the end of July. This is the first time that M-G-M has held a convention outside of the United States. The convention will run July 30 and 31, with distributors slated to arrive on July 29. Eddie Heller, Sol Handwerker and Ed Budzinski will set up all details for the Nassau convention.

Ram Drops Merc for New Distrib. Set-Up

CHICAGO — Buck Ram this week severed his Antel label from its previous distribution channel, Mercury Records, and set up a new subsidiary, Ram Records, and assigned them both to a newly formed national distributive organization.

The new national organization is Armed Distributors, operated by Morris S. Price, Price recently directed the national sales manager of Mercury, also runs Arnold Records, Inc., a new regional distributor here. He has lined up a complete roster of local points for Armed, including the distributorships of Lou Klayman in New York and Herb Cohen in Pittsburgh, two names with whom Price has been

repeatedly associated in recent trade conversation.

In addition to heading Ram's sales line-up, Price handled arrangements with RCA Victor custom pressing division for manufacture of the first two releases on the Ram label. One is by Stewart Rose; the other, back-to-back performances by Big John Taylor and Benny Joy.

Price's formation and Ram's joining with it helps form a trend by smaller labels to concentrate on the "small end" of the market, the specialized responsibility of distribution. Ram, in fact, has started to assign internal business management tasks to his brothers. (Continued on page 9)

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PROPOSALS DISCUSSED

Key Jocks Meet To Moot
Nat'l Org Ways and Means

By JUNE BUNDY

MILWAUKEE — A group of key jocks met here over the weekend of 18, 19 and 20 July to discuss the possibility of setting up a national disk jockey organization. Scheduled for presentation was a draft of recommendations by a delegation of West Coast deejays, who held a regional meeting of their own in Los Angeles July 11.

The West Coast jocks recommended that the assembled deejays establish an interim committee which would formulate a sound plan for a future organization and co-operate with any sponsor of a 1960 deejay convention. They also recommended that the group attempt to reach the formal organization stage at the 1960 convention.

"We further recommend," said the West Coast jocks, "that the disk jockey organization be centered around a single enduring project of public service related to youth welfare and that the project should not be directly dependent for its promotion upon deejays' air work but supported mainly by members in various communities and ultimately on a national scale."

It was also unanimously agreed by the West Coast spinners to recommend the organization "should solicit nor accept financial assistance from record companies."

Those attending the Los Angeles meeting discussed the proposals in person with Los Angeles deejays: Hawthorne, KDAY; Ira Cook, KMPC; Joe Yocum, KFWB; program director Chuck Blume, KFWB; Tony Little, KDAY (all KH); and Curwell-Collier's radio chief Bob Purcell.

Also in attendance were freelance radio program consultant Bill Gavin (the "Lucky Lager Dance Time" man and sparkplug of the

organizational meet), Phoenix, Ariz., jocks Bob Purry, KJAR; and Los Angeles deejays: Tony Markle, KFSD, San Diego, Calif.; Al Anthony, KAFY, Bakersfield, Calif.; R. Cordell, KFPM, San Bernardino, Calif.; record firm tappers Rand Wood of Dot and Mike Maitland of Capitol; and indie promotion man George Jay. A Hawthorne proposal that the 1960 convention's all-star show be televised and commercially sponsored, with acts filmed on video tape and edited for later release. Revenue from the sponsorship would go to the Association. Performers for the show would be selected by a national poll of the

membership with jocks introducing some of the acts.

In proposing the youth welfare project, Ira Cook opined that deejays might, for example, voluntarily set aside a small percentage of their profits from such activities—record hops, etc.—to support a project in the mental health field for young people, such as counseling or psycho-therapy clinics.

Scott Munn, WMCA, New York, also submitted a proposal that the jocks adopt a program to combat juvenile delinquency as their special project. Details of the weekend meet will be carried next week.

Too Many Meets
Tark Indie DisbistsMounting Nat'l Huddles Take Too Much
Time From Work on Current Product

NEW YORK — With at least 10 labels holding national distributor meetings this month many indie disbists are complaining that they spend so much time getting acquainted with fall line they don't have time to work on current product.

Last week Epic Records met with distributors in Las Vegas (July 10, 11); Liberty held a session with disbists in Los Angeles; and Somerset - Stereo - Fidelity acted sessions in Los Angeles, New York and Chicago.

Roulette and ABC-Paramount kicked off confabs with Eastern disbists over the weekend of 18, 19—preparatory to holding sessions with distributors later this month in Chicago and Los Angeles; and Warner Brothers is meeting with Eastern disbists this week (20, 21). Kicking off cross-country distributor meetings in the West Coast last week were Decca and Kapp.

Next week Disneyland Records is set for a three-day meeting with disbists (July 31-August 3) at the Disneyland Hotel, Anaheim, Calif.; and M-G-M is holding its national distributor meeting in New York July 30, 31, Columbia Records also met with its distributors

last week (16-19) in Miami Beach. In addition to the problem of taking time off from work on other labels, several distributors said it was often difficult to swing the trips financially, particularly in cases where the labels involved don't pick up transportation costs and/or hotel bills.

The meets also pose a problem of diplomacy for disbists who handle several indies, in that some

(Continued on page 7)

M-G-M Puts on
Chart Heat

NEW YORK—M-G-M Records is starting to grab a lot of chart action these days. Connie Francis, probably the hottest of the fem pop singers these days, has both sides of her current hit in the top 15 with "Lipstick on Your Collar" in the number eight slot and the flip "Frankie" in number 15. Meanwhile, coming up the charts are the Andre Previn - David Rose "Like Young" in the top 40 position; Jonie James' "I Still Get Jealous" now up to the number 77 position and "Mona Lisa" by Conway Twitty which jumped on the chart in the number 89 position for its first appearance.

AM-PAR ISSUES
OWN 33 SINGLE

NEW YORK — ABC-Paramount Records is bringing out a special seven-inch -inch stereo 33 1/3 single, "Call the Tribe," August 1.

In Am-Par press Sam Clark said it was merely coincidental since he had planned to bring out the special single one a month before he learned of Columbia's new line. However, Clark said he is now seriously considering manufacturing the new seven-inch singles, and that Am-Par could make them available in 30 days.

"Call the Tribe," was cut by publisher Lou Levy, and features a seven-minute canasta written by Willard Robson and performed by the Charles Young Chorale. It is a modern disk, and will be a plea for world peace—heard on Bible stories. The disk will be released in a special sleeve carrying the entire lyric.

SHARP DIVISION
IN TRADE VIEWS
ON 7-INCH 33

NEW YORK — Comment from other record companies throughout the country on the introduction of the Columbia Records' seven - inch stereo 3 1/2 r.p.m. disk (see story) ranged from disapproving to enthusiastic. Some of the companies talked to, and they included the Columbia and large indies, were vociferously against it. Statements from these firms included such succinct remarks as "What for?" and "It will confuse the industry all over again." (This firm also noted that there are stereo singles available on 45 r.p.m. disks.)

However, there were also record firms who especially endorsed the new disk. One large firm said "It's a great idea." And another commented, "A wonderful idea—I only wish we had thought about it."

But no firm indicated any intention at this time of dropping bringing out a seven-inch stereo 33. Many said they would still watch the new disk carefully before taking any action whatsoever. One manufacturer pointed out that the vast majority of juke boxes were not tuned for the new Columbia record. But it was noted that Columbia is now, timing this record at such a market.

IBM To Make
Music Survey

SEATTLE — The International Business Machines Corporation is entering the pop music scene this month via a special project for radio station KING here. The station and IBM will shortly launch a survey of local pop music preferences, with Dr. Stuart Carter Dodd, director of the Washington Public Opinion Lab at the University of Washington, serving as consultant.

The survey was prompted by KING's desire to present a picture of the broadcasting medium based almost exclusively on - disk sales or requests fail to present an accurate measure of the public's preference. Results will be used as a guide for future KING disk programming.

The IBM-Dodd survey will poll by mail about 100,000 persons over the age of 12 in 15 Western Washington counties—representing approximately 10 percent of the population here at present.

(Continued on page 9)

Propose 5-Year
Juke Royalty
Trustee Set-Up

WASHINGTON — The proposal to set up a government-backed, five-year trusteeship for collecting juke performance royalty, via an amendment to the Celler anti-juke bill (H.R. 3100), was officially disclosed last week (13). The Congressmen revealed details of the proposed amendment in the wake of an informal discussion held earlier between Celler (D., N. Y.) and the conflicting songwriter-juke box interests at a meeting of the subcommittee July 13 (Coin Machine section).

The Celler suggestion for a "trusted trustee" would have a flat per-box performance fee collected annually, by a three-man board of trustees, selected respectively by the attorney general, the juke box operators, and the performing rights societies. A basis of record sales would be used in the survey of music performed on juke boxes, conducted by government agencies. At the end of the five-year period, the trustee would thereafter set the fee for subsequent five-year periods, based on "Specified economic standards derived out of the survey" and to the Celler Bill, H.R. 5921.

Celler offers the plan "only as a suggestion" for a way out of the long, bitter wrangle between songwriters who feel their claim for payment on use of songs is as valid for juke boxes as for all other uses of music. The proposal says they are paying enough in mechanical royalties on records they buy, but they do not believe they can reconcile three factors: the operators' expressed willingness to accept an increased mechanical royalty; their own desire to deal with ASCAP, and their insistence that performing rights societies do not distribute fairly to songwriters. The Celler amendment would propose an annual rate equivalent to a doubled mechanical royalty; the trusteeship eliminates any disagreements between operators and performing rights groups; and distribution would be "pro rata" to songwriters on basis of a scientific survey, he insists out.

The Congressmen also say this approach takes care of the possibility of any other performance societies forming in the future, and would cover individual, non-member copyright owners in the performing arts. Celler also plans to meet with a small group of representative spokesmen for both sides of the royalty quarrel, on September 1, when he will welcome them.

(Continued on page 75)

Victor Pushes
R.&R. Teenster

NEW YORK — RCA Victor has launched a big drive centering around new artist Johnny Restivo, whose first single is "The Shape I'm In." Restivo, 15 years old, was named "The Most Perfectly Proportioned Teen-Ager in America," in 1958 by a national high school Special mailings in club activities is being plotted for the rock and roller.

Watchmakers
Foil NARAS Awards

NEW YORK — Next presentation of awards by the National Academy of Recording Art and Sciences will be telecast coast-to-coast under sponsorship of the Watchmakers of Switzerland. It will be carried by the NBC network this coming September 29 from 8-9 p.m. (EST) as a color spectacular. Deal was concluded last week between the Academy and Cunningham and Smith, an advertising agency for sponsor. Tom de Huff handles the Watchmakers of Switzerland account for the agency. Telecast will originate from NBC's Burbank studios.

Terms of the contract were approved by the Academy's national director. Agreement calls for NARAS to package the program and be in complete charge of the production.

This means NARAS will move the date of its annual event from spring to late fall or winter. The

first NARAS awards presentation was staged on May 1 of this year. A number of advantages are seen by the telecasting the award event from early in the year to the pre-Christmas period.

Noteworthy among these is the fact that the spring time has become overtly endowed with show business academy awards. Both the Motion Picture Academy and the Television Academy present their Oscars and Emmies early in the year. In crowding NARAS' Grammy awards into the same period, some felt the telecast would be a disappointment unable to enjoy the full public attention they deserved.

In agreeing to a TV sponsor, the Academy's directors faced a difficult problem created by the fact that a number of recording artists who would be appearing on the program were considered likely to conflicting sponsors. This

(Continued on page 9)

British Booker Dibs Big
U.S. Acts Overpaid

By LEIGH VANCE

LONDON — Top U. S. recording stars will no longer be receiving the big salaries for Leslie Townes Easton, director of the touring in Great Britain. Leslie Macdonnell, joint managing director of Moss Empires, a large theatrical circuit in the U. K., said this week: "The so-called big American music attractions are overpaid by about 80 percent of their value." Macdonnell said that in future he will book those artists who are prepared to work on a percentage. "If they are crowd-pullers they can reap a very high reward, if not, they must take the same chances as the rest of their value."

Macdonnell's attitude comes as a result of a number of "disappointing" shows last year with top line artists. In particular he cites the Paul Anka tour, dur-

ing last April and May, and others whose salary "as so large artists are not prepared to accept an adequate reward for the booking and presentation. During the first half of 1959, only a sprinkling of U. S. musical personalities had been booked by Moss Empires, apart from Billy Daniels, Liberace and Italia Marino Martin Quatre.

The main effect of T. Macdonnell's remarks will be to cut down the number of U. S. stars prepared to work the circuits in the United Kingdom. Unless these artists can get a number of several lucrative television engagements at the same time, British, London and Provincial theaters will no longer be seeing top U. S. recording talent.

HIT THE

JAYE P. JACKPOT

New Smash Release

*Jaye P. Morgan**Sings*

SOMEBODY ELSE IS TAKING MY PLACE

Orchestra Under the Direction of Ray Ellis

M-G-M K12815

M-G-M Records

Decca Cuts Pop Stereo To \$4.98

NEW YORK — Decca Records this week reduced the price of its popular line of stereo LPs from \$5.98 to \$4.98. The price drop affects the Decca DL 78000 series, the Coral CRL 757000 series, and the Brunswick BL 754000 series. Decca becomes the third major in recent weeks to reduce the price of its pop stereo LPs to \$4.98, the others being Columbia and Victor.

The Billboard erred last week in stating that Mercury Records had reduced the price of its pop stereo LPs. It has not; the Mercury stereo LP price is \$5.98 for both pop and classical albums.

HOT 100 ADDS TEN

NEW YORK—Ten new sides debut on this week's Hot 100 chart. Details follow:
 79. **Supreme**—Rusty York, Chess
 82. **With All of My Heart**—Brook Benton, Mercury
 98. **Moon Lisa**—Conway Twitty, M-G-M
 99. **Cry—The Kai-Liangs**, Top Rank
 93. **Martini**—Marty Denny, Liberty
 95. **Linda La**—Ray Sharpe, Jamie
 97. **A Girl Like You**—Gary Stills, Carlton
 98. **Make It Last**—Clay Robinson, RCA Victor
 99. **Broken-Hearted**—Sarah Vaughan, Mercury
 100. **Summer's Love**—Richard Barrett & the Chantels, Gone
 Tennessee Stud, by Ed Arnold on RCA Victor, number 80 on this week's Hot 100 chart, should have been included among last week's new listings.

Thompson Ork Revived for Summer Trek

INDEPENDENCE, K. n. — Hank Thompson, who recently disbanded his Brazos Valley Boys, one of the top Western bands in the country, to go it as a single on club dates, announced here last week that he is re-forming his big combo for a series of appearances starting July 22, which will take the aggregation thru Texas, Oklahoma, Kansas, Colorado, Wyoming, Nebraska, South Dakota and Montana, winding up at the Wort Hotel, Jackson Hole, Wyo., August 17-22.

Roster of the revived Brazos Valley Boys will be much the same as it has been the last year or so, Thompson says, and will include Bobby White, steel guitar; Bob White, lead fiddle; Dubert Dobson, trumpet; Pee Wee Calhoun, piano; Pete Burke, bass; Johnny Nelson, drums, and Thompson, standard guitar.

The Thompson combination has been contracted to play at the Texas State Fair, Dallas, opening October 10, where it will give three free concerts daily under sponsorship of the Fats Domino Band. The seventh consecutive season there. Following the Dallas engagement, Thompson takes his crew on a string of dance dates thru Texas, Oklahoma and Kansas. They will be a feature at the Neveollah Celebration here Saturday, October 31, and Sunday, November 1, will appear for Smokey Smith on a promotion at the KRNT Theater, Des Moines, Ia.

Enrica, RaeCox Labels to Deb

NEW YORK — Teddy McRae and Eddie Wilcox are starting two new record labels, Enrica and RaeCox Records. First releases on the Enrica label will be a single LP with Linton Garner, brother of Erroll. On the RaeCox label, the first release will feature a new group, the Sunsets, on a single and Edmund Hall on a LP. All of the records will be issued in July except for the Hall LP which will be issued in September.

10 MORE JOIN LABEL PARADE

NEW YORK — Ten new labels joined the label parade during the last week. Here are the names and addresses of the newcomers:
 Beta Records, 35 N. Pennsylvania Avenue, Richmond, Penn.; Country Records, Box 244, Portland, Wash.; Disco Records, care of the Johns, N.Y.; Edna, 1111 5th St., New York, N.Y.; Fang Records, Genesee, N.Y.; Fang Records, 7417 Metrowe Ave., Hollywood, Calif.; Millionaires Records, 420 Cherry Lane 13, Calif.; Ole Time Jam, 1000 E. 16th St., Omaha, Neb.; Sound Phase Records, 11 W. 60th St., New York 25; Strand Records, 680 Fifth Ave., New York 22.
 CORRECTION: Mini Records, Philadelphia, Pa., Suite 57-512, Philadelphia 2.

D. C. REALTOR WOULD DONATE CIVIC THEATER

WASHINGTON — The Capital may have a local civic performance theater, as well as the proposed National Center, if the District of Columbia decides to accept the offer of a theater and office building from millionaire realtor Morris Cafritz, here. Cafritz has offered to "donate" both the Keith Theater — now a movie house — and the Albee office building for a municipal theater center for performing arts.

Cafritz said the property value is about \$3 million, with an estimated mortgage of \$1.5 million. Previous to the Cafritz offer, there have been suggestions that the city buy the Fivoli Theater, further uptown from the Keith. Keith is at 15th and G streets, a scant two blocks from the White House. With the recent upturn under lease until December 1961, has about 1,900 seats, standard stage and orchestra. With the recent upturn down of the old Schubert Theater, Washington was left with a single first-rate legitimate theater, the National.

District Commissioners and the Recreation Department are meeting to talk over the offer and what it would entail in upkeep. Cafritz says he does not see any conflict in the fundraising department between his offer and the National Cultural Center. He believes the office building housing the theater can help pay the tab.

In any event, the matter will also be taken up with the National Cultural Center trustees before steps are taken to accept the realtor's offer. Talk in some quarters raises the question of whether or not whether the donation is aimed at benefiting this city — or the notoriety shrewd realtor.

UA to Deb Jazzletter

NEW YORK — United Artists Records will debut a jazzletter to be included in their July jazz LP releases. The jazzletter will contain general information and will not be confined to coverage of UA artists alone. The jazzletter will also include listings of various jazz concerts, festivals and events. Jazz jocks and retailers who specialize in jazz LPs can receive additional copies of the jazz letter from the UA publicity departments.

AUDITION ...for dealers ...for manufacturers IN FULL COLOR EVERY MONTH ON THE BILLBOARD

81 Pkges. on Cap Aug. Sked

HOLLYWOOD — August release of Capitol consists of 47 album titles, including 14 pop, "Capitol of the World," classical and Angel lines, with a number of these being made available in standard LP format as well as to standard monoaural. The August release actually consists of 81 different packages.

The broken down as follows: Pop release consists of 15 albums (including its stereo only, "What's New?" sampler). Of these, 13 are the usual stereo-mono editions, one is monoaural only, one ("What's New?") is stereo only, and two Frank Sinatra and Ernie Ford are being issued in EP form in addition to single and dual-track versions.

Seven "Capitol of the World" albums are divided between three stereo versions of previous mono releases with remainder in single track only.

Ten album Capitol classics releases consist of nine simultaneous stereo and monoaural packages plus one stereo edition of an early single-track issue.

Angel release consists of 15 titles, one of the heaviest for the line to date. This further expanded with eight albums issued in both stereo and mono. Six are stereo versions of earlier single track releases. Only one is monoaural form only.

O'Day, Darren In Krupa Pic

NEW YORK — Anita O'Day, Shelly Manne and Jimmy Draper are the latest names signed to appear in Columbia's forthcoming bio-pic, "The Gene Krupa Story," starring Sal Mineo as the drummer. Darren, who will sing several songs in the movie, will play Eddie "Son of Life" Krupa. Shelly Manne will portray drummer Dave Tough, and Miss O'Day will appear as herself when she was vocalist with the Krupa orchestra.

Annual Milwaukee RMI Party Set

MILWAUKEE — The fourth annual Milwaukee Recorded Music Industry Party will be held here August 25 at the Jewish Community Center, with RCA Victor record division chief George Marek as guest speaker.

A highlight of the evening will be the presentation of the annual "Millie Awards" to artists and radio stations for outstanding public service efforts. Several Milwaukee artists and radio stations lined up for the event, which will be attended by about 400 dealers, distributors, deejays and juke box operators.

NEW FACES, NEW SPEEDS, PRICES

NEW YORK — A lot of new developments erupted on the single and LP record fronts this week. Columbia Records introduced its new seven-inch stereo 33½ rpm single record; RCA Victor introduced its new state-of-the-art LP: ABC — Paramount issued one shot seven-inch stereo 33½ rpm single; a new LP label from Morton Grove, Ill., Econ-45, bowed a 45 rpm record at a 75-cent list price. The new eye Records brought out a Multi-Play disk containing four tunes for a list price of 99 cents. All of these developments are covered in separate stories in this issue.

BULLSEYE DEBS 4-TUNE SINGLE DISK FOR 98C

NEW YORK — Bullseye Records, Woody Hindering's label, will bring out a new type 45 disk which is called a "Multi-Play" and it contains two selections on each side of the disk. Unlike EPs, however, there is no band between the two selections, and each selection runs under a minute and a half, making the total playing time per side under three minutes.

In a sense this new multi-play record could be called a way of bringing the price down without actually cutting price. The record will sell for 98 cents, the first in a planned group of multi-play diskings. The first record will feature the Silver Strippers, a French group, and the selections are "I'll Be Home," and "Cry My Love" on one side and "Selling EPs" and "Rain Drops" on the other.

Conn Head Dies at 82

ELKHART, Ind. — Carl D. Greenleaf, age 82, honorary chairman of the board of C. G. Conn, Ltd., manufacturer of hand instruments, died in Elkhart General Hospital Friday (10).

Greenleaf, who has been hospitalized since last September, was born in Wauson, O., July 27, 1876. He became president of the Lyon and Greenleaf Company, in 1910 when that company's headquarters in Wauson. The offices of the company were later transferred to Ligonia, Ind.

Greenleaf became president of C. G. Conn, Ltd., in 1915 and held the position for 34 years. He served as president of the board from 1949 until 1956 when he resigned because of ill health. He was then chosen honorary chairman.

The deceased is survived by three sons and a daughter: Leland B. Greenleaf, president of C. G. Conn, Ltd.; Harvey Greenleaf, of Colorado Springs, Colo.; Charles Greenleaf and Vin, both in Wauson, both of Elkhart; 11 grandchildren and four great grandchildren.

New Lines for Cap of Canada

HOLLYWOOD — Capitol Records Canada has taken over distribution of Pathe, Parlophone and Odeon for the Dominion. These European labels, owned at present by a French-speaking populace, had been previously distributed by EMI (Canada), Ltd. Capitol Records from importation as well as import their finished product.

Mike Matland will be in Montreal this month for conferences with Harold Smith, Capitol of Canada's vice-president, concerning acquisition of the three lines.

D. J.'s are flipping over...

Most country music is in the hands of the **ROULETTE** 41 million in the U.S. (1958)

THE PRINCE IS HERE

see page 19

BREAKING FOR A SMASH!

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THE FLAMINGOS - CORN

Baron Exits Cap for UST

HOLLYWOOD — Phil Baron, for the past five years with Capitol Records covering the Midwestern territory, resigned last week to join United Stereo Tapes, the 7½ four-track stereo tape manufacturing - distributing wing of Ampex Audio, Inc. Baron was hired by Bill Muster, UST's marketing manager, and will serve as the firm's Midwestern sales rep. He will report to Muster.

Baron will continue to headquarter in Chicago. While at Capitol, his most recent assignment was to serve as Cap's Midwestern classical representative. Prior to that, he was Midwestern sales rep for the label.

His appointment marks a reunion at UST for Baron and Muster. Latter served Capitol Records for five and a half years. At the time he left Capitol, he was director of album merchandising.

Jocks Shift; Collins, Lowe To New Jobs

NEW YORK — The rapidly changing local jockey picture here was marked by two more deejay moves last week. Al (Jazzbo) Collins signed on as new morning man for WINS and Jim Lowe inked a pact for a daily afternoon hour show with WRCA.

Collins, who left WNEW here earlier this month when Pete (Mad Daddy) Myers took over his time period, replaces Murray Kaufman in WINS 6-10 a.m. Monday - thru Friday time slot starting this Monday (20). Kaufman returns to his late-night seg. Lowe recently resigned from WCBs, where he piloted a daily hour afternoon show and a lengthy Saturday session. He launches his new WRCA airer July 27.

AM Stereo Demonstration

NEW YORK — A broadcast demonstration of a new system of AM Radio, AM compatible stereo broadcasting, was held in New York last week by WABC and the Philco Corporation which developed both the transmission system and the stereo receivers. The FCC approved the special broadcast last Thursday (14). Philco execs stated that they were ready to market the system at soon as the FCC approves standards for it.

NEW YORK — Rank Records of America has acquired exclusive distribution rights to Venus Records' "Ma, She's Makin' Eyes at Me" b/w "Yes, We Have No Bananas" by the Bentley Brothers.

Several other firms were in competition to get distribution rights for the platter. Rank is readying samples of the disk to be sent to jocks and distributors.

CONTEMPORARY JAZZES OPERA

HOLLYWOOD — Les Koenig's Contemporary Records which started the trend of recording jazz variations on Broadway musical themes ("My Fair Lady," with Shelly Manne and his friends) may be cutting still another new path with its latest release. This time grand opera gets the synopsized send-off. Album is "Barney Kessel Plays Carmen." Kessel surrounded himself with Andre Previn, Shelly Manne, Victor Feldman, Bill Smith, Buddy Collette and Herb Geller.

Too Many Meets

• Continued from page 4

have been forced to make a choice between attending distributor meetings scheduled by two of their key lines on the same date. Some manufacturers take the position that they "lose face" if a distributor doesn't show up at their confabs.

Complaints about "too many meetings" don't stem only from distributors. Some manufacturers have also expressed annoyance with the situation, mainly because they think the meets cause distributors to neglect their own product.

A sales manager of a key indie here noted that the recent influx of visiting distributors "is costing us a fortune in theater tickets," since many distributors "drop in" to visit while in town to attend another label's meeting.

Also the exec hasn't scheduled a national distrib meet this year, he's getting so unhappy that he said: "I may throw a meeting just to protest all the other meetings!"

'Cry' Hypes Rank Ork

NEW YORK — Early favorable indications for the single "Cry" by the Knightsbridge Strings, has already prompted new short and long-range planning for Top Rank Records. At the album level, a pair of packages featuring the 34-string British ensemble highlighting Broadway and movie music, will be rushed to market.

Secondly, plans are afoot to actively merchandise the Knightsbridge sound via new recordings made in London by a.s.r. chief Dick Rowe, of brass, woodwind and choral groups also utilizing the Knightsbridge tag. Arrangements for "Cry" and forthcoming Knightsbridge items are by British scorers, Reg Owens and Malcolm Lockyer.

Ernest Bloch Dies at 78

PORTLAND, Ore. — Ernest Bloch, one of the most important composers of the 20th Century, died last week (14) at the age of 78. Bloch, who was born in Geneva, became a United States citizen in 1915. Bloch, who he founded no school or had disciples, by the force of his musical ideas he was considered one of the great contemporary composers. He wrote in terms of the Jewish spirit, although he himself stated that he had not tried to write in a Jewish style by borrowing melodies from outside, but by listening to "an inner voice." Possibly Bloch's best known work was his "Schelemo," although many other compositions of his won awards and various competitions.

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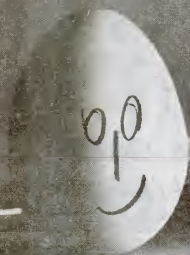
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(GOT A YUL BRYNNER HAIRCUT)



RCA VICTOR
RECORDING CORPORATION OF AMERICA



Columbia Marketing Effort

Continued from page 3

lumbia LP catalog, will be offered at regular dealer cost less 10 per cent during August and September. Distributors and branches are offered extended dating terms (October-December, December) on purchases of all eligible catalog and new releases thru August and September, and they will offer the same dating terms to dealers. Columbia also presented its new accessories program, featuring brand name items and a quality needle line.

Columbia's fall advertising program, "The Fall Festival of Entertainment," will be coordinated to company executives, the most expensive advertising campaign in its history. Top popular consumer magazines

will be used to advertise pop and classical product. There will be samples available for dealers for popular, classical, and new August-September product for co-operative ads. The Billboard's Addition section will be used for trade ads.

Sales promotion items for dealers include window display pieces, consumer brochures, a new Masterworks catalog, mobiles and mounted album covers and recorders.

The new product was auditioned at the convention, with each pre-

Sex Under Wraps

Continued from page 2

dealers. And he also pointed out that the racks, due to the huge number of albums they can display, have created more interest in cover art or photographs than ever before. Madison Avenue's influence is affecting the cover art of many labels which means more and more modern design.

Kraft feels that art for LP covers is among the most creative work a photographer can do. "A photographer has freedom to do what he wants, and the more he uses his imagination, and comes up with creative work, the better he does financially." The prices being paid these days for cover photographs range from \$100 to \$300 each.

Kraft pointed out wryly that there are, in the trade, four accepted categories of cover art. One is foreign scenes. Usually for pop albums; another is togetherness, which shows a man and woman, and sometimes kids too; the third is Seascapes or Landscapes—these are always for classical albums; and the last is Sex—which is not in demand these days, he avers.

Cap Campaign

Continued from page 3

and classical. It's produced under the theme, "Capitol Kaleidoscope: A Brilliant Array of Stars and Sounds." It features narrators by "Tennessee" Ernie Ford, Dean Martin, recently acquired Dinah Shore and Kay Starr who officially returned to the Cap fold but a week ago. It includes voice-tracks from many of the other Cap pop artists. Conductor Erich Leinsdorf served as narrator for the longhair facet of the presentation.

Ram Drops Merc

Continued from page 3

Mike Ram, an attorney. These tasks include administering the record companies, publishing interests, personal management, and the parent corporation of all these activities, Personality Productions, Inc. The Platters, currently the biggest

view handled by the a.r. man in charge. Of course the convention was not all somber. There were two large shows, the country and western show with the firms top names, and the bang-up show featuring all top talent. And Columbia's traditional original skits show, featuring various Columbia sales execs acting the roles, was well received.

money-makers for Mercury, are Ram's chief management property. Ram will supervise all a.r. work for his labels and development of his artists. Promotion, as supervised by Jean Bennett, will also remain under his personal control.

Ram retains one tie to Mercury, who recently owned the Platters for three years. The agreement also included the signing of Tony Williams, the Platters' lead voice, as a solo. Williams' first solo album has already been recorded and will soon be released under the title, "The Name-dropper." This will be the first step in a personal build-up for Williams. Early in 1960, he will tour Europe as a member of the Platters. After that, however, his status with the group is an uncertainty.

Frey Joins UST

Continued from page 3

any deal with UST would violate the existing distrib deal. Muster addressed a meeting of AF's distributors, explaining UST's interest in launching the four-track stereo concept. Muster told AF's distributors that his firm's basic goal was to build the four-track stereo market and not to elbow out existing distributors. Muster said accounts, once built up to handle the four-track product, will revert back to the distributors and that UST will operate on a non-exclusive basis, thereby allowing AF's men to still sell their wares.

Muster's address was a unanimous vote of approval from the distributors, thereby paving the way for the UST deal.

NARAS Awards

Continued from page 4

situation would automatically block many important disk stars from participating in the Grammy awards. Final decision to approve the Watchmaker of Switzerland was prompted in part by the fact the sponsor was an industry association and not a specific product brand which could lead to problems of conflict.

Academy will announce at a later date balloting schedules and time period during which release will be considered eligible for the second awards event.

Last week, the NARAS chapter here elected the following members to its board: members at large included Dave Kapp, Percy Faith, Neil Hefti, Fred Plaut, Guy Lombardo, John Hammond, is Horowitz, Ben Selvin, John Stevenson, Allan Kaye, Bill Simon, Nesuhi Ertegun and George Avakian. Elected in the membership category were Vaughn Monroe, Archie Bleyer, Herman Diaz, Charles Tobias, Fred Plaut, Urbie Green, Johnny O'Connell, Bob Jones and Henry Krasnow. Election of officers will be held Tuesday.

IBM Survey

Continued from page 4

major radio station signals in Seattle. In addition 50 individual surveys will be conducted on the air. The two-week survey will be completed sometime before the end of August. Those receiving survey cards will be asked to tune to KING and listen to 10 "representatives of five categories of pop music" and to rate the disks according to likes or dislikes. The results will be tabulated by IBM's Seattle office.

Dr. Dodd, who was attached to the psychological warfare branch of the Army as General Eisenhower's chief of polling operations in Europe during World War II, said the accuracy of the survey will depend, of course, upon the percentage of public response.

Earl F. Reilly, KING manager, said, "The survey should provide a scientific gauge of what the public wants on radio. We feel programming should reflect the musical preference of the general public—not the personal tastes of announcers, program director or station management."

Victor 'Best Buys'

Continued from page 3

flexible sales policy whereby each district can pass on the benefits to local dealers.

Distrib salesmen have been supplied with a special brochure containing album covers and liner notes on separate and facing pages, and special selling points such as Elvis Presley, catenets, etc. Salesmen's aids in this brochure include condensed info on the repertoire, whether or not the artist has toured recently, what audiences he appeals to, etc.

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"SO BAD"

checker 928

AHMAD
JAMAL

ANOTHER

Dale Hawkins
"LIFEGUARD
MAN"

checker 929

92nd ON HOT 100

"CRACKIN' UP"

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THE BILLBOARD

11

THE BILLBOARD 1959 PHONO-RECORD DEALER SURVEY

PART II (Monaural Units)

... A detailed analysis of
phono sales during the first
five months of 1959.

This is the second part of The Billboard's annual survey. The first 24 questions with their answers appeared in the June 22nd issue and covered sales of stereo units as well as other questions of a general nature relating to sales trends and dealer attitudes.

The sampling design and research methods used were the responsibility of the Market Analysis Division of The Billboard Publishing Company under the supervision of the School of Retailing, New York University.

A random sample of 254 outlets was used. And the sample was developed from a "universe" of the 6,800 record-selling dealers who handle phonographs. A small remuneration was offered participating dealers, resulting in a total of 1152 usable replies or almost 60 per cent. The dealers who responded, therefore, represent only a part of the "universe." This is considered to be a highly representative sample and can be projected to reflect sales trends of the entire "universe" of dealers.

QUESTION 25: In the category of "monaural manual portables, \$30 or less," which brands did you actually sell during the first five months of 1959?

- 36% sold one or more Decca.
- 20% sold one or more RCA Victor.
- 11% sold one or more Columbia.
- 9% sold one or more Capitol.
- 8% sold one or more V-M.
- 8% sold one or more Webcor.
- 8% sold one or more Zenith.
- 5% sold one or more Birch.
- 5% sold one or more Phonola.
- 5% sold one or more Symphonic.
- 12% sold one or more others including Admiral, Majorette, Majorita, Motorola, Philco, Trav-Ler, Westinghouse and Steelman.

QUESTION 26: In the category of "manual monaural phonographs, \$31 or more," which brands did you actually sell during the first five months of 1959?

- 31% sold one or more RCA Victor.
- 23% sold one or more V-M.
- 21% sold one or more Columbia.
- 10% sold one or more Capitol.
- 8% sold one or more Decca.
- 8% sold one or more Zenith.
- 15% sold one or more other brands including Phonola, Steelman, Symphonic and Webcor.

COMMENT:

Units in the monaural manual category are handled by an estimated 3,200 dealers who sold about 42,100 units during the survey period. Average sale per dealer during that period figures out to a little over eight units.

QUESTION 27: In the category of "monaural automatic portables, \$80 or less," which brands did you actually sell during the first five months of 1959?

- 30% sold one or more RCA Victor.
- 21% sold one or more V-M.
- 18% sold one or more Decca.
- 14% sold one or more Capitol.
- 10% sold one or more Webcor.
- 8% sold one or more Zenith.
- 5% sold one or more Birch.
- 4% sold one or more Symphonic.
- 18% sold one or more other brands including Admiral, Majorette, Trav-Ler, Westinghouse, Motorola, Philco, Phonola, Steelman.

(Continued on page 12)

TRUE, TRUE, THE TAPE IS THINNER

NEW YORK—That perpetually platter-pusher, Fred Fernitz, swears the following conversation, overheard in a disk shop here, is true as he tells it.

LADY CUSTOMER: I just saw "Music Man." Have you the original cast recording?

CLERK: Uh-huh. It's \$5.98. I'll let you have it this week on sale for \$5.20.

I have a stereo tape recorder at home. Maybe I ought to take it on tape. How much would that be?

CLERK: \$14.95. Special this week only for \$13.50.

L.C.: That's quite a difference in price, young man, between \$5.20 and \$13.50.

CLERK: Can't help it, lady. That's the best I can do.

L.C.: I don't understand it. The tape is so much thinner.

Steelman Ad Promotion Set For Fall Push

NEW YORK—Steelman is setting a fall ad push keyed to a "wide angle" stereo theme. The firm is scheduling a program that will include eight leading consumer publications. Ads will carry their wide angle stereo emblem—a view of a room in perspective with a phone at one end and sending out a series of concentric circles.

For dealer tie-ins, the firm has much colorful promotional material ready. It includes window streamers, ad mat service, full-color wall charts, stereo demo records, illuminated store signs, full-color line folders, glossy photos, in-store banners, and "topper" display cards.

Many of the aids are available at no cost, Steelman points out, while others are available at a nominal cost when obtained thru their metropolitan market ad program.

Justice Department Sets Tape Inquiry

CHICAGO—Three major faces in the field of recording tape, Minnesota Mining and Manufacturing Company, St. Paul; Armour Research Institute, Chicago, and Ampex Corporation, Sunnyvale, Calif., have supplied business records for study by a grand jury, currently meeting in Danville, Ill., which will decide if there are not true violations in the tape business. Discussion with a representative of the local Justice Department recently here, heeding the investigation, indicated that from the nature of the firms being subpoenaed, the investigation is limited to tape itself and will not touch on tape recording equipment. JD spokesmen to The Billboard said that Ampex is producing business records concerning its ownership of a block of Oradio stock. Ampex merged with Oradio recently (The Billboard, July 6).

Presence of firms like Bell, Manning Company, a division of Norton Company, Troy, N. Y., maker of pressure sensitized tape,

DO-IT-YOURSELF

Hi-Fi Shop Trades On Installing Ease

PHOENIX, Ariz.—Offering do-it-yourself facilities to customers for high-fidelity and stereo equipment has meant the difference in an impressive sales increase posted this year by Audio Specialty Stores, Inc., and equipment dealers here.

Hack Metz, owner of the big Phoenix organization, has sold almost as many custom installations of stereo and hi-fi as he has cabinet sets. The reason is simply that he has constantly plugged components and the do-it-yourself theme, urging anyone who can turn a screwdriver or use a small wrench to economize on a top-quality stereo or high-fidelity system by making his own installation.

Space Problem

This sort of offer has been particularly effective where stereo is concerned, according to Metz, who consistently urges his customers to think twice before investing in a standard cabinet set and a pair of horns which will occupy much space in the home and probably create an decorating problem. Pointing out that eliminating old cabinets, and making their own installations, will allow the customer to buy better quality equipment at less cost makes sense to most buyers.

Where a music lover demurs with the explanation that he isn't mechanically inclined, Metz has a ready answer in several custom installations which he has installed around his Campbell Road display room. This was originally a home in an area which developed overnight into the city's best retailing area and, consequently, there are many closets, basement walks, spaces between floor joists, etc., which Metz custom puts to work exactly as a home owner would in producing the same sort of appearance. Once a prospective buyer sees that it isn't too complicated to build brackets and shelves on the backs of closet doors, on the walls of the utility rooms, etc., where they are out of the way, and to connect up the components thru well-marked, colored leads, his enthusiasm usually builds up.

Selling the Housewife

Even women have been sold on

the idea of placing the power supply unit here, the pre-amplifier there, etc., wherever space permits, with speakers hidden in cold-air grilles, behind drapes, etc., and which tackled the job successfully. If the showroom display isn't enough to convince the customer that he can handle the job, Metz has an even more effective answer in telephoning one of his previous customers whom he knows is thoroughly proud of his own installation work, and asking whether another prospect can look it over. Usually the answer is "yes," and seeing that another home owner has successfully done the same sort of work without professional background clinches the sale.

One of the Arizona record dealer's biggest assets since he went into high-fidelity and stereo merchandising has been the pylon sign outside, which uses 10-inch-high ceramic letters connected by a translucent white plastic background 20 feet above the ground in front of the store. Since Camelback Road is one of the most heavily traveled in the city, the big sign and its do-it-yourself message has been enough to plant the idea that perhaps high fidelity isn't so expensive after all. Some of Metz's most expensive stereo installations have come from just this source.

The Arizona dealer has used plenty of clever gimmicks to call attention to stereo and high fidelity. One was the simultaneous broadcast of television and radio signals last year, a half-hour program which was repeated twice and which helped to tell the story of stereo to local residents far beyond the city limits. Metz has put out discussion. It also helped Metz to sell a raft of really complete engineered systems which included everything from turntables to recorders and multiple speaker systems.

Stereo Phono Future Okay

• Continued from page 1

—better than the others. The dollar volume dipped from \$26,400,000 to \$22,400,000, or about 15 per cent. In this category, the proportion of stereo sales to monaural was, significantly, seven to one. An interesting aspect of stereo came out of the fact that units comprised of separate cabinet pieces outsold the monaural stereo consoles by almost two to one.

To sum up, this is how the phonograph sales picture looks for the balance of the year. The trend is up; dealers expect to recoup volume they didn't do during the transition period. Sales on the whole this week were noticeably off. Some recovery was noted on the high end consoles with a definite increase in radio-phonos. Manufacturers knew the score and produced to fill in where their stereo lines were weak. As a result, stereo portables—manual and automatic—are available in abundance for fall selling. This is particularly true of automatic portables.

Part II of The Billboard's annual survey of phono-records dealers appears in the Audio News department of this week's issue of the survey, dealing with stereo brands, was published in the June 22 issue.

• Continued from page 11

QUESTION 28: In the category of "monaural automatic portables, \$81 to \$100," which brands did you actually sell during the first five months of 1959?

- 31% sold one or more RCA Victor.
- 18% sold one or more Columbia.
- 18% sold one or more V.M.
- 16% sold one or more Magnavox.
- 14% sold one or more Webcor.
- 6% sold one or more Capitol.
- 6% sold one or more Decca.
- 6% sold one or more Zenith.
- 4% sold one or more Symphonix.
- 8% sold one or more other brands including Birch, G-E, Motorola.

QUESTION 29: In the category of "monaural automatic portables, \$101 or more," which brands did you actually sell during the first five months of 1959?

- 39% sold one or more RCA Victor.
- 22% sold one or more V.M.
- 22% sold one or more Webcor.
- 17% sold one or more Zenith.
- 11% sold one or more Columbia.
- 11% sold one or more Motorola.
- 17% sold one or more other brands including Decca, Magnavox.

COMMENT:

In the monaural automatic category, an estimated 5,300 dealers handled the units and sold about 30,200 units during the survey period. The average sale per dealer was almost six units.

QUESTION 30: In the category of "automatic table models, \$100 or less," which brands did you actually sell during the first five months of 1959?

- 29% sold one or more RCA Victor.
- 14% sold one or more V.M.
- 14% sold one or more Webcor.
- 10% sold one or more Admiral.
- 10% sold one or more Magnavox.
- 14% sold one or more other brands including Columbia, Decca, Motorola.



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Since 1934 the world's most carefully made recording discs and equipment.

QUESTION 31: In the category of "automatic table models, \$101 or more," which brands did you actually sell during the first five months of 1959?

- 25% sold one or more Magnavox.
- 15% sold one or more V.M.
- 13% sold one or more Columbia.
- 13% sold one or more RCA Victor.
- 8% sold one or more Webcor.
- 21% sold one or more other brands including Capitol, Decca, Philco, Zenith.

COMMENT:

Automatic table models were handled by over 2,000 dealers and they sold an estimated 6,600 units during the survey period. This is an average of 3.1 units.

QUESTION 32: In the category of "monaural consoles under \$200—without radio," which brands did you actually sell during the first five months of 1959?

- 33% sold one or more Magnavox.
- 28% sold one or more RCA Victor.
- 17% sold one or more Decca.
- 8% sold one or more Columbia.
- 8% sold one or more Zenith.
- 6% sold one or more Emerson.
- 6% sold one or more Motorola.
- 11% sold one or more other brands, including Birch, Capitol, Mathis, and Webcor.

QUESTION 33: In the category of "monaural consoles over \$200, without radio," which brands did you actually sell in the first five months of 1959?

The following brands, listed alphabetically, were most widely sold:

Magnavox, RCA Victor and Webcor.

Others sold were: Motorola, Stromberg-Carlson, V-M and Zenith.

COMMENT:

Monaural consoles without radio were sold by over 2,300 dealers who accounted for an estimated 9,600 units during the survey period. Average sale per dealer was 4.2 units.

QUESTION 34: In the category of "monaural consoles with radio, \$300 or less," which brands did you actually sell during the first five months of 1959?

The following brand was most widely sold:

Magnavox.

Other brands sold were: Capchart, Columbia, Emerson, Motorola, RCA Victor, Stromberg-Carlson, Symphonix.

QUESTION 35: In the category of "monaural consoles with radio, \$301 to \$500," which brands did you actually sell during the first five months of 1959?

The following brands (listed alphabetically) were sold:

Magnavox, RCA Victor, Stromberg-Carlson, V-M, Zenith.

(Continued on page 40)

Stereo Conversion Kit Tagged at \$18.95

CHICAGO — Cleftronic Corporation, which introduced its first transistorized phonograph recently, has added a do-it-yourself stereo-phonics conversion kit and a line of complementary amplifier — speakers to its catalog. The stereo con-

version kit, containing a Webster Electric stereo cartridge, with sapphire needle or diamond needle; cartridge holder; two sets of 24-inch phono leads soldered to cartridge holder; an eight-foot shielded cable with two pin plugs for second amp-connection; a connector jack with screws; and a graphic 10-picture stepped instruc-

Distrib Pans Disk Booths

PHILADELPHIA—Nelson Verbit, president of Marnet Distributing, here and in Baltimore, sent a special letter to all dealers serviced by his firm, warning that "listening booths" actually hurt rather than help disk sales.

Verbit said a survey by his sales force and thru mailed questionnaires showed top retailers are "anti-listening booth." According to Verbit, three main reasons were given for doing away with this time-borne record store service.

"First, they attract people who come to the store with no intention of buying, like 'club' members. Second, they encourage the customer to listen before buying. This takes time and discourages people who have only a few moments to spare.

"The number of defective records made today is so high that the distribution topper stated, 'there is no need to listen to them from beginning to end.' By the same token, listening limits the number of selections the customer can make during the time he spends in the store. Third, teen-agers take a handful of singles into the booth with them and chances of pilferage are higher."

The best system, according to Verbit, is a centrally located player on which a salesman can demonstrate a part of the disk. This gives him a chance to "push" the disk, playing it and add sales by pitching the platter to the other customers in the store.

Verbit's survey is first of a series of analyses of store operation the distrib plans for his dealer-customers.

Webcor Dicker Is Haffa Loss

NEW YORK—Webcor hit the financial pages of most newspapers last week with the report of new negotiations between that firm and Emerson. Emerson's Ben Abrams had acquired Webcor control last month with the purchase of 20 percent of the outstanding common stock (over 100,000 shares) at more than \$19 a share. Webcor's Titus Haffa regained control of the firm by repurchasing the stock last week at about \$22 a share.

The deal was described as a "great personal financial loss to Haffa" since today's market price on Webcor is less than \$14 a share. Haffa's decision was described by him as resulting from pressure applied on him by "shareholders, distributors and employees urging him to re-purchase his holdings and remain operating head of the company."

A terse communique from Emerson described Abrams' action as "in the best interest of Emerson stockholders because of the failure of Mr. Haffa to carry out material provisions of the agreement entered into at the time Emerson purchased the Webcor stock."

In the lengthier Webcor statement, Haffa was quoted as paying tribute to Abrams by calling him "one of America's outstanding industrialists." The statement also said Haffa "hoped their friendship would continue in the years to come."

tion, runs \$18.95 with the sapphire needle and \$27.95 for the diamond.

Cleftronic is offering a separate second stereo amplifier and several different amplifier — speaker enclosures, ranging in price from \$16.95 to \$49.95.

Dot's

PARADE of BEST SELLERS

- 15955 TWIXT TWELVE & TWENTY—Pat Boone
 15956 BEI MIR BIST DU SCHON—Louis Prima & Keely Smith
 15943 A LOVERS HYMN—The Fontane Sisters
 15960 BLUES STAY AWAY FROM ME—ALL NITE LONG—Billy Vaughn
 15961 MERCEDES BENDS—COLORADO WATERFALL—Johnny Costa
 15957 WELCOME HOME BABY—I LOVE YOU SO MUCH—Ivory Joe Hunter
 15959 FIVE MINUTES MORE—Robin Luke
 15966 PLAID & CALICO—SHADOWS ON THE OLD BAYOU—Johnny Horton
 15963 PEG O' MY HEART—RAZZBERRY SUNDAY—The McLeays
 15958 LIZZIE DARLIN'—LOTS OF LUCK—The Hilltoppers
 15950 TE QUIERO—LULLABY IN RAGTIME—The Mills Brothers
 15951 TIGER—Nick Todd
 15946 JIMMY BROWN THE NEWSBOY—I'VE GOT NO USE FOR THE WOMEN—Mac Wiseman
 15947 FOLLOW THE LEADER—HAWAIIAN PUNCH—Steve Allen
 15941 THE FIVE PENNIES SAINTS—Danny Kaye & Louis Armstrong
 JUST THE BLUES—Louis Armstrong Plays
 15965 A HUNDRED AND ONE IN THE SUN—VACATION WALTZ—The Lennon Sisters
 728 CRY, THE FIVE PENNIES—Dodie Stevens
 1019 SANDY LITTLE BITTY JOHNNY—TEENAGE VISION—Travis & Bob

NEW RELEASES

- 15967 THE NIGHT IS YOUNG & YOU'RE SO BEAUTIFUL—GOODNIGHT SWEETHEART
 —Lawrence Welk & His Glorioso Club
 15964 SUMMERTIME—YOU'LL NEVER WALK ALONE—Clara Ward
 C-003 CANDY SHAKE IT UP—I'M STILL THINKING—D. C. Rand & The Jokers
 15962 GOOD NIGHT, SLEEP TIGHT—THE FIVE PENNIES—Danny Kaye & Louis Armstrong
 15968 NOW YOU KNOW HOW IT FEELS—DECK OF CARDS—Wink Martindale

BEST SELLING ALBUMS

- DLP-3199 SIDE BY SIDE—Pat & Shirley Boone
 DLP-3193 PORGY AND BESS—Bob Crosby
 DLP-3165 BLUE HAWAII—Billy Vaughn
 DLP-3164 MR. MUSIC MAKER—Lawrence Welk
 DLP-3131 DIXIELAND BLUES—Johnny Maddox
 DLP-3170 PETITE FLEUR—Bob Crosby
 DLP-3200 THE VOICES AND STRING OF LAWRENCE WELK
 DLP-9500 THE FIVE PENNIES—From the Sound Track of the Paramount Picture
 DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
 DLP-3157 THE MILLS BROTHERS' GREAT HITS
 DLP-3176 MARGARET WHITING'S GREAT HITS
 DLP-3137 THE CLARK SISTERS SWING AGAIN
 DLP-3155 WHEN YOU'RE SMILING—Eddie Peabody
 DLP-3180 TENDERLY—Pat Boone
 DLP-3201 GOLDEN HITS—Billy Vaughn
 DLP-3191 DEBBIE—Debbie Reynolds
 DLP-3156 BILLY VAUGHN PLAYS
 DLP-3158 PAT BOONE SINGS
 DLP-3071 PAT'S GREAT HITS

BEST SELLING EP'S

- DEP-1076 SIDE BY SIDE—Pat & Shirley Boone
 DEP-1066 FOUR BY BILLY VAUGHN
 DEP-1072 SAIL ALONG SILV'RY MOON—Billy Vaughn
 DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS
 DEP-1078 BLUE HAWAII—Billy Vaughn
 DEP-1069 STAR DUST—Pat Boone

Dot

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THE NATION'S BEST SELLING RECORDS

VOX BOX

By JUNE BUNDY

GIMMIX: Station KOMO, Seattle, is reading a "Top 10 for Men" survey. Program director Dave Robinson has sent a list of tunes to 50 local industrial leaders and asked them to select their favorites. The "Top 10 for Men" list, which will be compiled from replies, will be aired on Saturday mornings on "Vanderhoof for Breakfast." Whenever a businessman-panel-member's favorite is played, Vanderhoof will mention his name and place of business.

CHANGE OF THEME: Dick Roberts has joined KESD, San Diego, Calif., as new spinner at KOMA, Oklahoma City, is Ron Thompson in the 9 p.m.-11 p.m. time slot. ... John Williams and Paul Vera have returned to their spinning post at KBLA, Los Angeles, with a Saturday show, tagged, "Saturday Night Platter Parade."

New station manager for KING, Seattle, is Earl Reilly, who has been associated with KING since 1952. ... New station WCCO, Chicago Heights, Ill., will take to the air shortly with Pat Webster as deejay-program director, plus spinners Linn Barton and Ron McAdam, and "possibly" Ray Westfall.

Bruce Wendell Jr. has joined WINX, New York, as music director. His father Bruce Wendell Sr., a deejay at WNEW, New York, several years ago, is now spinning "em at WORL, ... Jim Brand and Arch Andrews have joined KJCN, Denver. ... New program director at KTUL, Tulsa, Okla., is Bob Gregory.

Robert Seymour, WKMH, Detroit, has launched a new daily 15-minute segment (6:15-6:30 p.m.) featuring musical highlights from a different city each day, along with a "Top 10" of the week's events of each date. The set is produced by Arlene Schubert, WKMH music librarian.

George Gregg has returned to KSO, Des Moines, Ia., after serving two years with the U.S. Army. ... Jack McDermott, formerly with WHIL, Boston, is now spinning "em at WORL, ... Jim Brand and Arch Andrews have joined KJCN, Denver. ... New program director at KTUL, Tulsa, Okla., is Bob Gregory.

OLE TOP 40: Luis Cabero, program director of XENK, Mexico City, Mexico, writes, "Station XENK is the only Top 40 station in Mexico and possibly the only one outside of the United States. For the past 10 years we have successfully, both commercial and audience-wise, operated this station with a popular American format. When the Top 40 format came into being we immediately switched to it."

"We have a very capable staff of deejays—Armando Rascon, Jose Santos and Victor Blumstein. We also play many British hits and, of course, use Billboard's British survey to make up our play list. We would like to pass on a message to all of the U.S. record companies. Station XENK, our master station, has all record companies. Our correct address is Radio 6.20 (XENK) Bolander No. 32-4 P.O., Mexico 1, D.F., Mexico. Our thanks to Billboard and its fine staff for supplying us with all the pop music information, without which our programming would be impossible."

GAB BAG: Al (Flat Top) Daly, enterprising Michigan Penitentiary director. (He heads up the helpful blood drive campaign "Operation Light Arm") writes, "Can you give us any tips on how we might be able to obtain pit and bios of the recording artists from the various companies. We need this material very badly." Daly now writes a music column "Blues, Ballads and Bop" for The Spectator.

CLAYTON-CHA CHA: Bob Clayton, WHDH, Boston, recently conducted a contest on Guy Lombardo's waxing of "Cha Cha Cacetero." From his LP "Lombardo Goes Latin," which features hits from different public and semi-public Italian tunes, Clayton played the sides each day on the air and asked his listeners to identify the 13 p.d. titles in their proper sequence.

Letter writers were also asked to submit brief opinions on why Lombardo has "made it on top through the years." Winner was to receive a Capitol Hi-Fi set, and a group of Lombardo LP's. Three of the p.d. titles are so obscure that Lombardo admits none of his own sidemen were able to identify them.

TEXAS: Joe Anthony, KMAG, San Antonio, is emceeing Saturday night record hops from the local Arthur Murray Ballroom. ... Bert Stuart has resigned from WDAI, San Antonio, to enter the air conditioning biz in Houston. ... Larry Henderson, KGBC, Galveston, Tex., is hosting a new teen-age record hop, which originates from the Galveston Pleasure Pier Music Ballroom, 2-5 p.m.

Milton Allen has joined KTHH, Houston, in the 11 p.m.-4 a.m. night slot, "Moonlight Serenade." and the 4-6 a.m. spot, "Sunrise Serenade." ... New staffer at KCOR, San Antonio, is Carlos Garcia, ... New spinner at KITS, San Antonio, is Jay Rogers, formerly with WAKY, Louisville, Ky., ... (as Grassroots Holiday has joined KONO, San Antonio. He formerly was with WINZ, Miami.

Three new staffers at KITE, San Antonio, are Tim Marek, Jerry Gordon and Terry Lee. ... Fred Jones has moved from KMAG, San Antonio, to KRIO, McAllen, Tex. ... New spinners at KILT, Houston, are Jack Sharp (also new program director) and Bill Scott. ... Mark Avery, ex-KITE, San Antonio, has joined KONO, San Antonio.

Pat Tallman has returned to KITS, San Antonio. ... New spinner at KTRH, Houston, is Eric Gordon. ... Mickey Mitchell and Hugh Johnson have joined KFMM-FM, Houston. ... Don French, KSA, San Antonio, and Lee Person, KILF, Dallas, receive talent contacts (in their respective areas) in conjunction with local showings of the Alvin Freed movie "Go, Johnny, Go."

ARTISTS' BIOGRAPHIES FOR JOKKY PROGRAMMING

'Miss Oklahoma' Now On Billboard's Charts

Anita Bryant, current Miss Oklahoma and second runner-up to Miss America, is a talented lass as well as pleasant to the eye. Currently she's starring on Don McNeill's Breakfast Club on the ABC radio network, and she's done guest spots on many major network TV shows.

Miss Bryant has been singing since she was a child. By the time she was nine, she had already won a State talent contest and was "Red Feather Girl" for Oklahoma. The Carlson artist studied in Oklahoma City and made her professional TV debut there. Her popularity on Tulsa TV stations brought her to Arthur Godfrey's attention, and she then did 12 weeks with the redhead. The young beauty queen has her first national hit with "Till There Was You."

'Kissin' Tree' Clicks For Bobby Rydell

Bobby Rydell built his career as the South Philadelphia area hit producer Frankie Avalon, Jimmy Darin and Fabian. The teenager met his manager, Frankie Day, in 1957 and started on a training schedule that included dancing lessons, and lessons on drums and guitar. That this training paid off is apparent. "Kissin' Tree," Rydell's first effort to hit Billboard's Hot 100.

Beside record hop appearances, the Caruso artist was a regular on the Paul Whiteman TV show for over a year. Right now he plans to continue his education, and then try to make some motion pictures.

Rydell, an only child, is 5' 8" tall, weighs 150 lbs., and is swimming in his favorite sport.

YESTERYEAR'S TOPS—

The nation's top tunes on records as measured in The Billboard

1. Riders in the Sky
2. Some Enchanted Evening
3. Again
4. Forever and Ever
5. Baby, It's Cold Outside
6. Balli Ha!
7. I Don't See Me in Your Eyes
8. A.Y.-You're Adorable
9. The Four Winds and the
10. A Wonderful Guy
11. Little Things Mean a Lot
12. Three Coins in the Fountain
13. Hernandez's Hideaway
14. Happy Wanderer
15. Understand Just How You Feel
16. Wanted
17. Little Shaker
18. She-Boom
19. If You Love Me (Really Love Me)
20. Man Upstairs
21. My Friend

DISTRIBUTOR NEWS

By HOWARD COOK

CHICAGO: Howard (Clic) Silvers of Mercury Record Corporation writes that the label's top items at the moment are "Remember When" by the Everettes, "With a Little Help from My Friends" by Paul Simon and "Thank You Pretty Baby" b/w "With All of My Heart" by Brook Benton. "This Time" by Thomas Wayne has started in Washington, D. C. "Daddy Baby" by Sil Austin and "What a Diff'rence a Day Makes" by Dinah Washington are still big. Top LP's are "It's Just a Matter of Time" by Brook Benton, "On Camera" by Patti Page, "Kenton Meets Ringo," "Down to Earth" by the Ramsey Lewis Trio and "Richard Diamond" by Pete Rugolo. The firm's Pagelow right is meeting with good success.

PHILADELPHIA: Paul Knowles, general manager of the RCA Victor Record Division at Raymond Rosen & Company, sends word that Lon Monte was in town recently plugging his latest release, "Have Another." Jack Pyle at WIP did a four-hour special Glenn Miller program, featuring the new Miller LP, "For the First Time," in its entirety. Sales on Elvis Presley's latest, "A Big Hunk o' Love" b/w "My Wish Came True," are amazing. Other hot singles are "Wonder of My" by Ray Peterson, "I'm Gonna" by Perry Como, "La Plume de Ma Tante" by Hugo & Luigi and "I Could Have Been Worse" by Jesse Belvin.

SAN FRANCISCO: Chatton Distributors inform us that "Atlantic has covered the Pacific." Atlantic plays that are currently top sellers include "Come Fly With Me" by Frank Sinatra, "What I Say" by Tony Martin, "I've Been Good" by Clyde McPhatter and "Just One Kiss" by Chuck Williams. LaVern Baker's latest, "So High, So Low" b/w "If You Love Me," is taking off. "Frankie and Johnny" by Champion Jack Dupree is getting a good reaction.

NEW ORLEANS: Rocky Roll, manager of the newly-opened Pelican Record Distributing Corporation, writes that the firm has several records that are collecting big sales. Included are the following Carlton disks, "Till There Was You" by Anita Bryant, "I Say I Walk" by Jack Scott, "A Girl Like You" by Gary Sittes and "Looka, Looka, Looka" by Bobby Brooks, which is a real sleeper. Others showing action are "True, True Happenings" by the Wanderer on 20th Fox and "After Hours" by Lew Douglas on Todd.

NEW YORK: Top sellers at Columbia Record Distributors are "Battle of New Orleans" by Johnny Horton, "Waterloo" by Stonewall Jackson, "Small World" by Johnny Mathis and "Ten Thousand Drums" by Carl Smith. Coming up are "Jive the Cavalry" by Mitch Miller, "Say One for Me" by Bing Crosby, "Sing Along" by Jimmy Dorsey and "Everything's Coming Up Roses" by the Kirby Stone Four. Hottest albums are "More Johnny's Greatest Hits" by Johnny Mathis, the original cast of "Gypsy," the sound track of "Porgy and Bess" and Mitch Miller's "Sing-A-Long" series.

Andy Fanzico of Mercury Record Distributors reports action on "Thank You for a Party" by Brook Benton, "Broken-Hearted Melody" by Frank Sinatra, "What a Diff'rence a Day Makes" by Dinah Washington, "Who Shot Sam" is beginning to show strongly, "Daddy Baby" by Sil Austin and "Remember When" by Dinah Washington are still holding. Top album is "Richard Diamond" by Pete Rugolo.

Strongest singles at Capitol Records Distributing Corporation, according to Roy Battocchio, are "M.T.A." by the Kingston Trio, "High Hopes" by Frank Sinatra, "On an Evening in Roma" by Dean Martin and "Stanger Man" by Tommy Sands. There's good initial reaction for Nat King Cole's "The Nat King Cole LP" by Rex Baxter and "Ron" by Jerry Southern. "You Came a Long Way From St. Louis" by Peggy Lee and George Shearing is moving. Top albums are "The Kingston Trio at Large," "Sound Spectacular" by Ray Anthony and "Warm and Wonderful" by the King Sisters.

Jack Silverman of Bruno New York, Inc., RCA Victor distributor, lists the following as his strongest singles: "A Big Hunk o' Love" by Elvis Presley, "La Plume de Ma Tante" by Hugo & Luigi and "La Strada de L'Amore" by Caterina Valente. The new, de luxe Victor albums are being well-received by dealers.

Lenny Salvador of Decca Records called to report strong action on "Just as Much as Ever" by Bob Beckham in Detroit, Cleveland and Buffalo. "She Loves the Love I Give Her" by the Gleser Brothers is starting in Milwaukee.

MORE FROM PHILADELPHIA: Bob Heller of Chips Distributing Company, Inc., writes that they are handling distribution of Canadian-American Records. Roulette Records has the top seller at Chips with the Playmates recording of "What to Love" by Joe Kosky, vice-president of Roulette, who excited about "Barbara" by the Blue Jeans, according to Heller. Swan Records is big one with "Bella, Bella" by Billy & Lillie. Clock Records is cooking with "The Whistling Organ" by Dave (Baby) Cortez. Album pick of the week is "Gypsy Campfires" by the 101 Strings on Somerset.

Harry Mick, Roulette field man, has just returned from a jaunt thru New Jersey and Delaware. According to Mick, Roulette's new program is being heartily accepted by dealers. Chips has lined up almost all of their dealers for membership in the Roulette Dealer's Record.

Mickey Wallich of New York's Malverne Distributors stopped by to give the run-down of Malverne's recent items. Kapp has "Here Comes Summer" by Jerry Keller "With Open Arms" by Jane Morgan and "Pretend" by George Hamilton IV. "The Great Escape" by the Byrds by Rydell. Swan has a smash with "Bella, Bella" by Billy & Lillie. 20th's hits are "The Toy Drum" by the Harry Simeone Chorus and "Bill Billy" by the Suppers. Hottest LP is "Quilt Village" by Martin Denny on Liberty.

*Like man, these are the records that'll
make you plenty of folding. Get 'em! Now!*

Greater Than "Lend Me Your Comb"

Edd "Kookie" Byrnes

"LIKE I LOVE YOU"

b/w

"KOOKIE'S MAD PAD"

#5087

HOT ACTION ON EVERY ONE OF THESE!!

"FORBIDDEN CITY"

Kalasandro

#5076

"WILLI'S THEME"

The Triumphs

#5074

"BEACH TIME"

Roger Smith

#5068

"ROOM 43"

Ken Jones

#5078

"KATH-A-LEEN"

Charlie Blackwell

#5075

"MY BABY WALKS ALL OVER ME"

Bob Luman

#5081

"SWEET SOMEONE"

Eddie & Betty Cole

#5054

"I FOUND A LUCKY PENNY"

The Green Blazers

#5082

WRITE, WIRE, PHONE



WARNER BROS. RECORDS

Burbank, California

The First Name In Sound

MUSIC AS WRITTEN

New York

The Escorts, Judd Records artists, opened at the Picadilly Club in Pensacola, Fla., last week. . . . Kal Winding and his combo have been held over at New York's Basin Street East. . . . The McGuire Sisters have added the 11-year-old Kane Triplets to their act in night club and TV appearances. . . . Audio Fidelity Records and Conductor Alfred Wallenstein have settled their recent dispute amicably. All records recorded by Wallenstein with the Virtuoso Symphony Orchestra have been approved by the conductor and will be issued in the fall. . . . Apollo Records has set up a new department in the firm to function within the a.r. section. New division will screen new masters, artists, and material, and will listen to all corners on Mondays.

Skip Mills has signed with ARC Records. . . . Everest Records will make its new studios in Bayville, L. I., available to motion picture firms and recording firms when not in use for Everest record sessions. . . . Joe Sherman, new head of JDS Records, cut his first session with singer Barry Mann last week. . . . George Simon, head of Bourne Productions, has been tabbed by Henry Jaffe Enterprises as a consultant for the upcoming series of musical spectacles to be televised via NBC on the Bell Telephone Hour. . . . Marty Sahlén, Decca Records exec, became the father of a daughter, Cathy Lynn, last week. . . . Johnny Grasso has started a new label, Prima. First artists signed are Dick Coleman and Andy Curie.

Dick Mamy and Herb Rihkes, the latter the manager of TV Guide's N. California edition, have penned a song together titled "The Nickelodeon Song" which has been waxed by the LaSalle Quartet for Capitol Records. . . . The Adriel Brothers, of Del-Fi Records, have signed with GAC. . . . All of the Jerry Blaine record labels, including Jubilee, Josie and Dana, plus all labels handled by the Jay-Gee record firm, are moving back to the firm's old offices on West 47th Street, where the New York Branch of Conat Distributors is located.

Anita Ellis is now with Elektra Records. . . . Decca Records will wax the off-Broadway hit "The Billy Barnes Revue." . . . Billy Taylor has signed with Riverside Records. . . . Edith Leinhardt will conduct five performances of "Die Meistersinger" at the 1958 Wagner Festival in Bayreuth. . . . Bernard Peiffer and his Trio and the Vic Dickenson Trio will head the bill at New York's Arpeggio Club opening next week (28). . . . Rose Murphy is now at the Decca label in New York. . . . Barbara McNair returns to the U. S. this week (20) after five weeks on tour in South America.

World Artists, the Sammy Kaye management firm, has packed Jeff Miller and the Embers. First record with Miller on the Dale label will be issued next week. . . . The Sammy Kaye Trio is now on tour thru New England. . . . The Andrews Sisters will stay at the Copacabana in New York thru July 29. . . . The first Strand Records LP release is "Adventures in Polynesia" with original music conducted and composed by Phil Moore. . . . Thrush Jane Warner has signed with Globe, Lutz, Heller & Co. . . . George Carter has signed with Signature Records. He will remain as musical director for the Lawrence Welk organization. . . . The hit tune "To a Soldier Boy" by the Tassels on Madison Records, was penned by Mary Gardner, mother of two of the members of the group, Rochelle and John Gauder. . . . Pickwick Sales, merchandising arm of Design, Cricket and Stereo Spectrum labels, is moving to new quarters in Long Island City, Long Island, New York. Bob Rolowitz.

Hollywood

Brown Meggs, former merchandising program producer for Capitol, last week was named to the newly created post of staff assistant for public relations. He will handle special publicity releases, exec presentations, preparation of institutional audio-visual material, among other duties. He will report to L. Allan Operation is apart from Vic Rowland's press relations department.

TURNABOUT: Label which helped pioneer low-cost album facet of the disk business only to be followed by firm's strong in the singles field will soon jump into the singles business. And it won't cut price on singles — at least not at the outset.

Champ Butler, currently toplining Pepsi's "Pleasure Island" (Boston) show, wings west for a one-day recording session for a new Coast indie label Viscount. Firm is owned by Bob Howard, former ad agency man, more recently head of Robert Howard Productions, active in producing air commercials. Distribution currently being set.

Next several weeks will find Hollywood turning into a record industry meeting town with distrib conclaves dotting the L.A. map. National meetings include the Disneyland and Warner Bros. dist sessions. Regional sessions include Decca (concluded last week), Am-Par, Kapp, to name but a few.

United Stereo Tapes has set August 1 for its initial release date. At that time, shipments of 7½ four-track stereo tape versions of product from more than a dozen labels will be made to dealers. Original tentative date was July 20.

Paul Wexler, sales vesper of Colpix, here for sessions with label head Jonie Taps at Columbia studios. . . . Dave Arebrod, HIFI label artist-repertoire head, last week signed Dick Kallman to an exclusive pact. Latter recently concluded a starring role in U's "Born to Be Loved." Initial taping for the label will be pic's title tune. . . . Murray Becker, back from New York where he obtained releases from Coral Records for Pam Garner. During past year, label loaned her two singles and an album.

(Continued on page 19)

ON THE BEAT

By REN GREVATT

Aaron (Goldie) Goldmark has been characterized as one of the more colorful publishers on the scene today. That's probably putting it mildly. And not only is Goldmark colorful and already somewhat legendary along the 48th Street area of Radio City, he's also a rather innovative type. It was Goldmark who recently proposed a revolutionary system of logging to be put into practice by Broadcast-Music, Inc. He suggested that all the engineers at the remote radio transmitter sites all over America be paid out of a pool to be set up by the publisher to do a complete logging job of all tunes played over their stations.

A few took this as a serious suggestion. Others accepted it as a gag, as they said, considering the source. But the thought created some comment within BMI and along the growing number of publishers now all over America. Now "Goldie" has come up with another remarkable thought, a theory conceived to rescue the singles business from the doldrums.

"Let's face it," says Goldmark, "It's the kids who buy the records. Now if you don't get them into the stores to buy the records, what do you do? I say you go to where the kids are and take the records to them. Why not set up outlets in the thousands of junior high and high schools all over the country? You could have a little store area near the lunchroom in the school and let the kids run it. Naturally, you cut them in on a percentage of the profits. So you say you're not getting as much out of the sale. So I say getting something of the profit is better than not selling the record at all.

"It doesn't matter whether a distributor or a local dealer sets up the operation. The main idea is to sell more records. With Top 40 killing sales off wherever you go, to sell a record now you have to make it as easy as possible for your customer. Right? I understand there's some talk going on right now in a couple of Ohio cities on a plan like this. I think it would be sensational."

On the subject of wooing dealers, Goldmark has some enlightening thoughts. He points out that in many cases cash payments made for records "as art, just plain not worth it." "For instance," he says, "Let's say a jockey is in a 1 per cent market. If a record sells a million nationwide, it's going to sell maybe 10,000 in the 1 per cent market. Out of that 10,000 the publisher's mechanical royalty is \$100. So what do we need a jockey for if I have to pay him? I lose money on the deal, especially if I decide I have to pay more than one of them in that one area.

"We get along fine with most of the jocks. But I have to tell you a story about one record, 'Rock and Roll Waltz' by Kay Starr. Are you ready? We figured that for some reason, some of the jocks were mad. So when we sent out the disks we didn't put the publisher credits on the record at all. But the envelope told them it was from us. On the record that said listed titles, and no publishers. I just checked the side that wasn't mine. They figured that was our side so a lot of them just turned it over and played the flip — which was really our side 'Rock and Roll Waltz.' You know the rest of the story."

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YOUR CONSIDERATION

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TERRI DEAN

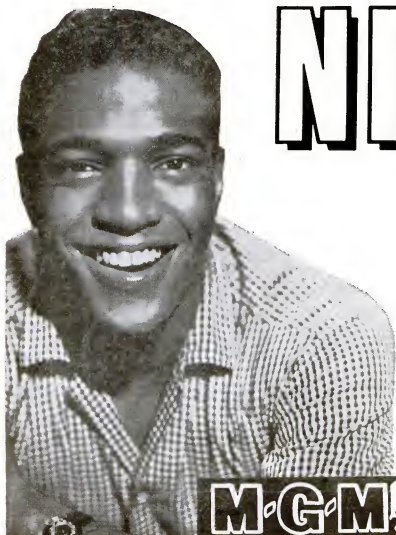
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LAURIE RECORDS, INC. NEW YORK CITY

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MORRIS LEVY

President of Roulette Records, Inc.
says . . .

**"Time and time again,
The Billboard has proved
that it gets your message
across to the people who count."**

"WHEN the Roulette Dealers' Record Club was formed we chose The Billboard as the media for reaching the record dealers with our story. Within one week the response through the use of this media came to well over 1,000 dealer club members. There is no question but that The Billboard's editorial coverage and advertising power played a major role in gaining for the club the overwhelming dealer acceptance and success it now enjoys."

MUSIC AS WRITTEN

• Continued from page 16

ON THE SOUND TRACK: Miklos Rozsa's "Ben Hur" score will consist of more than three hours of music. The \$15,000,000 production itself boasts an all-time record running time of close to four hours. To help facilitate recording of the score (it would take three LP's in its complete form) Rozsa is re-writing it and will call it the "Ben Hur Suite." Work will consist of major themes from the mammoth score.

Doris Day recorded title tune to her U-I "Pillow Talk" comedy. Tune was penned by Buddy Pepper and Inez James. . . . Hoagy Carmichael's latest, a tune written for Revue's "Laramie" television, is titled "Marry Me In Laramie." Lee Zhitto.

Cincinnati

Veteran songwriter Larry Shay, author of such clickers as "When You're Smiling," "Get Out and Get Under the Moon," "Wherever You Go" and "Tie Me to Your Apron Strings Again," among others, hopped into Cincy from his home in Balboa, Calif., last week to indulge in a writing session with the veteran crier, Haven Gillespie, who was in from his home in Las Vegas with his new bride, Jo, a local gal. Shay and Gillespie recently collaborated on "This Holy Love," which Nat King Cole has etched for Capitol, with Nelson Riddle's backing, for release around September 1. Shay returned to Balboa Tuesday (14), while the Gillespies lingered to fraternize with home town friends before returning to Las Vegas. . . . Fraternity Records' Paul Carlson returned late Saturday (18), empty handed, from a four-day fishing (?) trip to Wisdom Camp at Albany, Ky. Friends are demanding a probe on his activity during his absence.

Frankie Avalon pulled some 1,900 hipsters, at \$1.40 a duct, to Coney Island's Moonlight Gardens Tuesday night (14) in the fourth of a series of teen-age hops being staged by the park management. This was some 400 less than attracted by Fabian two weeks ago. GAC's summer package, spotting the Adair Brothers, the Tussels, Skip and Flip, Carl Mast, Jerry Keller, Dicky Do and the Doo's, and Joan Campbell, is on tap at Moonlight Gardens this Tuesday (21), with Tommy Sands the feature July 28. . . . Ork leader-booker Burney Rapp and his fiancé, Ruby Wright, of Ruth Lyne's "50-50 Club" simulcast show, heard five days a week over Crosley Broadcasting's four-station hook-up via WLW, are vacationing with their four daughters at Indian Lake in Central Ohio. . . . Dale Wright introduced his new Fraternity platter, "Forget It," on Dick Red's show on WCIS-TV, Charleston, W. Va., Saturday (18).

In a deal consummated Wednesday (15) between Harry Carlson, Fraternity Records proxy, and Dick Asher, of the law firm of Marshall & Ziffer, New York, Top Rank International has acquired the master on John Gary's "Let Them Talk" for distribution in all foreign countries except Canada, Australia and South Africa, where Fraternity is already represented. On Thursday, Fraternity mailed out a teaser to some 2,000 deejays, librarians and program directors, heralding Luther Brandon's new Fraternity platter, "Blue-Skirt Waltz." Despite the title, it is said it is the first time the standard has been recorded in anything but waltz or polka time. . . . Claude Caviness, West Coast rep for Pamper Music, is spending several days in Nashville this week.

A package highlighting Dale Wright and Jimmie Tennant played to an estimated 3,000 teen-agers and adults at the Bartholomew County Fair, Columbus, Ind., Thursday (16). The show was sponsored by the Bartholomew County Fair Board and was a free attraction for those attending the fair. Cloyd Hinkle, of the Hinkle Agency, Columbus, handled the booking. He is currently booking talent for five Sunday shows, starting August 9. He plans to use recording names and territorial talent. Conway Twitty is tentatively set for the August 9 show. Bill Sachs.

Nashville

Lucky Moeller, of the Jim Denny Artists Bureau, has Carl Perkins on tour thru Virginia and Florida, and says that the latter has been netting great pop reaction from his latest release, "Pointed-Toe Shoes." Moeller also reported that the Duke of Paducah and Little Jimmie Dickens left last week to fulfill fair dates that will run thru September 7. Also included in the package are the Co-Carder Family, Smiley and Kitty Wilson, Rita Faye and the Country Boys.

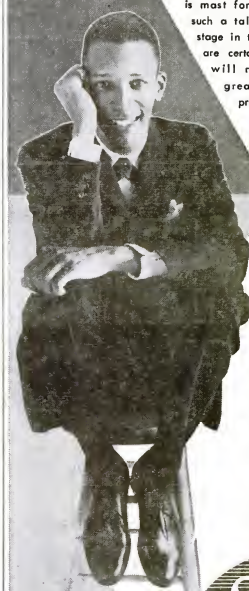
Don Law, Columbia's a.r. man in de here this week. . . . Buddy Kilen, of Tree Music, says that Johnny Bragg's "True Love Will Never Die," is getting good air time in the major markets. Johnny returned to town last week after playing several hops up North, plugging his first Decca release. . . . Jim Reeves is back in town after an extensive tour, the first time he has had more than two days off in five months. . . . The John Kelly Theatrical Agency has Jimmy Newman slated for a tour in Louisiana beginning July 26. Newman is reportedly getting good pop reception on his MGM release, "Grin and Bear It."

Chief warrant officer Charles S. Brown in town from Governor's Island, N. Y., last week for two radio transcriptions at RCA Victor Studios that will go out to 275 independent stations over the country. . . . One of the hottest items hereabouts is RCA Victor's "The Three Bells," recorded by the Browns—Maxine, Bonnie and Jim Edward. . . . Chet Atkins' "Hum and Strum" album contains a booklet including slide and guitar symbols plus the words to the songs in the Victor release. . . . Harry Silverstein, Decca's promotion man here, reports that Carl Blue's latest waltz, "No Regrets" and "Cool Alligator Shoes," is stirring much excitement in Decca circles, along with a new one by Hal Willis, "Poor Little Jimmy." Both artists' sessions were held here at the Bradley Studio, Jimmy. Kathryn Twitty.

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understands
me
my
own true
love

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STRAND
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THEY'RE
HOTTER 'N' BLAZES
WITH **3 ALBUMS** HIGH
ON THE CHARTS!

T1107

...from the "Hungry i"
The Kingston Trio



T996



INCLUDES
"TOM DOOLEY"



INCLUDES
"M.T.A."

IN
STEREO
TOO!

(GOOD ADVICE:
STOCK DEEP!)



The
Billboard**TOP LP'S**FOR THE WEEK
ENDING JULY 19**BEST SELLING MONOPHONIC LP'S**

THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034.....	12
2	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol T 1199.....	5
3	PETER GUNN, Hefty Marchal, RCA Victor LPM 1956.....	23
4	FROM THE JUNGLE I, The Kingston Trio, Capitol T 1107.....	23
5	GIGI, Sound Track, M-G-M 3461 ST.....	55
6	INSIDE SMELLY HERMAN, Varma MGV 15003.....	13
7	HOLD THAT THING, Fabian, Chancellor CHL 5003.....	10
8	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1166.....	54
9	SOUTH PACIFIC, Sound Track, RCA Victor LSC 1032.....	69
10	COME DANCE WITH ME, Frank Sinatra, Capitol W 1069.....	23
11	MY FAIR LADY, Original Cast, Columbia OL 5090.....	172
12	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133.....	64
13	MORE MUSIC FROM PETER GUNN, Hefty Marchal, RCA Victor LPM 2040.....	5
14	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164.....	8
15	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Remastered), RCA Victor LSC 2226.....	19
16	THE MUSIC MAN, Original Cast, Capitol SWD 990.....	73
17	FILM ENCORES, VOL. II, Maitland, London LI 3117.....	6
18	TABOO IN HI-PI, Arthur Lyman, Hi-Fi Records R 806.....	18
19	KINGSTON TRIO, Capitol T 996.....	5
20	NOT MY FINE ME, Ahmad Jamal Trio, Argo LP 628.....	29
21	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243 34	
22	FILM ENCORES, VOL. I, Maitland, London LI 1700.....	89
23	PORT AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507.....	5
24	FLOWER DRUM SONG, Original Cast, Columbia OL 5350.....	27
25	SECRET SONGS FOR TROUBLE LOVERS, Andre Previn & David Rose, M-G-M R 3716.....	4

THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
16	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289.....	14
17	NAVE TWENTY CENT, WILLY DAVID, Deane Eddy, Janis JLP 3000.....	25
18	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270.....	24
19	HOLLYWOOD IN RHYTHM, Ray Conniff, Columbia CL 1310.....	4
20	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KL 1113.....	6
21	THE KING AND I, Sound Track, Capitol W 740.....	144
22	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927.....	9
23	OKLAHOMA! Sound Track, Capitol SWD 595.....	180
24	TENDERLY, Pat Boone, Dot DLP 3180.....	2
25	GYPST, Original Cast, Columbia OL 5420.....	1
26	POLE SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316.....	8
27	TECHNOLOGY: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LPM 2152.....	47
28	ONLY THE LONELY, Frank Sinatra, Capitol W 1053.....	34
29	WARM, Johnny Mathis, Columbia CL 1078.....	49
30	GENS FOREVER, Mantovani, London LI 2032.....	38
31	THE BUDDY HOLLY STORY, Coral CHL 57279.....	13
32	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1263.....	14
33	SOUTH PACIFIC, Original Cast, Columbia OL 4180.....	268
34	RACHMANOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LPM 2355.....	2
35	CHAZZ HE CALLS ME, Okatelo State, Capitol T 1170.....	8
36	IMPROVISATIONS TO MUSIC, Miltie Richels & Elaine May, Mercury MG 20376.....	7
37	TO WHOM IT MAY CONCERN, Mel King Cole, Capitol W 1190.....	5
38	I WANT TO LIVE! Gerry Mulligan's Jazz Combo, United Artists UAL 4006.....	5
39	BLUE HAWAII, Billy Vaughn, Dot DLP 3165.....	8
40	1 MARVELOUS, Ray Conniff, Columbia CL 8037.....	6

BEST SELLING STEREPHONIC LP'S

THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
2	SOUTH PACIFIC, Sound Track, RCA Victor LSC 1032.....	9
3	FILM ENCORES, VOL. I, Maitland, London PS 164.....	9
4	RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Remastered), RCA Victor LSC 2226.....	19
5	GIGI, Sound Track, M-G-M SE 3461 ST.....	9
6	PETER GUNN, Hefty Marchal, RCA Victor LPM 1956.....	23
7	MY FAIR LADY, Original Cast, Columbia OL 5015.....	9
8	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069.....	9
9	74000 IN HI-PI, Arthur Lyman, Hi-Fi Record SE 806.....	9
10	THE MUSIC MAN, Original Cast, Capitol SWD 990.....	7
11	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol ST 1199.....	3
12	MANTOVANI SHOWCASE, London SS 1.....	8
13	GENS FOREVER, Mantovani, London PS 164.....	3
14	TECHNOLOGY: 1812 OVERTURE, Minneapolis Symphony Orch. (Remastered), Mercury SR 90054.....	7
15	EXOTICA, VOL. I, Martin Denny, Liberty LST 7934.....	2
16	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053.....	9

THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
14	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KS 3013.....	5
17	FILM ENCORES, VOL. II, Maitland, London PS 164.....	5
18	OKLAHOMA! Sound Track, Capitol SWD 595.....	7
19	PORT AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507.....	2
20	CONTINENTAL ENCORES, Mantovani, London PS 147.....	9
21	MORE MUSIC FROM PETER GUNN, Hefty Marchal, RCA Victor LPM 2040.....	2
22	SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6000.....	9
23	RACHMANOFF: PIANO CONCERTO NO. 3, Van Cliburn, RCA Victor LSC 2355.....	2
24	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289.....	8
25	THE KING AND I, Sound Track, Capitol SW 740.....	5
26	PORT AND BESS, Percy Faith, Columbia CS 8105.....	9
27	HILLY VAUGHN PLAYS MILLION SELLERS, Dot DLP 25119.....	1
28	THE FLOWER DRUM SONG, Original Cast, Columbia OL 5350.....	2
29	TILL, Roger Williams, Kapp KLS 1081.....	4
30	1 MARVELOUS, Ray Conniff, Columbia CL 8037.....	6

**Album Cover
of the Week**

MOZART: THE MARRIAGE OF FIGARO, RCA Victor LPM 606. Robert Jones has designed a charming package in the form of a portfolio, complete with a flip top and a lock. Cover sports photos of five gaily costumed principals who star in recording.

**Best Selling Low-Priced
LP's on the Racks**

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (33 or more suggested retail price); Best-Selling Low-Priced LP's (15 or less suggested retail price); Best-Selling EP's, and Best-Selling 45's Records.

1. Perry Como Sings Just for You.....Camden CAL 448
2. Soul of Spain.....Somerset P 6600
3. Good Housekeeping Plan for Reducing Off the Record.....Harmony HIL 7145
4. Music From Peter Gunn.....Lion L 70121
5. Flower Drum Song.....Design DLP 98
6. 77 Sunset Strip.....Lion L 70146
7. Forgy and Bess.....Camden CAL 449
8. Grand Canyon Suite.....Somerset P 7600
9. TV Action Jazz.....Somerset P 880
10. Eddy Arnold.....Camden CAL 421

Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods made in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

1. Side by Side.....Dot DEP 1978
2. King Creole, Vol. I.....RCA Victor BPA 4319
3. Peter Gunn.....RCA Victor BPA 4333
4. Songs Our Daddy Tought Us.....Cadence CDP 110
5. Ricky Nelson.....Imperial REP 159
6. Nearer the Cross.....Capitol EAP 1-1005
7. Spirituals.....Capitol EAP 1-1418
8. Crazy He Calls Me.....Capitol EAP 1-1170
9. Coma's Golden Records.....RCA Victor BPA 9012
10. Come Dance With Me.....Capitol EAP 1-1008

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The articles in this booklet originally appeared in
THE BILLBOARD
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New 7-Inch Stereo

Continued from page 2

count for 80 per cent of total individual dollar sales volume. Thus, we believe that 33 1/3 r.p.m. is certainly the logical speed for stereo singles, because consumers equipped for stereo are already LP purchasers. We think Stereo Seven may also help to revitalize a singles market that has tended to lag in recent years.

Columbia Records, when it brought out the LP, brought out a seven-inch single, a 10-inch LP and a 12-inch LP on 33 1/3 r.p.m. The seven-inch monaural 33 never really caught on, and the 45 r.p.m. record took over the singles market. However, Columbia is banking on the stereo aspect of the new seven-inch 33 to sell the disk.

The first releases on Columbia's seven-inch stereo 33's include the following records: "Small World" by Johnny Mathis; "Anatomy of a Murder" and "Flirtbird" by Duke Ellington; "Smile" and "You Can't Love 'Em All" by Tony Bennett; "Goodnight Irene" and "On Top of Old Smoky" by Mitch Miller and the gang; "Got a Locket in My Pocket" and "The Real Thing," with the Four Lads; "Volare" and "I Love Paris," with the Kirby Stone Four; "Song From Moulin Rouge" with Percy Faith; "Love Is a Many-Splendored Thing" with Ray Conniff; "The Battle of New Orleans" with Johnny Horton; and "I Got Stripes" and "Five Feet High and Rising" by Johnny Cash.

When these records were previewed at the Columbia booth here the distributor reaction was quite enthusiastic. Columbia execs stated that there were no plans at this time to bring out any monaural product on the seven-inch 33 disk.

Anti-Static LP's

Continued from page 2

ily promoted on the consumer level and that all of this year's "Best Buy" promotion (under the "New Golden Age of Sound") will describe the anti-static properties of the mix. All RCA Victor Living Stereo disks will carry a special "Miracle Surface" sticker on their front covers.

It was stated that the static free surface entailed years of intensive research. "It has long been a dream of the industry to make record surfaces anti-static. A large part of consumer complaints about records have always concerned the problem of extra-musical noises and the accumulation of lint as the needle passes over the record grooves. . . . 'Miracle Surface' records eliminates these problems."



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"GIMME A LITTLE KISS, WILL YA, HUH"

"LET'S HAVE A SNOW DOWN"

"WHY DO YOU TORTURE ME?"

"I LOVE TO SEE THE EVENIN' SUN"

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATIONS TOP TUNES

For survey week ending July 11

This Week	Last Week	Chart	This Week	Last Week	Chart
1. The Battle of New Orleans	1	11	6. Lipstick on Your Collar	5	8
By Jimmie Driftwood—Published by Warden (BMI)			By Lewis-Grochner—Published by Joy (ASCAP)		
BEST SELLING RECORD: Johnny Horton, Col 41379.			BEST SELLING RECORD: Connie Francis, M-G-M 12793.		
RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7495; Pete Seeger and Frank Hamilton, Folkways 101; Bobby Short, Starkey 476.					
2. Lonely Boy	2	7	7. My Heart Is an Open Book	9	5
By Paul Anka—Published by Spunka (BMI)			By Hal David-Lee Pockros—Published by Sequence (ASCAP)		
BEST SELLING RECORD: Paul Anka, ABC-Paramount 16022.			BEST SELLING RECORD: Carl Dobkins Jr., Dec 30803.		
			RECORD AVAILABLE: Jimmy Dean, Col 41265.		
3. Personality	3	10	8. Dream Lover	6	11
By Logan & Price—Published by Lloyd-Logan (BMI)			By Bobby Darin—Published by Progressive-Fox-Tripley (BMI)		
BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10018.			BEST SELLING RECORD: Bobby Darin, Atco 6140.		
			RECORD AVAILABLE: Robert Farnon, London 1241.		
4. Waterloo	4	6	9. Tallahassee Lassie	8	8
By Wilkin-Loustermilk—Published by Cedarwood (BMI)			By Six-Crews-Picardello—Published by Conley (BMI)		
BEST SELLING RECORD: Stonefall Jackson, Col 41363.			BEST SELLING RECORD: Freddy Cannon, Swan 4031.		
5. Tiger	7	4	10. A Big Hank o' Love	27	2
By Ollie Jones—Published by Roosevelt Music (BMI)			By Schroeder & Wyche—Published by Elvis Presley Music (BMI)		
BEST SELLING RECORD: Fabian, Chancellor 1077.			BEST SELLING RECORD: Elvis Presley, Vic 7600.		
Second Ten					
11. Frankie	11	8	16. There Goes My Baby	21	8
By Sedika-Grochner—Published by Aldon (BMI)			By Patterson J. Treadwell—Published by Jai Progress (BMI)		
BEST SELLING RECORD: Connie Francis, M-G-M 12793.			BEST SELLING RECORD: Dottie, Atlantic 2023.		
12. Forty Miles of Bad Road	14	3	17. Twixt Twelve and Twenty	25	3
By Duane Eddy and Al Casey—Published by Gramercy Music (BMI)			By Aaron Schroeder and Fiada Gold—Published by Spoons (ASCAP)		
BEST SELLING RECORD: Duane Eddy, June 1128.			BEST SELLING RECORD: Pat Boone, Dot 15995.		
13. I Only Have Eyes for You	15	6	18. A Boy Without a Girl	13	5
By Harry Warren—Published by Remick (ASCAP)			By S. Jacobson & R. Sester—Published by Arch (ASCAP)		
BEST SELLING RECORD: Flamingo, End 1046.			BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.		
RECORDS AVAILABLE: Rose Hardware, Det 7489; Al Johnson, Deo 24444; Steve Lawrence, Coral 82052; Smart Set, Warner Bros. 5001.					
14. Bobby Sox to Stockings	12	7	19. Hushabye	20	4
By Faith-D'Cluco—Published by Debanar (ASCAP)			By Doc Pomus-Mort Shuman—Published by Britanny (BMI)		
BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.			BEST SELLING RECORD: Mynah, Laurie 3028.		
15. M.T.A.	17	3	20. What a Difference a Day Makes	22	4
By Jacqueline Steiner and Rex Hawes—Published by Atlantic Music (BMI)			By Givens-Adams—Published by E. B. Marks (BMI)		
BEST SELLING RECORD: Kingston Trio, Cap 4221.			BEST SELLING RECORD: Dinah Washington, Mer 71435.		
Third Ten					
21. Ragtime Cowboy Joe	-	1	26. My Wish Came True	-	1
By Muri-Clark-Abraham—Published by Robbins-Fisher-Alford (ASCAP)			By Ivory Joe Hunter—Published by Debanar (BMI)		
RECORDS AVAILABLE: Eddy Howard, Mer 35049; David Seville & the Chipmunks, Liberty 55300; Jack Velez, M-G-M 13044.			RECORD AVAILABLE: Elvin Presley, Vic 7600.		
22. Sweeter Than You	26	2	27. Quiet Village	10	12
By R. Knight—Published by Hilliard (BMI)			By Les Baxter—Published by Atlantic & Baxter-Wright (BMI)		
RECORDS AVAILABLE: Gaylords, Mer 71450; Ricky Nelson, Imperial 5595.			RECORDS AVAILABLE: Les Baxter, Cap 15733; Martin Denny, Liberty 55162; Pete Rugolo, Col 40519; George Wright, Hi-Fi 304.		
23. Just a Little Too Much	-	1	28. Bongo Rock	19	7
By J. Bennett—Published by Hilliard (BMI)			By Frances Rapp—Published by Decca-Inc. (BMI)		
RECORD AVAILABLE: Ricky Nelson, Imperial 5595.			RECORD AVAILABLE: Frances Rapp, Original 4.		
24. Lavender Blue	27	2	29. Along Came Jones	16	7
By Larry Metz & Eliot Daniel—Published by Joy (ASCAP)			By Leiber-Spector—Published by Tiger (BMI)		
RECORD AVAILABLE: Sunny Turner, Big Top 3016.			RECORD AVAILABLE: Coasters, Atco 6141.		
25. You're So Fine	23	5	30. The Wonder of You	30	5
By L. Finney-W. Schofield—Published by Altkin (BMI)			By Baker & Knight—Published by Random (BMI)		
RECORDS AVAILABLE: Doveman, Peacock 1495; Falcons, Upret 1013.			RECORDS AVAILABLE: Ray Preston, Vic 7513; Victor Young, Dec 3056.		

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FOR THE WEEK
ENDING JULY 26

The Billboard HOT 100

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	★	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	WEEKS ON CHART
3	2	1	①		S	Indicates that STEREO SINGLE version is available.	
						TITLE, Artist, Company, Record No.	
3	2	1	①		S	LONELY BOY Paul Anka, ABC-Paramount 18012	8
1	1	2	②		S	THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 41339	13
19	10	6	③		S	TIGER Fabian, Chancellor 1827	6
12	6	4	④		S	WATERLOO Margaret Jackson, Columbia 41293	9
2	3	3	⑤		S	PERSONALITY Elvis Presley, ABC-Paramount 18018	13
17	13	9	⑥		S	MY HEART IS AN OPEN BOOK Carl Dobkins Jr., Decca 30863	13
6	7	8	⑦		S	TALLAHASSEE LASSIE Freddy Cannon, Swan 4631	11
5	5	5	⑧		S	LIPSTICK ON YOUR COLLAR Cassie Francis, M-G-M 12793	10
—	43	25	⑨		S	A BIG HUNK O' LOVE Elvis Presley, RCA Victor 1466	3
4	4	7	⑩		S	DREAM LOVER Bobby Darin, Atco 4140	14
13	8	12	⑪		S	BOBBY SOX TO DREAMING Frankie Avalon, Chancellor 1824	9
31	23	13	⑫		S	FORTY MILES OF BAD ROAD Dwain Eddy, Jamie 1138	6
15	16	11	⑬		S	I ONLY HAVE EYES FOR YOU Fleming, End 1646	8
16	12	10	⑭		S	A BOY WITHOUT A GIRL Frankie Avalon, Chancellor 1824	9
11	9	14	⑮		S	FRANKIE Connie Francis, M-G-M 12793	10
34	28	20	⑯		S	THERE GOES MY BABY The Drifters, Atlantic 2525	8
35	24	17	⑰		S	TWIXT TWELVE AND TWENTY Pat Boone, Dot 15995	6
—	53	24	⑱		S	SWEETER THAN YOU Ricky Nelson, Imperial 8555	3
28	18	15	⑲		S	M.T.A. Allegretto Tito, Capitol 4221	6
21	20	17	⑳		S	YOU'RE SO FINE The Falcons, United 3013	14
20	22	27	㉑		S	HUSHABYE Nylons, Laurie 3028	10
26	25	23	㉒		S	WHAT A DIFFERENCE A DAY MAKES Dinah Washington, Mercury 71435	9
63	42	32	㉓		S	JUST A LITTLE TOO MUCH Ricky Nelson, Imperial 8549	4
49	31	26	㉔		S	LAVENDER BLUE Sammy Turner, Big Top 3010	5
—	65	36	㉕		S	RAGTIME COWBOY JOE David Seville and the Chipmunks, Liberty 95200	3
14	15	19	㉖		S	BONGO ROCK Precision Expo, Original 4	10
—	39	27	㉗		S	MY WISH CAME TRUE Elvis Presley, RCA Victor 1466	2
48	33	35	㉘		S	I'LL BE SATISFIED Jackie Wilson, Brunswick 25106	5
25	27	31	㉙		S	THE WONDER OF YOU Ray Peterson, RCA Victor 3913	10
27	26	30	㉚		S	THIS I SWEAR Skylarks, Calico 104	8
39	34	39	㉛		S	ROBBIN' THE CRADLE Tony Belon, NBC 483	13
18	21	22	㉜		S	JUST KEEP IT UP Don Clark, Abner 1826	12
—	82	43	㉝		S	WHAT'D I SAY Ray Charles, Atlantic 2621	3

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	★	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	WEEKS ON CHART
10	19	33	㉞		S	Indicates that STEREO SINGLE version is available.	
						TITLE, Artist, Company, Record No.	
10	19	33	㉞		S	A TEENAGER IN LOVE Dion and the Belmonts, Laurie 3027	14
98	69	46	㉟		S	HERE COMES SUMMER Jerry Keller, Rapp 377	4
9	11	16	㊱		S	ALONG CAME JERRY Couters, Atco 4141	10
8	14	21	㊲		S	QUIET VILLAGE Marion Downey, Liberty 3010	15
—	85	48	㊳		S	SEA OF LOVE Phil Phillips, Mercury 71467	3
42	32	28	㊴		S	ONLY SIXTEEN Son Cooke, Rapp 3813	7
66	58	54	㊵		S	SMALL WORLD Johnny Mathis, Columbia 41416	6
58	49	42	㊶		S	REMEMBER WHEN Patricia, Mercury 71467	5
33	30	38	㊷		S	LITTLE DIPPER Mickey Mazur, Roulette 4140	9
53	59	40	㊸		S	SINCE YOU'VE BEEN GONE Clyde McPhatter, Atlantic 2820	6
7	17	29	㊹		S	KANSAS CITY Wilbert Harrison, Rapp 1823	15
72	64	44	㊺		S	THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swan 414	9
55	51	51	㊻		S	LIKE YOUNG Andre Previn & David Rose, M-G-M 12792	6
67	47	55	㊼		S	QUIET THREE Dwain Eddy, Jamie 1138	6
76	72	49	㊽		S	CIAO CIAO BANQUIN Jacky Rogers, Jamie 1127	5
50	50	41	㊾		S	MONA LISA Carl Mann, Phillips International 4528	8
70	74	69	㊿		S	IT WAS I Milly & Flip, Brent 7043	5
68	68	56	㊽		S	HIGH HOPES Frank Sinatra, Capitol 4214	6
85	75	65	㊾		S	TIL THERE WAS YOU Anita Bryant, Carlton 512	4
100	77	62	㊿		S	THE WAY I WALK Jack Scott, Carlton 514	4
—	84	79	㊽		S	TEN THOUSAND DRUMS Carl Smith, Columbia 41417	3
—	89	67	㊾		S	WHAT IS LOVE Flaminio, Roulette 4148	3
22	29	45	㊽		S	SO FINE Tijana, Old Town 1042	16
—	96	84	㊾		S	LONELY GUITAR America, Vesta 329	3
52	41	37	㊿		S	BACK IN THE U.S.A. Chuck Berry, Chess 1728	5
51	63	68	㊽		S	VELVET WATERS Meganette, Arcovox 191	8
—	76	65	㊾		S	THANK YOU PRETTY BABY Brook Benton, Mercury 71479	2
60	57	47	㊿		S	I KNOW Perry Como, RCA Victor 7541	7
62	61	72	㊽		S	THE WHISTLING GURU Dave (Baby) Cortez, Check 1912	7
46	40	58	㊾		S	WONDERFUL YOU Jimmie Rodgers, Roulette 4128	6
64	60	59	㊿		S	WITH MY EYES WIDE OPEN I'M DREAMING Patti Page, Mercury 71469	6
32	37	52	㊽		S	RING-A-LING-A-LARIO Jimmie Rodgers, Roulette 4128	8
56	48	63	㊾		S	TAIL COOL ONE Walters, Colony Crest 510	10

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	★	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	WEEKS ON CHART
74	45	66	㊽		S	Indicates that STEREO SINGLE version is available.	
						TITLE, Artist, Company, Record No.	
74	45	66	㊽		S	CAP AND GOWN Mary Robbin, Columbia 41408	6
30	36	57	㊾		S	CROSSFIRE Johnny and the Harmonies, Warwick 392	14
—	78	71	㊿		S	BEI MIR BIST DU SCHÖN Lothar Pollack and Ruddy Smith, Dot 15956	3
45	56	53	㊽		S	FORTY DAYS Bonnie Hawkins, Roulette 4124	7
83	80	78	㊾		S	DANNY BOY Bill Austin, Mercury 71442	8
23	35	50	㊿		S	ONLY YOU Frank Powell, Capitol 4148	16
71	66	70	㊽		S	I LOVE AN ANGEL Little Nell & the Blossoms, Decca 4	5
93	91	86	㊾		S	KISSIN' TIME Randy Rogers, Columbia 41416	4
—	98	92	㊿		S	CRACKIN' UP Jo Diddy, Checker 514	3
—	93	87	㊽		S	TO A SOLDIER BOY The Tamsells, Melrose 117	2
—	99	77	㊾		S	I STILL GET JEALOUS Sam Jones, M-G-M 12807	2
—	95	71	㊿		S	ROCKIN' IN THE JUNGLE The Everetts, Brunswick 48	2
—	—	—	㊽		S	SUGAREE Rusty York, Chess 1716	1
—	88	80	㊾		S	TENNESSEE STUD Edy Arnold, RCA Victor 7542	2
90	90	85	㊿		S	SEE YOU IN SEPTEMBER The Tempos, Clinax 102	4
—	—	—	㊽		S	WITH ALL OF MY HEART Brook Benton, Mercury 71478	1
29	39	61	㊿		S	I'M READY Earl Douglas, Imperial 8542	11
—	96	84	㊽		S	DEDICATED TO THE ONE I LOVE Shanell, Mercury 1280	2
—	87	85	㊾		S	KATY TOO Johnny Cash, Sun 321	2
96	92	90	㊿		S	OH WHAT A FOOL The Imperials, Cub 9033	5
—	94	87	㊽		S	I'M COMIN' HOME Marv Johnson, United Artists 175	2
59	55	64	㊾		S	TABOO Arthur Lyman, Hi-Fi 350	6
—	—	—	㊽		S	MONA LISA Conway Twitty, M-G-M 12804	1
—	—	—	㊾		S	CRY The Kumburidge Strings, Top Rank 2066	1
—	100	96	㊿		S	ON AN EVENING IN ROMA Dean Martin, Capitol 4223	2
—	97	92	㊽		S	LITTLE GIRL Bibi St. Valere, Dot F1 4117	2
—	—	—	㊾		S	MARTINIQUE Marion Downey, Liberty 3010	1
—	98	94	㊿		S	BELLS, BELLS, BELLS Billy and Lilly, Swan 4636	2
—	—	—	㊽		S	LINDA LU Ray Sharpe, Jamie 1128	1
94	93	89	㊾		S	BEACH TIME Roger Smith, Warner Bros. 8060	4
—	—	—	㊽		S	IS A GIRL LIKE YOU Gary Miller, Carlton 510	1
—	—	—	㊾		S	MAKIN' LOVE Floyd Robinson, RCA Victor 7529	1
—	—	—	㊿		S	BROKEN-HEARTED MELODY Sarah Vaughan, Mercury 71477	1
—	—	—	㊽		S	SUMMER'S LOVE Richard Barrett and the Chantels, Gone 580	1

CHAIN REACTION FROM BOSTON TO
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EXCITEMENT ACROSS THE COUNTRY!

“THE
Sung by THE
BROWNS Jim Edward, Maxine, Bonnie
THREE
BELLS”

c/w “Heaven Fell Last Night” 47/7555



Reviews of THIS WEEK'S SINGLES (continued)

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP NOVELTY

THE CHARTS

FOR THE BIRDS (Fairway-Jamie, BMI)—The combo tells this instrumental effort with verve. It's accented with the sounds of wild birds, etc., to lend an unusual and interesting flavor. The ear-catching side could step out. Flip is "Oooh-Goooh." (Fairway-Jamie, BMI).

POP DISK JOCKEY PROGRAMMING

ROSE MADDOX

CUSTER'S LAST STAND (Central Songs, BMI)—MY LITTLE BABY (Central Songs, BMI)—Miss Maddox, long a top fem c.&w. artist, has a side that can also turn pop. It's a happy song about the famous U. S. hero, styled somewhat along the lines of "Battle of New Orleans." Pop and c.&w. deejays should find it a spinnable side. "My Little Baby" is a bouncy rockabilly item that is handled with showmanship. Capitol 4241

POP TALENT

DON CHRISTY

WEARING BLACK (Veebe, BMI) — **ONE LITTLE ANSWER** (Veebe, BMI)—Christy is definitely a talent to watch on the basis of these initial wax efforts. "Wearing Black" is mournful tune for a boy whose cheating sweetheart dies. The unusual item is given a first-rate performance. "Answer" is a mild rocker that is sold with equal appeal. Specialty 672

PENNY CANDY

THE ROCKIN' LADY (Village, BMI)—Side starts slowly and builds into a fairly frantic treatment of a rocker blues. Miss Candy has a sound as she handles the tune smartly over good rock support. The side has a chance, if exposed. Flip is "Why Each Night." Disk is being distributed thru Laurie Records. (Village, BMI). *Flipside* 201

TOMMY DUNCAN

FRANKIE-JEAN (Rortle, BMI)—Duncan exudes plenty of savvy and showmanship in his reading of this folksy tale of a horse named Frankie-Jean. It's an interesting bit of material, and the lad registers strongly in his attractive presentation. Flip is "Hello, Mr. Worry." (Clendell, BMI). *Cheyenne* 108

JOE LONDON

IONESOME WHISTLE (Omniad, BMI) — **IT MIGHT HAVE BEEN** (Omniad, BMI)—London scores handsomely on two country-folk-type themes. "It Might Have Been" is somewhat on the weeper side, and his delivery is impressive. On "Whistle," another interesting folk song, he comes across just as strongly. Both sides merit exposure. *Dinamo* 1004

★★★★★
VERY STRONG SALES POTENTIAL

LITTLE ANTHONY & THE IMPELERS

★★★★ I'M ALRIGHT — END 1053 — Spiritual-derived rocker is given a lusty belt by Anthony with a vigorous group assist. Side bears watching. (Real/Gone, BMI)

★★★★ SO NEAR AND YET SO FAR — Anthony gives the rock-a-bullad a smooth, tender chanting stint, hacked smartly by the group and ork. It's also an attractive side that can move. (Bonnie, ASCAP)

THE STARLIGHTERS

★★★★ I CRIED — END 1049 — The Starlighters sing a story rockabilled pleasantly with a good lead sparking the group. (Real-Gone, BMI)

★★★★ YOU'RE THE ONE TO BLAME — A bright rocker is handed a first rate reading by the group here over exciting backing. It has a chance for coins. (Real/Gone, BMI)

THE BENTLEY BROTHERS

★★★★ MA (SHE'S MAKING EYES AT ME) — VENUS 300 — Male vocal group presents the oldie over a mutant-type arrangement. Side has a sound. Fine jockey item. (Mills, ASCAP)

★★★★ Yes, We Have No Bananas — A Philadelphia, minstrel sound is applied to the oldie for listenable result. Good jockey side, and it also can step out saleswise. (Skidmore, ASCAP)

JAYE P. MORGAN

★★★★ SOMEBODY ELSE IS TAKING MY PLACE — M-G-M 12015 — The eyegreen is done as a listenable rockabilled by the songstress. Good choral and ork support help the attractive Vocal. This can happen. (Shapiro-Berostein, ASCAP)

★★★★ SOMEBODY LOSES, SOMEBODY WINS — Good vocal stint by the thrush on a lustily backed ballad with heat. It's along the lines of her past few big ones. It can move. (Hecht, Lancaster & Buzell, ASCAP)

DOUGLASAIRE

★★★★ BEER AND SKITTLES — TODD 1033 — A bright, happy polka effort is sung and played with a lot of spirit by the chorus and ork here. Side has that "Philadelphia" touch and could get coins. (Amber, ASCAP)

★★★★ With You — Listenable instrumental by the Douglairens on this pretty new tune. It could get jock spins. (Cornell, ASCAP)

DEBBIE STEVENS

★★★★ BILLY BOY'S TUNE — ABC-PARAMOUNT 10014 — Tune has also been waxed by the Three Graces. Miss Stevens handles herself nicely on the interesting tune, but she'll have competition (Gamut, ASCAP)

★★★★ I Sit and Cry — Pounding blues rockabilled is warbled over a fine ork backing. Nice sound, tho flip appears the money item. (Colo, BMI)

DON GIBSON

★★★★ DON'T TELL ME YOU TROUBLES — RCA VICTOR 7566 — Don Gibson comes thru with a solid reading of a swingy, bluesy effort that moves from the opening bars. A good side that could break loose. (Acuff-Rose, BMI)

★★★★ Heartbreak Avenue — A pretty wrapper is given a first-rate performance by the singer over a attractive arrangement. Both sides are good. (Acuff-Rose, BMI)

THE FLAMINGOS

★★★★ HEY NOW! — DECCA 30948 — Hip blues is sung brightly by the Flamings over solid hacking by the ork and chorus. This could grab loot. (Seabreeze, BMI)

★★★★ Jerri-Lee — A happy song about a good looking chick is told solidly by the boys over a rhythmic hacking. (Monument, BMI)

HUGO & LUIGI

★★★★ WATUSSI WEDDING — RCA VICTOR 7569 — Tune is recorded pretty reading by the Hugo and Luigi ork and chorus. Side can create interest. (Mamson, ASCAP)

★★★★ Yalaloo — Folk-style melody is performed well by a kids' chorus over good work by the ork. Flip appears more important. (Crownwell, ASCAP)

★★★★★

GOOD SALES POTENTIAL

MONTE EDWARDS

★★★★ On I Never Knew — ROSCO 409 — Compelling tune is shouted with gusto by Edwards. Chorus and ork back the chatter nicely. Side could have a chance with plays. (Terese, BMI)

★★★★ Honey — Stylized treatment of the eyegreen allows for an interesting side for the artist. He has a way with a lyric. Again the group work behind him is notable. (Epic, ASCAP)

BILL DOGGETT

★★★★ Big Rip Drip — KING 527 — Fine instrumental treatment of solid rhythm theme. Good jockey and juke wax. (J & C, BMI)

★★★★ After Hours — Sock organ solo work on plaintive blues instrumental. Some comment on spin potential. (Popular, ASCAP)

BILLY HOLIDAY

★★★★ Don't Worry 'Bout Me — M-G-M 12013—Expressive reading by donut on the wester side. Both sides should draw considerable jockey play. Striking picture of artist on jacket. (Mills, ASCAP)

★★★★ Just One More Chance — Same comment. (Famusa, ASCAP)

THE WARRIORS

★★★★ Lacksomew — MAYFLOWER 15 — Slow rocker blues has the theme taken up by a happy and woe chorus. Theme ending tune that's different enough to attract. (Vocaliste, BMI)

★★★★ Waxed Wedding — Instrumental featuring mixed chorus over twangy guitar and

harp. Possible jockey item. (Mamson, ASCAP)

CAROLE KING

★★★★ Short Nert — RCA VICTOR 7560 — Cute abrupt snip on catchy rhythm rocker with teen-appel. (Rodeo, BMI)

★★★★ Queens of the Beach — Sock guitar work by carny on strong i.d. item. Which it is, it has a chance. (Dryden, BMI)

ALTON AND JIMMY

★★★★ No More Crying the Blues — SUN 225—Country rocker a done with a slight hill sound and Alton and Jimmy over picked string support. Side can top both pop and c.&w. lists. (G & Le Catin, BMI)

★★★★ Here With My Love — Country waltz provides the pair with a dual-market side. The boys acquit themselves later only on the pretty tune. (Cajon-Knox, BMI)

DON CHERRY

★★★★ Lady — STRAND 25005 — The fine oldie is revived as a rockabilled with a big vocal by Cherry over a good arrangement that features a chorus. (Deffen, BMI)

★★★★ Somersuched Blues — Right, medium-tempo tune is belted smartly by Cherry. It has a sort of march-tempo backing. Side also has the chance's first for this label. (Shirley, BMI)

THE BEACH BOYS

★★★★ Bathing Beauty — KAPP 249 — A first rate reading of a beach song by the Beach Boys helped by a smart ac-

company and good chorus work. (Alamo, ASCAP)

★★★★ On the Beach at Sunset — A Hawaiian styled effort about those happy days on the beach is rendered well by the male group over chorus support. (Shelton, BMI)

RENE BLOCH

★★★★ The Neutrino — K&N — JIFF 522 — The well-known standard is given a strong tempo set lead over a catchy rhythm beat. A danceable and listenable side, good for juke and some jockers. (Shapiro-Berostein, ASCAP)

★★★★ Gilette Cha — This is the famous Gilette All-Star sports theme used on the air to World Series, boxing, sailing, etc. Has a novelty value in view of the time but what's more the sound is bright and danceable. (—, BMI)

JAMIE & JANE

★★★★ Classical Rock and Roll — DECCA 30914—The snappy blues by the pair has an interesting idea and sound. Material is imaginative and the beat is strong. Progressive wax. (Walt, BMI)

★★★★ Fathead Our Love — A rhumba-rocker rhythm tune and it has a strong love message. The pair impress as waxing. (Walt, BMI)

BOB LUMAN

★★★★ Class of '99 — WARNER BROS. 401 — Car still has his chick, even the school days are over, is the theme of the moderate beat tune. Luman gives the teen-pop item a strong lead. It bears watching. (Lo-Tal, BMI)

★★★★ My Baby Walks All Over Me — Deep-waxed vocal by Luman on a country-like love song. The pair has a Johnny Cash sound. Also a side worth watching. (Lo-Tal, BMI)

ROBIE & THE BOYS

★★★★ Rock and Roll — PHILLIPS INTERNATIONAL 351 — One of the few stragglers to ever come out of the Phillips stable, Robie has a pleasant, country-like quality in this tight-backed, bold item. Can spin. (G & Le Catin, BMI)

★★★★ These Silly Blues — The gal turns in an interesting piece of rhythm material to a rocking backing. Male chorus backs this one too. Both sides are worth spin. (Knox, BMI)

THE MILLIONAIRES

★★★★ Rock and Roll — SHAR 1 — Instrumental rocker-blues is given a cheerful swing by the crew. It can move. (Shar, BMI)

★★★★ Rascals Train — Twangy guitar is featured on this mildly driving rocker instrumental. It can move as well as the flip. (Shar, BMI)

TERRI STEVENS

★★★★ Adonis — FELISTO 8516 — Dutch Terri Stevens turns to a listenable reading of this hymn of praise to Johnny, who all the girls call an Adonis. (Joy, BMI)

★★★★ Vient, Vient — The hit of the '50s is sung spiritedly by the chanteuse over happy org support. (M. Winmark, ASCAP)

JIVIN' GENE

★★★★ My Way for Lene — MERCURY 40117—Lene Gene with her wailing voice has a one type reading of a driving rocker over solid backing by the combo. (Swallow, BMI)

★★★★ Breaking Up Is Hard to Do — Gene turns in a warm performance here of a pop rockabilled tune. With group this might start something. Talented pop. (Big Bopper, BMI)

TERRI & JANE

★★★★ Oh, Baby Oh — FREEDOM 40118 — Rocker with an interesting rhythm is given a listenable vocal by the duo. It can move. (ICC, BMI)

★★★★ Lonesome Lover — Cute sound by the pair on a listenable rhythm. With group this might start something. Talented pop. (ICC, BMI)

JOHNNY BURNETTE

★★★★ Let's Never Love Again — FREEDOM 40117 — Sell wax by Burnette on a pretty rockabilled. Light chorus and rhythm comping. Side rips spin. (Mack, BMI)

★★★★ Sweet Baby Doll — Artie tells all the crowd which chick he spies on the dance floor and how he's gonna walk on over and see her. Good idea. Good the artist handles it smartly. (ASCAP)

(Continued on page 33)

SWINGIN' SELLERS FROM

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The Eternals
on
HOLLYWOOD
HO-68-1

ROCK

PLAYBOY BLUEPRINTS MOSTEST JAZZ FIESTA

Continued from page 1

High Gang, David Allen, Lou Armstrong, Red Nichols, J.J. Johnson and Coleman Hawkins.

In addition to the king-size talent unit, Playboy is spending \$20,000 for advertising and \$12,000 to build a revolving stage. Purpose if the stage is to speed the entrance and exit of the acts, thus solving unshowmanlike slowdowns that have weakened other festivals.

Originally, the Playboy festival was scheduled for a section of Soldier Field as an official part of the upcoming Pan-American Games. Profits were to be contributed to the Games' sponsoring committee. After Soldier Field made itself unavailable and Playboy engaged the indoor Chicago Stadium, the magazine did not offer its potential profit to anyone else.

"We knew," Lowmes explains, "that our expenses would come close to the edge, we'd feel like big phobias if we offered our profits to a charity."

Pleanty of Trimmings

Stadium performances, being co-produced by Lowmes and Don Gold, the mag's jazz promotion director, will be supplemented by panel discussions, film showings, art exhibits and receptions at the Sherman Hotel. A festival yearbook has been prepared and so have distinctive hats and beer blazers bearing the festival insignia. Jet excursions have been arranged from Los Angeles and New York. One excursion group of 50 is

coming from Germany, the result of an over-the-top inquiry by a travel bureau. Other parties are coming from Kansas City, Atlanta, Nashville and Sacramento. All in all, Lowmes said that \$26,000 was in the till. All the performers were moving about evenly, with a slight edge for Saturday night.

UA Names Krefetz Nat. Sales Mgr.

NEW YORK—Lou Krefetz has been pegged national sales manager for United Artists Records. Krefetz has a long background of participation in various phases of the music industry.

He has in the past been associated with the ARA label, a Washington diskery, and was also engaged for a time in record distribution with Oriole Distributors in Baltimore. In 1951, he discovered the Clovers, and they are still under his direction.

In 1952 Krefetz became national sales manager for Atlantic Records. He left Atlantic in 1956 to produce a series of touring musical shows in co-operation with Shaw Artists. Krefetz will assume responsibility for direction of all UA record products.

Anthony Joins Columbia Roster

HOLLYWOOD — Columbia Records signed Al Anthony to a term pact. His initial release will be a single scheduled for July 20 release singing his own offering, "My Sister." Anthony was inked by Columbia's Scott artist-repertoire exec Alan Emig. Anthony currently has two albums on the market, "Two Kinds of Love" for Dot and "Swingin' Hi Fi" for Liberty.

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NIGHT CLUB REVIEWS

Nina Simone Debts Real Talent

A young pianist-singer named Nina Simone scored brightly on her debut last Tuesday (14) at the Village Vanguard in New York. The pert thrust, who has recently attracted attention via her current Bethlehem album (and is now cutting an LP for her new label, Colpix), has a refreshing singing style and first-rate piano technique. She is able to handle many sorts of tunes, from pop thru folk and blues, and her skill on the piano shows a classical influence. Altho her act was hampered by lengthy arrangements now and then, she won solid applause via her touching renditions of "I Love You, Porgy," and the folk item "The House of the Rising Sun" and the lullaby, "Cigarettes Will Spoil Your Life." Miss Simone is a real talent who can go far.

Kenny Burrell and his Trio, consisting of Major Holly on bass and Ben Raleigh on drums, showed off some good jazz stylings on their segment of the Vanguard bill. Burrell, now making a name for himself on jazz LP's, turned in attractive solos on standard tunes. The Burrell Trio and Buck Clark on bongos, accompanied Miss Simone on her stint.

Bob Rolantz.

Basin Street East Treat for Buffs

There's a whole of a show at New York's Basin Street East that features Ernestine Anderson, the Kai Winding Septet and Art Blakey's Jazz Messengers. Miss Anderson, who made quite a name for herself with her "Hot Cargo" album last year, comes across nicely with smouldering renditions of several ballads and swingers.

Using "It Don't Mean a Thing, If It Ain't Got That Swing" as an opener, she also includes "Blow, Ill Wind." "There'll Never Be Another You" and offers a beautiful reading of "Social Call."

The Winding Septet, with the emphasis on trombones, styles several standards in their distinctive manner. This is a tight group, and the instrumental interplay is as intriguing to watch and to hear. They presented selections from their various Columbia LP's.

Art Blakey's new group features Bobby Timmons, piano; Lee Morgan, trumpet; Jimmy Merritt, bass and regular Hank Mobley on tenor sax. On extended versions of "My Your Lover Has Gone" and "Lately" each is given full opportunity to blow. Blakey, as usual, is the spark of the group, pacing the soloists with his polyrhythmic patterns.

The show is well-balanced, and buffs should find a trip to the Basin St. East more than worth the effort.

Howard Cook.

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ABC-PARAMOUNT
FULL COLOR FIDELITY

• Reviews of New Pop Records

• Continued from page 31

★★★ GOOD SALES POTENTIAL

LOUIS ARMSTRONG

*** **Da My Way** — DECCA 30860 — The familiar spiritual is sung playfully by Armstrong, over strong support by a group and rhythm section. For his many fans. (American Academy of Music, ASCAP)

*** **I'm Strangin' Along With You** — The fine oldie is sung with the artist's usual feeling over pretty backing that includes both strings and voices. (Wanam, ASCAP)

JOE ANTEL

*** **How Much I Love You** — GONE 5078 — The eager crooner this pretty ballad in warm style, as he tells his girl how much he loves her. A side that deserves spin. (Chess-Gone, BMI)

*** **Girl** — Joe Antel turns in a smooth reading of a saucy tune about girls, girls, girls. (Real-Gone, BMI)

CAROLE BENNETT

*** **Our Kind of Love** — SHAD 5008 — Carole Bennett tells this warm ballad smoothly over smooth backing by the chorus and orchestra. Gil can belt a song. (Admore, ASCAP)

*** **In Each His Own** — The fine oldie is warbled very nicely by the thrush, helped by a good arrangement. Could get spins. (Paramount, ASCAP)

THE FLAIDS

*** **We Make Fun** — ERA 3002 — A wild effort about a guy who stole another's pad is sung well by the lead of the group with the group making sounds behind him. (Patmore, ASCAP)

MAEV BILHOVDE

*** **Dearest Darling** — LINDY 1115 — Linnah rockers also has country overtones. The artist acquits himself in good effect on the interesting tune. Dual-market appeal. (Smoother, BMI)

*** **Cigarettes and Coffee Blues** — The Merry Robbins tune is given a fine reading by the chorister. It should attract pop and c&w, coon, (Robbins, BMI)

JIMMY SMITH

*** **Night Time Is the Time** — FLIP 347 — Blues has a Latin touch. Smith

sells the tune in bright, listenable fashion with a strong chorus and orchestra. Side can move with them. (Linnah, BMI)

*** **I Cry and Cry Every Night** — Rock should be given a soulful reading by Smith with help from a fan group. Side can sell. (Linnah, BMI)

JACQUES ABLE

*** **Position D'Amour** — ABC-PARAMOUNT 9981 — Happy, well-timed theme that should pull jockey play and sales. (Symphony House, ASCAP)

*** **Tango Mithras** — Attractive Latin theme is given a fine reading by the chorus and orchestra. It has also been waded by Frank Pourcel. (Shapiro-Berenson, ASCAP)

THE TUNES

*** **Only Time Will Tell** — PEL 345 — A good rockabilly receives a good reading from the group, over linearable backing. Could get spins. (Ace, BMI)

*** **The Lie** — The group sings this rock ballad in fun style. (Ace, BMI)

BAKER KNIGHT

*** **Takin' a Chance** — CORAL 61212 — The singer performs a listenable ballad with style over standard backing. Knight can handle a tune. (Hofford, ASCAP)

*** **Just Relax** — Baker Knight comes thru with a good reading of a wild rocker over happy backing by the group and chorus. (Random, BMI)

NELSON RIDDLE

*** **The Mackinac Theme** — CAPITOL 4264 — This is theme songs from the new TV show "Mackinac," and it is played warmly by the Riddle Orchestra with piano help. (Alons, ASCAP)

*** **The A-Lap-O** — A light, happy effort is shared with spirit by the Riddle crew, helped by a bright chorus vocal. (Dorsette, ASCAP)

ANNMARIE DI MONE

*** **How Much Can a Heart Take** — DEE DEE 241 — Warm reading of a pretty ballad. Ork complements nicely. Some coin possible. (Dolores, ASCAP)

*** **My First Experience** — Soft warbling effort by the thrush on a slow rockabilly. Fair chances. (Dolores, ASCAP)

DON CRAWFORD

*** **Sleeping Beauty** — GONE 5066 — A pretty rockabilly tells the story of a young lass who turns all the boys down while awaiting her prince. (Real-Gone, BMI)

*** **Beauty & the Beast** — Don Crawford sings of a pretty, young girl and her love for a neo-beatman man. (Real-Gone, BMI)

CHAMP BUTLER

*** **Ooh, Looka There, Ain't She Pretty** — VISCOUNT 1001 — Butler sings the old Buddy Greco hit over heavy ork backing. Spinnable side for deejays. (Linnah, ASCAP)

*** **This Can't Be Love** — Smart reading of the evergreen also provides was for young, the flip seems a bit more important. (Chappell, ASCAP)

THE PREMIERS

*** **Tonight** — PARKWAY 021 — Founding rockabilly is warmly sung by the group. Side has a chance for pop and A&B. (Linnah, BMI)

*** **I Think I Love You** — So-so rhythm tune is given a ok reading by the crew. Flip offers a bit more. (Linnah, BMI)

RUDY GRAVELL & HIS THUNDERBIRDS

*** **F.B.I. Story** — AWARD 129 — A funny car, novelty salute to J. Edgar Hoover with good lyric. Watch it. (Ray, BMI)

*** **You'll Be Mine** — Okay warbling style on pleasant rockabilly. Flip is stronger side. (Dorsette, BMI)

BIG MAYBELLE

*** **A Good Man Is Hard to Find** — SAVOY 1571 — The evergreen is sung with feeling by the blues shouter over fair backing by the combo. It should get lost and spin. (Mayfair, BMI)

*** **Puttin' on the Blues** — Big Maybelle drives home this slow blues in good fashion over standard blues support. (Coronado, BMI)

RICKY AND ROBBY

*** **Purple Peppermint** — GOLDEN CREST 530 — The boys sing about a young lass who wears "Purple Peppermint" and looks a storm. A good rocker here. (C.F.G., BMI)

*** **Burnin'** — A number rockabilly is sung with feeling by the duo over standard backing. (C.F.G., BMI)

JAMES DIBBY

*** **Eches** — COLONIAL 7002 — Tender rockabilly is sung sweetly by the chanter over smooth backing by the chorus. (Dolores, ASCAP)

(Continued on page 36)

Jim
(Specs)
Hawthorne
on
BINGO
45-1001
WALKIN'
TO
NEW
ORLEANS

b/w Gaucha

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b/w

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United Telefilm
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MORTY CRAFT, PRESIDENT
701 SEVENTH AVENUE
NEW YORK 36, N. Y.

Circle 5-4680

• *Best Selling Sheet Music in U. S.*

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. THE BATTLE OF NEW ORLEANS (Warden)	1	7
2. PERSONALITY (Lloyd-Logan)	8	7
3. KANSAS CITY (Fire)	4	8
4. WATERLOO (Cedarwood)	—	1
8. 77 SUNSTRIP (Witmark)	11	14
6. DREAM LOVER (Fern-Progressive)	3	6
7. LIPSTICK ON YOUR COLLAR (Joy)	—	1
8. QUIET VILLAGE (Baxter-Wright)	2	10
9. THE HAPPY ORGAN (Lowell)	8	12
10. FIVE PENNIES (Dena)	3	13
11. RAGTIME COWBOY JOE (Robbins-Fisher-Alfred)	—	1
14. HAWAIIAN WEDDING SONG (Pickwick)	10	27
13. GIDGET (Columbia Pictures)	—	6
14. M. T. A. (Atlantic)	3	1
15. GIGI (Lowell-Chappell)	—	10

• *Best Selling Sheet Music in Britain*

(For week ending July 11)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Koolhaas—Mills (Mills) Side Saddle—Mills (Mills) May You Always—Eves (Hecht, Langer & Burnett) Teen-Ager in Love—West One (Rumblott) Dream Love—Aldon (Progressive-Farm-Tribe) Goodbye, Johnny, Goodbye—Rosen (Knott-Row) Battle of New Orleans—Auld Rose (Wardner) The Battle of New Orleans (Kusner) Personality—Leeds (Lloyd-Leggett)	I've Wasted So Long—Fay-Munk (Leeds) It Doesn't Matter Any More—Morse (Morse) Never Be Anyone But You—Commodes—Imperial (Epic) Temptation—Harvard (L) I'm Fond of You—L. J. (Müller) Pamine Flame—Eves (Hill & Rose) Gigi—Chappell (Chappell) Chick—Henderson (L) Lipstick on Your Collar—Joy (Joy) Catch a Sissy in My Arms—Mortimer Verano—Fores (Rumblott-Landsale)
--	--

• *Best Selling Pop Records in Britain*

(for week ending July 11)

This Week Printed thru the courtesy of the "New Musical Express,"
Britain's Foremost Musical Publication.

1. DREAM LOVER—Robby Darin (London)	1
2. A TEENAGER IN LOVE—Marty Wilde (Philips)	2
3. BATTLE OF NEW ORLEANS—Lionel Drennon (Fyl)	3
4. ROULETTE—Russ Conway (Columbia)	4
5. LIVING DOLL—Cliff Richard (Columbia)	19
6. PETER GUNN—Dennis Day (London)	5
7. PERSONALITY—Anthony Newley (Decca)	6
8. I'M A LONELY MAN—The Beatles (Parlophone)	7
9. I'VE WAITED SO LONG—Anthony Newley (Decca)	8
10. GOODBYE, JIMMY, GOODBYE—Robby Murray (Columbia)	13
11. A POOL SUCH AS I/ NEED YOUR LOVE TONIGHT—Elvis Presley (RCA)	4
12. SIDE SADDLE—Russ Conway (Columbia)	11
13. PERSONALITY—Lloyd Price (HMV)	9
14. IT'S LATE—Rocky Nelson (Columbia)	10
15. MAY YOU ALWAYS—Iron Nagan (HMV)	14
16. A TEEN-AGER IN LOVE—Craig Douglas (Top Rank)	15
17. ROOM FOR TWO—The Beatles (London)	12
18. I'VE BEEN AN ANGEL FOR YOU—The Beatles (London)	16
19. THREE STARS—Roly Wright (Parlophone)	20
20. I KNOW—Perry Como (RCA)	24



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Acc 1546

ACE RECORDS
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• Reviews of New Pop Records

• Continued from page 33

★ ★ ★ GOOD SALES POTENTIAL

and ork. Could get spin. (Brewer, ASCAP)

★ ★ ★ **Pappy Lava** — The finger explains that pappy lava is as strong as the lava of Greece up on the volcanic side. (Bentley, BMI)

HARRINGTON
★ ★ ★ **You Tought Me Lava** — HAR- RINGTON 103 — The pianist presents the mild rock theme over good ork support. Tune is adapted from a classical strain. Good jockey side. (Gibbs, ASCAP)

★ ★ ★ **Keep Cool** — Pleasant vocal by the artist on a smart beat with bright, brassy ork backing. Flip appears a more important side. (Gibbs, ASCAP)

JIMMY HARRISON
★ ★ ★ **Harvey** — ATCO 6144 — Rather fly little novelty is sang with some enthusiasm by Harrison, backed by a group of chicks. (Danz-Progressive, BMI)

★ ★ ★ **Geometry of Love** — The singer comes thru with a high-velocity reading of an interesting item, helped by a chorus and combo. (Progressive, BMI)

THE VELVETONES
★ ★ ★ **You Took My Girl** — DEF 1008 — Warm vocal by the lead is nicely supported by the group and ork. Interesting three rare whites. Good chances. (Co-Op, BMI)

★ ★ ★ **Group of Wonder** — Scatting rendition of a rockabilly. The group seems to receive a better effect on the flip. (Danz, BMI)

CECIL AUBRAY & SMITH SMITH
★ ★ ★ **Poor Ellen Smith** — KING 5226 — Tragic ballad sung in song with heartfelt sincerity by Aubray and group. Dual market item. (Lois, BMI)

★ ★ ★ **The Devil and the Farmer** — Lively country drive, a charming narrative by Aubray. (Lois, BMI)

BRUCE AND JERRY
★ ★ ★ **I Saw Her First** — ARWIN 1007 — Rocker blues is handled with verve by the duo. Good, desirable item set up on the register. Some coin possible. (Harvey, BMI)

★ ★ ★ **Take This Pearl** — Instrumental harmonies by the boys on a pretty, pounding rockabilly. Fair chances. (Danz, BMI)

THE FARBLES FIVE
★ ★ ★ **Jane Made Me a Monster** — KING 5220 — Jane was queen of the chemistry lab in the high school and out of there was subject she manufactured a real live monster. A cute, elementary side that's worth spin. (Lois, BMI)

★ ★ ★ **Gentle** — The lead man sings the blues in medium tempo. It's a blues with some. Medium appeal, but flip is stronger. (Lois, BMI)

THE UPRATES
★ ★ ★ **To Me You're a Song** — JOY 233 — Pretty ballad is given a lush, dramatic reading by the group over good ork backing. With plus this could step out. Steady based on a Chopin theme. (Joy, ASCAP)

★ ★ ★ **Labelable Love** — Medium-tempo, shuffle-gate tune is nicely handled by the group. It can sell. (Joy, ASCAP)

FRANKIE QUESTA
★ ★ ★ **Begin the Beguine** — CUB 6037 — The Cole Porter love is played smartly by Frankie Questa at the organ accompanied by a rhythm section. (Harris, ASCAP)

★ ★ ★ **The Whine-O Bird** — This instrumental side features a snappy rocker and it too is played smartly by Questa. (General, ASCAP)

OTIS WILLIAMS
★ ★ ★ **For Paradise** — DE LUXE 616 — Otis Williams, accompanied by his Charms, sings this rocker neatly over good backing. It could get sales. (Tiger, BMI)

★ ★ ★ **Who Knows** — A rockabilly is sung well by the boys over tight backing. Day A Cee, BMI)

ROY DEUSKY
★ ★ ★ **The Church—Your Wedding** — DEC-CA 3043 — The country-based chamber sets

(Continued on page 37)

The Billboard HOT C & W SIDES

FOR WEEK ENDING JULY 26

TITLE, Artist, Company, Record Number.

THREE WEEKS AGO	TWO WEEKS AGO	THIS WEEK	RECORD ON CHART
1	1	1	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339...13
2	2	2	WATERLOO, Stonewall Jackson, Columbia 41393...7
3	3	3	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374...11
4	4	4	BIG MIDNIGHT SPECIAL, Wino Lee & Stony Cooper, Hickory 1098...9
17	9	5	TENNESSEE STUB, Eddy Arnold, RCA Victor 7542...5
15	11	10	CHASER A RAINBOW, Hank Snow, RCA Victor 7524...7
14	7	6	SOMEBODY'S BACK IN TOWN, Wilbur Brothers, Decca 30871...10
7	8	8	BLACK LAND FARMER, Frankie Miller, Starday 424...15
5	5	7	HOMIE, Jim Reeves, RCA Victor 7479...17
9	6	9	LONG BLACK TEEN, Luffy Frizzell, Columbia 41384...7
22	23	12	CABIN IN THE WOODS, Lester Flatt and Earl Scruggs, Columbia 41389...7
18	14	11	DRAGGING THE BITTER, Ferlin Huson, Capitol 4108...7
10	16	13	AM I THAT EASY TO FORGET? Carl Brown, Decca 30842...16
—	26	19	KID WILD LIFE'S GONNA GET YOU DOWN, City Wild Decca 30896...3
6	10	15	WHITE LIGHTNING, George Jones, Mercury 71408...18
—	—	16	WIND SHOT SAM, George Jones, Mercury 71464...1
—	—	17	TEN THOUSAND DREAMS, Carl Smith, Columbia 41417...1
11	15	21	LOKESIDE OLD MAN, Don Gibson, RCA Victor 7505...11
—	27	18	HALF-BREED, Morris Rainswater, M-G-M 12803...3
—	19	20	NINETY NINE YEARS, Bill Anderson, Decca 30914...3
—	—	21	KATY TOO, Johnny Cash, Sun 371...1
12	13	22	I'M IN LOVE AGAIN, George Morgan, Columbia 41318...23
—	—	23	I AIN'T NEVER, Webb Pierce, Decca 30923...1
27	17	24	I'LL GAYN YOU WHEN YOU FALL, Charlie Walker, Columbia 41388...7
8	12	25	A THOUSAND MILES AWAY, Webb Pierce, Decca 30858...16
28	28	26	SMOKE ALONG THE TRACK, Stonewall Jackson, Columbia 41393...4
20	21	27	YOU DREAMER, YOU, Johnny Cash, Columbia 41371...11
—	—	28	COUNTRY GIRL, Faron Young, Capitol 4233...1
21	—	29	SET HIM FREE, Skeeter Davis, RCA Victor 7471...16
16	29	30	I CRIED A TOWN, Ernest Tubb, Decca 30872...12

ROY ACUFF "COME AND KNOCK"

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Reviews of New
Pop Records

Continued from page 36

★ ★ ★
GOOD SALES
POTENTIAL

this weeper with feeling, explaining his
reasons for the marriage of his love life
to another. (Lancaster, BM)

★ ★ ★ Such a Fool—Drunk! takes his boy's
fool for being in love with a woman who
loves another man. (Champion-Starkey,
BM)

DICK JACOBS
★ ★ ★ The Zoo — CORAL 42130 — Lush
instrumental is played warmly here by the
Jacobs Six. (Peer International, BM)

★ ★ ★ Coo Coo That Coo Coo, Paloma —
This tune is sung warmly by the shrewd
over good backing by the Jacobs crew.
(Peer International, BM)

PORTER WAGONER

★ ★ ★ Our Song, Little Boy — RCA VICTOR
7548 — A bright, lovable ditty is handed
a good ending by the chattering over good
support. Worth spins in both pop and
country markets. (Lies, BM)

★ ★ ★ The Battle of Little Big Horn — Another
song about American Indians is sung well
by Porter Wagoner as he tells of the battle
under General Custer. (Lies, BM)

★ ★ ★
MODERATE SALES
POTENTIAL

JOHNNY SPENCER & KONA ROASTERS
★ ★ ★ Mac Rats — IMPERIAL 3602 —
Jangle riffs and assisted animal noises
are the "Quiet Village" are wrapped up in
country instrumental treatment of island
theme. (Oxy, ASCAP)

★ ★ ★ Temptation — Same comment. (Rob-
bin, ASCAP)

GUS JENKINS
★ ★ ★ Pioneer Int. Int. — Solid
instrumental rocker with hard dis-
cuss beat. Both sides add hard music.
(Oxy, BM)

★ ★ ★ Coo Coo That Coo Coo, Paloma —
Jenkins on Jeopardy! hit. (Oxy, BM)

ILL. BRYANT
★ ★ ★ Ho-Ho — DEB 1004 — Miss Bryant
handles the modern-hot beat in jaunty
instrumental. It can sell. (COP, BM)

★ ★ ★ Love to Love a Heart's Thing —
Same comment. (Dixson, BM)

TERRY & THE BELLS
★ ★ ★ Always Be Naughty — DUCKY 711
— Pretty thrumming aly by conary and teen
group in aly rockabilly. (Miller-Song
Inc., BM)

★ ★ ★ I'd Want You — Catchy chiming
instrument of conary riffs in aly. (Miller-
Song Inc., BM)

KATIE LEE
★ ★ ★ Baby, Did You Hear? — SPE-
CIFIC 673 — Harming theme is sung
warmly with Latin beat. (Wald, ASCAP)

★ ★ ★ Hold Me Tight — Cynicalized ditty
is handed pretty points out by gay and
group. (Vitron, ASCAP)

FRANK VITRON
★ ★ ★ Serenade in Napoli — PEARL 101
— Rich lyricalized warbling title by Vitron
in aly measure. (Time, BM)

★ ★ ★ No More — Same comment. (Time,
BM)

(Continued on page 39)

FOLK TALENT & TUNES

BY BILL SACHS

Around the Horn

Harry and Eleanor Smythe, talent
showcase, Buck Lake Ranch, at
Angola, Ind., have paced the Lan-
caster Sisters, of the Lawrence Walk
band, at next Sunday's (26) head-
liners. Appearing on the same show
will be Joe Taylor and His Ram
Road Birds, of WGL, Fort Wayne,
Ind. . . Wilma Lee and Stony
Cooper, with Wanda Jackson as
added attraction, are reported to
have played to more than 6,000
paid at the recent Festival's Carni-
val in Reinholds, Pa. Wilma and
Stoney were set on the date by
Walter D. Kilpatrick, of Acuf-
Rose Artists Corporation, Nash-
ville. Miss Jackson is currently
working park and fair dates in
Pennsylvania, New York and
Maryland for booker Harry Cooke,
who has her set solidly three Labor
Day. Beginning in mid-September,
Wanda makes a swing thru Iowa
and Kansas for Jim Halsey, of
Thurmond Artists, Inc., In-
dependence, Kan.

Ray Price, after several
weeks of vacationing in
Florida with his family,
hopped into Nashville Saturday
(18) for an appearance on
"Grand Ole Opry." He starts
out soon on a string of fair
dates. . . Skeeter Davis cut
a new record for RCA Victor in
Nashville recently, with Chet
Atkins supervising. Release is
due out almost any day now.
. . . The Louvin Brothers' new
one on the Capitol label is
"While You're Cheating on
Me" b/w "Blue From New
Orleans." "Grand Ole Opry"
has one disadvantage, says
Lonzo and Oscar have estab-
lished their own Lonzo and
Oscar Music Publishing Com-
pany, with headquarters in
Nashville. The lads have new
Decca release in "Julie" b/w
"Hearts Are Lonely," the latter
penmed by their brother, Phil
Sullivan.

Following are advance bookings
on "Grand Ole Opry" talent:
Roy Acuff-Arthur, Ill., July 21;
Martinville, Ill., 24; Urbana, Ill.,
26; Belmont, Ill., 27; Jefferson
City, Mo., 29; Huntington, Ind.,
30, and Anderson, Ind., August 2;
Bill Carlisle and Cowboy Copas—
Rouseau, Minn., July 21-23;
Mahoness, Minn., 24-25; Flatt
and Scruggs—Liberty, Ky., July 21;
Scottsville, Ky., 24; Barboursville,
Ky., 28; Grantsville, W. Va., 30;
and Lebanon, Tenn., 31; Don Gibson
—Angola, Ind., August 2;
Bitty Grammer, Annetion, Ala.;
Hawshaw Hawkins—Newmans-
town, Pa., July 23, and Asbury,
N. J., 26; Ferlin Husky—Alama-
gordo, N. M., July 21; Farmington,
N. M., 22; Los Alamos, N. M., 23;
N. M., 24; Albuquerque,
N. M., 25; Dallas, August 1;
Stonewall Jackson, Meers, Okla.,
July 26; Loano and Oscar—
Nashville, Ill., July 23; Rock-
port, Ind., 24; Urbana, Ill., 26;
St. Charles, Minn., July 30-31.

More "Grand Ole Opry" ad-
vance bookings: Minnie Pearl
—Mount Vernon, Ill., July 27;
Flora, Ill., 28; Proctorville,
O., 30; and Gilbertsville,
N. Y., 31—Bill Monroe—
Gilbertville, N. Y., July 31;
July 24; Luray, Va., 26, and
Hellan, Pa., August 2; Ernest
Tubb—Sheffield, Ala., July
24; Carthage, Mo., 25; Sunset
Park, Pa., July 26; Ripley,
Miss., 30, and Jackson, Miss.,
31; Porter Wagoner, Arthur,
Ill., July 25; the Wilburn
Brothers—Marion, Ill., July
24; Urbana, Ill., 26; Bel-
mont, Ill., 27, and Jefferson
City, Mo., 29; Faron Young—

Anderson, Ind., July 26, and
Luka City, S. C., 31.

Tim Johnson, new country
singer heard each Saturday night
on "Twin City Jambooree" and Sta-
tion KUZU, West Monroe, La., is
sporing his first release, coupling
a pair of ballads, "Yes Indeed,"
and "A Memory of Mother," on
Lancaster Records. Johnson is based
on persons by G. D. (Chubby)
Stewart, of KUZU, who has de-
cay samples available on Johnson's
new platform. . . L. F. Robinson,
of Route 3, Elsie, Mich., typewrites,
to wit: "I have recently re-
ceived and honored 10 song con-
tracts obtained thru the mail with
good lead sheets only. I have as
good a demonstration record as
can be had on many of my songs,
but all of my contracts have been
obtained with good lead sheets.
Many people have said and still
say they can't be done. The Singers
and recording artists are invited
to write me for free lead sheets."

Mark Jerome B. president
of Romer Recordings, Rivera
119 Pk., Tampico, Tamaulipas,
Mexico, typewrites that his firm is
the first in the market for fresh
material in the c.d.w. and
rockabilly fields. He particu-
larly in quest of an un-
named instrumental to which
the firm may apply a title of
its own choosing and release
with a special planned pro-
motion. Jerome B. promises
to promptly return all tapes.
He says his firm has the dis-
cretion of being the only
American recording company
operating completely from
south of the border. "I have
one disadvantage," says
Jerome B., is that it puts them
out of touch of good material
and new artists.

Glenn Steep and His Western
Swordsmen, heard regularly
Saturday nights at Riverbank Club-
house, Riverbank, Calif., have
added Thursday night dances to
their Riverbank duties. Rose and
Cal Maddox were recent guests
with the Steep group. George Jones
makes a guest shot at Riverbank
Clubhouse July 30. In addition to
his Thursday and Saturday dance
duties, Steep has an all-Western
program over Station KFIV,
Modesto, Calif., each morning
from 6-7 o'clock. . . The jumping
cowboy, K. E. A. Roberts, of
WVTV, Cadillac, Mich., scribbles,
to wit: "I received wonderful re-
sponse from the last jump in your
column on my Teen-Age Dance
Party" show. However, please state
that WVTV is a television station,
and not the records. He is ad-
dressed to radio station WVTV.
I'm still interested in signing with
a record company. I haven't done
any recording since leaving in
Kenney on his television duties.
Kenney is appearing two nights a
week with his dance band. He
recently was featured with his
palomino horse in two National
Cherry Festival parades in Traverse
City, Mich., and July 15-16 ap-
peared with Colonel Heaser's Silver
Dollar Rodeo & Wild West Show
in Cadillac. On July 7, he and
his horse, Starlight, were features
of the Onekama, Mich., Cele-
bration.

Jimmy Bolton, of "D" Re-
cords Distributor, 425 Filmore,
Riverside, N. J., typewrites
that his firm has three new re-
leases in "Magic Land of Love,"
by Margie Singleton, on Dart; "From a Kiss to the
Blues," by country singer May
Mathis, on "D," and "Letter
Overdue," by Claude Gray,
also on "D." Bolton invites
deejays who are not doing
service from "D" Records to
drop him a line.



BUBBLIN' UNDER
THE HOT 100

"SLOW
MOTION"
WADE FLEMONS
veejay 321

"RAINBOW
VALLEY"
JERRY BUTLER
abner 1026

GREAT
NEW LP
LINE
COMING

DEE CLARK
JIMMY REED
JOHN LEE HOOKER
SARAH McLAVER
AND RICHARD OTTO
MACEO WARD
(at the organ)
STAPLES SINGERS
HARMONIZING FOUR
SWAN SILVERTONE

SINGERS
the ELDRADOS
the SPANIELS
BENNY GREEN
GENE AMMONS
NAT ADDERLEY

POP, R&B,
JAZZ AND
SPIRITUALS

mono-stereo

veejay Abner
Long Play Records
2129 S. Michigan
Chicago 16, Ill.

Reviews of New Pop Records

Continued from page 37

★ ★

MODERATE SALES POTENTIAL

JACK PROSE

★ ★ The Tennessee Bird — KING 5235 — A fresh tune about a bird called the Tennessee Bird. It's in the new familiar march folk tempo and the birds sound in the background with the rolling drums. Quite possible a view of music. Tune is out out by Eddy Arnold. (Wardner, BMI)

★ ★ Silver Key — A build gets a dedicated reading by Frank. Side has a rumba rhythm. (Lion, BMI)

FRATERNITY BROTHERS

★ ★ Honey Bee — VERVE 10716 — A medium rhythm number with alto appeal. Material is strictly positive with okay vocal. (Laurie, ASCAP)

★ ★ Carlin — The song bears a close resemblance to the recent hit, "Venus." The boys fail to convince on the effect set in Latin tempo. (Edison-Artison, ASCAP)

TONY TORAN ORK

★ ★ Dark Shadows Cha-Cha — COUNTEPOINT 10416 — Exciting approach by the dark on a spicy Latin theme. A male group can be heard through. Some corn possible. (Caucus, BMI)

★ ★ Lighthouse Cha-Cha — Big band cha cha treatment of the party oldie. Fair chance. (Bourne, ASCAP)

IGOUS BILLION

★ ★ Let's Back to Town — VERVE 10718 — A new band reading of the standard. But the feeling of an album side is such is not dispensed on the label. Billions takes little occasion to allow in the drumming rate here. Nice was for instant jacks. (Winnar, ASCAP)

★ ★ Drummer's Holiday — An offbeat type tune in medium rhythm. The band sounds solid and builds nicely through the side. Bottom punch the side here. Another side that may attract some jacks. (Vivid, ASCAP)

TONY ALLEN

★ ★ SPECIALITY 560 — Tony Allen performs the rockabilly waltz with a vocal group and a combo with a beat. (Vince, BMI)

★ ★ Nita Owl — Another good performance by Allen, again on a rockabilly. (Vince, BMI)

JAMES DAVIS

★ ★ Double Bass — FEDERAL 12360 — Davis and his combo play this rocker with drive, accompanied now and then by screams and featuring a bright tenor lead. (Wist, BMI)

★ ★ Bucket Head — A bright instrumental off beat in hand of a snappy reading by the combo. (Wist, BMI)

KATIE WEBSTER

★ ★ Sea of Love — DECCA 30645 — Katie Webster sings this rockabilly with warmth over good backing by the chorus and combo. (Kumar, BMI)

★ ★ I Feel So Low — The singer handles the power tune with emotion again backed strongly by the chorus and ork. (Vivid, BMI)

NASHVILLE FIVE

★ ★ Cheatin' Rag — TODD 3034 — The Nashville Five play this swingy rag neatly, adding it with tricky sounds. (Gladys, ASCAP)

★ ★ Baby Want You Please Come Home — The side in a hotbed rhythm here by the itinerant combo. (Pickwick, ASCAP)

STEVE MACQUINN

★ ★ There I've Said It Again — WYNNE 113 — The fine standard is sung with feeling by MacQuinn over large ork and chorus backing. (Valent, BMI)

★ ★ Wonder Why — MacQuinn bows on the label with a good reading of the oldie, backed by a girl's chorus and ork. (Rob-Hin, ASCAP)

THE SPACEMEN

★ ★ The Lonely Jet Pilot — ALTON 254 — Side starts with the roar of a jet engine. Harmonicas then take over the medium-tempo blues. Dual-market side. (Dixon, BMI)

★ ★ The Cloud — Blues spotlight piano over rhythm accompaniment. It should move as well as the Dip. (Dixon, BMI)

THE 4 ELMORCOROS

★ ★ To-Beep — ALTON 260 — Founding

group with a Latin tinged feature spot as over heavy percussion. Moderate appeal. (Co-op, BMI)

★ ★ El Mumbo Cha Cha — So-so instrumental side. Theme is carried by guitar over pounding, percussive support. (Darius, BMI)

THE DELZONER

★ ★ La-La-La — JUBILEE 5374 — Wordless song spots the group on the 10th place with tenor sax and guitar featured on the blues theme. Discorable side. (Brant, BMI)

★ ★ New Legend Annie — Driving rocker is given a fair reading by the group. Side has pop and R&B appeal. (Delzoner, BMI)

THE DELLA SISTERS

★ ★ The Last Bell — URBANIA 3065 —

(Continued on page 39)

FIRST IN S.F.
"EVERYBODY HAS A FOOL"
 Willie Headon
 4:17

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THE CHANTELS
"STEEP THESE TEARDROPS"
 b/w
"YES, I'VE BEEN CRYING"
 by MISS LA VELL
 4:15

"SOMEONE WATCHES"
"YOU DONE WHAT THE DOCTOR COULDN'T DO"
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"IN THE GARDEN"
 b/w
"THE GARDEN OF LOVE"
 by THE FIVE OF HEAVEN
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The Billboard HOT R & B SIDES

FOR WEEK ENDING JULY 26

TITLE, Artist, Company, Record Number

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	
1	1	1	1	PERSONALITY, Lloyd Price, ABC Paramount 10018.....10
8	11	4	2	THERE GOES MY BABY, Drifters, Atlantic 2025.....7
17	2	2	3	YOU'RE SO FINE, Falcons, Deart 1031.....9
17	8	7	4	WHAT A DIFFERENCE A HAT MAKES, Dinah Washington, Mercury 71435.....6
12	10	5	5	THERE IS SOMETHING ON YOUR MIND, By Jay McNeely, Swingin' 614.....8
6	3	8	6	I ONLY HAVE EYES FOR YOU, Flemings, End 1046.....6
—	—	7	7	WHAT'S I SAY, Ray Charles, Atlantic 2031.....1
13	6	8	8	LOVELY BOY, Paul Anka, ABC-Paramount 10022.....6
3	5	4	9	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339.....10
2	4	11	10	KANSAS CITY, Wilbert Harrison, Fury 1023.....14
—	22	15	11	WATERLOO, Stewinall Jackson, Columbia 41393.....3
18	21	23	12	I'LL BE SATISFIED, Jackie Wilson, Brunswick 55136.....5
—	27	16	13	ONLY SIXTEEN, Sam Cooke, Keen 2022.....2
14	7	14	14	I WANTED TOO LONG, LaVern Baker, Atlantic 2021.....12
28	14	16	15	LIPSTICK ON YOUR COLLAR, Cassie Francis, M-G-M 12793.....7
19	12	9	16	JUST KEEP IT UP, Dee Clark, Abner 1026.....6
—	—	17	17	THANK YOU PRETTY BABY, Brook Benton, Mercury 71478.....1
4	13	16	18	DREAM LOVER, Bobby Darin, Atco 61401.....10
—	29	20	19	RACE IN THE U.S.A., Check Berry, Chess 1729.....3
27	25	30	20	SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028.....6
15	19	17	21	ALONG CAME JONES, Coasters, Atco 6141.....4
22	24	28	22	TALLANASSEE LASSIE, Freddy Cannon, Swan 4031.....8
11	9	12	23	EMERLESSLY, Brook Benton, Mercury 71443.....12
20	17	13	24	I'M NOT ASHAMED, Bobby (Blue) Bland, Duke 303.....11
5	15	26	25	SO FINE, Finesse, Old Town 1042.....18
—	—	27	26	ROBOT SEX TO STOCKINGS, Frankie Avalon, Chancellor 1036.....1
—	—	27	27	THIS I SWEAR, Skyliners, Atco 106.....1
—	—	28	28	LIVE YOUNG, Andre Previn & David Ross, M-G-M 12792.....1
25	22	29	29	POORH, Hus Stinson, Bethlehem 11021.....5
9	16	21	30	SO CLOSE, Brook Benton, Mercury 71443.....12

THIS SMASH HIT DOESN'T NEED A FULL PAGE

"MIAMI"

b/w

"I Ain't Goin' for That"

EUGENE CHURCH

#254

Class Records

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"BABY, DON'T YOU KNOW"
NAPPY BROWN'S
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THIS SMASH HIT
DON'T NEED A FULL PAGE

"LOVE IS A
ONE TIME AFFAIR"
BOBBY DAY

#255

Records

Reviews of New Pop Records

Continued from page 38

★ ★ MODERATE SALES POTENTIAL

The gals deliver a blues lute about the last school bell. Typical tune could interest teens. (Bell, BMI)

★ ★ Teach Him to Love Me — Moderate ballad is given a lullabyish go by the sisters with a good male chorus assist. It can move as well as the flip. (Kres, BMI)

JUNIOR DENBY
★ ★ With This Ring — KING 5217 — Denby sings with a chorus on a ballad to simple piano backing. They moderate appeal on this one. (Jay & Cee, BMI)

★ ★ I'm Still Lonesome — A pulsing ballad effort by Denby, again with a chorus assist. Similar commercial appeal to flip. (Jay & Cee, BMI)

THE FOUR PICKERS
★ ★ Long Tall Texas — LEE 1003 — Showmanly vocalizing by lead singer on country f.d. — solid item. (Adams-Ehrlich, BMI)

★ ★ Almer Mel — Pretty item is wrapped up in lullabyish blend by group. (Adams-Ehrlich, BMI)

JAY RICHARDS
★ ★ High School Sweetheart — HOLLYWOOD 1099 — Country-flavored warbling stint on okay teen-type duet. (Laurie, BMI)

★ ★ Gosh Dad Baby — Routine rockabilly item is headed lively reading by Richards and Ken group. (Kmar, BMI)

JIM BEARLY
★ ★ Caught Nodded and Tied — SILENTETTE 519 — A western way of describing what it's like to be in love. A rocker in upbeat tempo with moderate appeal only. (Wolterine, BMI)

★ ★ The Sweetheart of Alpha Phi Alpha — A waltz melody with only slight appeal in pop market. (Wolterine, BMI)

THE VERBA TELS
★ ★ Don't When My Dream Came True — LANDO 6845 — A bright reading of a fly little item by Phil Lance and the Verba Tels. (Laurie, BMI)

★ ★ Do the Strutt With Me — Phil Lance and the group ask their friends to do the strutt with them. (Laurie, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

ELIA CORREA: So Far From Home You Lost My Heart in You—A-RC 397

PHIL HALL WITH DON NICHOLAS: OK! At Atlantic City on Easter Sunday/ Miss America—DeLuxe Valley 100

JOANNE: Hey Sweet You've Changed—Nu-Clear 5946

THE MYROGNS: Follow! The Dancing Karpis—J&J 1

THE NITEBATS: Two-Age Love! Nitebats Are Backing—Peach 718

RICKY RICHARDS: Cool, Calm, Collected/ President One—Taylor 811

FRAN RODGERS: Could It Be/How Much You'll Find—Bells 4747

Rhythm & Blues

★ ★ ★

RAY TURNER'S KINGS OF RHYTHM
★ ★ ★ Waking Dream the Able — CORRA 5031 — Catchy rhythm item is wrapped up in personable f.d.-styled chanting. Watch it. (Arnet, BMI)

★ ★ Box Top — Juany warbling stint, appeal on okay f.d. duet with Latin tempo. (Arnet, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

THE FISHERS OF MEN GOSPEL CHORUS: Book of Life Redemption—Rural Rhymes 521

JERRY JERICHO: When I'm Gone/Lonesome Licks—Astor 718

NORA JOHNSTON: Music Box Lullaby/Somewhere Angels Are Smiling—Lia 2000

JIMMY SIMPSON: Breaker of My Heart/I'm an Offbeat Boy—Caprock 115

CHESTER WILSON: Those Hidden Years of Love/No Trespassing—Sigs-Co-West 501

Country & Western

★ ★ ★

BILLY WALKER
★ ★ ★ A Woman Like You — COLUMBIA 3079 — Deep-rooted vocal by Walker on a medium-tempo. Philosophical duet is done with a poppy approach and the side can afford on both moods. (De-Coe, BMI)

★ ★ The Storm Within My Heart — Traditional approach by Walker on a weeper ballad. Attractive side should pull coin. (Western Hills, BMI)

PATSY CLINE
★ ★ Gotta Get a Rhythm in My Soul — DECCA 3079 — Patsy Cline comes thru with one of her typically fine readings on this driving rhythm tune. Should appeal to her many followers. (4 Star, BMI)

★ ★ I'm Blue Again — On this side the Blues hits here and she is done her love and she have broken up. Two good sides. (4 Star, BMI)

RUSTY DOLG
★ ★ Dancing Shoes — HICKORY 101 — Hearing country tune is sung with feeling and sincerity by Dolg. (Acuff-Rose, BMI)

★ ★ I Like You — Finishing vocal-duet work on nice country duet. Merits spin. (Acuff-Rose, BMI)

★ ★ NEWMAN
★ ★ Blue of Blue Lovers — TNT 170 — An interesting kind of country was a song which deals with a special kind of love, a place with a welcome mat for the broken hearted. Newman has a good touch which sells nicely on the Blues. (TNT, BMI)

★ ★ I Didn't Think This Could Happen to Me — Another good country ballad gets a sincere reading by Newman. It's in waltz tempo and the song deals with the downfall caused by the devil liquor. A tragic message. (TNT, BMI)

★ ★ Leave Me Alone — TNT 171 — A medium tempo which deals with familiar country thoughts. Things are all over between the pair and the blues are coming in thru the open door. (TNT, BMI)

★ ★ Bottom of the Bottle — Another line of the bottle and the end is back in it's at the bottom of the bottle and asks where will it end? Best tragedy here. (TNT, BMI)

★ ★ Tied of Love — CAPITOL 4245 — Bluesy theme with its waltz tempo philosophical song with feeling over a traditional backing. An attractive duet that could snap out. (Central Songs, BMI)

★ ★ Under Your Spell Again — The duet sings a story of an unhappy love with much heart as he tells of his tortured love life. Two good sides. (Central Songs, BMI)

(Continued on page 40)

Scoop!



atco's
new stars

<p>Jimmy Harrison</p> <p>HICCPUS</p> <p>GEOMETRY OF LOVE</p> <p>Atco 6144</p>	<p>Mal Hill</p> <p>DON'T PRETEND</p> <p>CHANGING</p> <p>Atco 6145</p>
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Kates Shows New Hi-Fi Wood Line

LOS ANGELES — Kates Hi-Fi Cabinet firm is adding to its line. Firm has had models with simulated leather jacket front and now offers models in matching wood grain door fronts with modern style pulls.

An LP cabinet, the LP-12, holds more than 100 disks in their jackets, has a no-chip finish that is stain, alcohol and fade-proof.

All cabinets have in-boy styling and are modular, permitting them to stack. The new line includes tape, disk, tuner or amplifier and record player cabinets.

Robins Bows Line Of Kink/Less Cord

NEW YORK — A new line of Kink/Less Patch Cords "for every type of hi-fi, stereo and p.a. system assembly" is being debuted by Robins Industries. A special package prevents kinks, crimps or cracks. The cords have nearly 40 types of terminations for quick plug-in connections between electronic parts. They include phone plugs, jacks, alligator clips and stripped and tinned ends.

Robins offers a special patch cord browser display for counter use. Taking a minimum of space, it allows the customer to rummage for the cord that fits his requirements.

Capitol Pacts Piano Duo

HOLLYWOOD — The Arthur Whittemore-Jack Loew piano duo last week signed an exclusive Capitol contract and will issue its first Cap album this fall. Pair will be recorded at Cap's New York studios with Eastern artist-repertoire exec Dick Jones handling the sessions. Pair is quite strong on tours and usually gives approximately 50 concerts per season.

Broadcast Club Elects Officers

NEW YORK — New officers of the Broadcast Pioneers Club for the 1959-1960 season were announced last week with Merle S. Jones heading the organization as presy and Sol Tabboff as first vesp. The three vespers elected by the membership are: Roger Clipp, J. Leonard Reimsch, and Howard Lane.

• Reviews of New Pop Records

Continued from page 39

JIMMIE DAVIS

*** Nobody's Darling But Mine — DECCA 30960 — From Jimmie Davis' new Decca album comes this attractive reading by the Ex-Governor, helped by outstanding backing. Good Jockey Item. (Lead, ASCAP)

*** You Are My Sunshine — The stand and is sung with feeling by the man who wrote it, Jimmie Davis. The backing features horns, violins and a good beat. (Frost, BMI)

★ ★ ★

"ZENIE" BROWNING

*** What Else Could You Do — LUCKY 0007 — A ballad of self-denial for "doing the things I shouldn't do." Good chasing job by Browning as a traditional country poetess. (Countryfield, BMI)

★ Bad Case of the Blues — An up-tempo side by the country character. Little real potential here. (Countryfield, BMI)

Sacred

★ ★ ★

THE CHUCK WAGON GANG

*** The Lord Is My Shepherd — COLUMBIA 41436 — A slow and thoughtful reading of the "21st Psalm" by the fine group. The side can achieve much activity among the followers of the group and sacred buyers in general. (SESAC)

*** I'll Live in Glory — A rhythmic spiritual full of devotion and fervor. In the true spirit of the Lord is this fine effort. Two top notch sides. (SESAC)

DON BENO & RED SMILEY

*** God's Record Book of Life — KING 5221 — Good lyrics make this fascinating record from working in solid fashion by Beno and Smiley. (Lois, BMI)

*** The New Jerusalem — Attractive blendship by duo as effective sacred item. (Lois, BMI)

Polka

★ ★ ★

FRANK WOJNAROWSKI

*** Old Kansas — DANA 2130 — Spiritually polka features Kansas on cheerful old backing. Side should cut even in its field. (Dana, BMI)

*** Polka Rock — Happy item is given a bright workout by the act. Like the flip, it should move in this market. (Dana, BMI)

Spiritual

★ ★ ★

THE STARS OF FAITH

*** I'd Be Winded — SAVOY 4117 — Betty Parton is the lead vocal on this slow, deliberate gospel theme. Her strong vocal is warmly backed by the choir. Fine stuff for spiritual fanatics. (Savoy, BMI)

*** High Class Piousness — Marion Williams sings this lusty hymn with feeling, backed to good effect by the group. Side is full of the many blessings that God bestows. Also a good side for spiritual devotees. (Savoy, BMI)

Continued from page 12

QUESTION 36: In the category of "monaural consoles with radio over \$501," which brands were actually sold in the first five months of 1959?

The following brands (listed alphabetically) were sold: Magnavox, Stromberg Carlson.

COMMENT:

Console phonographs with radio were handled by an estimated 1,000 dealers and they sold an estimated 3,300 units during the survey period. Average sale per dealer was 3.3 units.

QUESTION 37: In the category of "stereo tape recorders, \$200 or less," which brands did you actually sell during the first five months of 1959?

The following brands (listed alphabetically) were sold: Bell and Howell, RCA Victor, V-M, Webster.

QUESTION 38: In the category of "stereo tape recorders, \$201 or more," which brands did you actually sell during the first five months of 1959?

58% sold one or more V-M.

42% sold one or more Webster.

31% sold one or more of other brands including Capitol, Columbia, RCA Victor, Revere, Symphonie, Wollensak.

COMMENT:

Stereo tape recorders were sold by more than 1,700 dealers. In the survey period, they sold an estimated 6,000 units for an average of 3.5 units per dealer.

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Park \$\$ Hold Up At Rolling Green

Picnic Activities Ahead of '58;
Execs Mull Ride Changes for 1960

SUNBURY, Pa. — Rolling Green Park's business continues to sail ahead of last year's, thanks in part to fortunate weather following the early-season inclemency. It is R. N. Spangler's 25th year here, following the 15 years he was

involved in Fountain Park in nearby Red Lion.

Picnic bookings, ahead of last year, have contributed heavily to the success thus far. The park contains 16 rides and holds to a price policy of 20 cents tops. Concessions are in the minority, although the park operates its own food and has a filtered pool and lake boating. The lake also has a successful Haves riverboat.

Spangler's preparations for this year were concentrated on repairs and a generous application of paint. There will likely be a changeover in ride content for the 1960 season, he said, to avoid the impression of sameness. A country picnic-type park, it draws principally from the same population year in and year out.

Picnic facilities include 20 pavilions which can seat 4,000 persons under shelter.

The 20-cent ride price holds for the older-Baker Figure-8 Roller Coaster, the Whip, Tilt-A-Whirl, Pretzel, Walk-thru and Skooter. For the last unit 15 cars have been acquired.

Spangler recently returned from Chicago, where he visited River View Park and NAAPP Executive Secretary John Bowman, the Trade Fair on the lakefront, and other show elements. Son R. M. Spangler Jr. is an engineer with Avco Aviation Company.

Season will continue for two weekends after Labor Day. Spangler, long associated with the annual fair in Red Lion, turned that event over to the Jaycees two seasons ago. It was in session last week, with Pelf's Broadway Shows for the midway.

Jack Vinson has booked his rides and concessions for the balance of the 1959 season with the Cumberland Valley Shows, playing the Southeastern territory. — Jack Wilson, king operator, joined the Don Franklin Shows and is looking forward to a big date at the Peoria County Fair at Peoria, Ill.

ROGERS, DALE GROSS 70¢ AT PORTLAND CENTENNIAL

PORTLAND, Ore. — Roy Rogers, Dale Evans and the regular Roy Rogers Shows gave the faltering Oregon Centennial here a much-needed boost, reversing the attendance pattern of earlier Centennial attractions by playing to big turnouts.

Coming in on the heels of adverse Centennial publicity, the Rogers show, in for 10 shows, starting Friday night (10), at the 5,800-capacity Centennial Arena, opened to a four-fifth house and closed Thursday night (16) after a succession of capacity to turnaway houses.

Gross for the 10 days was about \$70,000, rated excellent in view of the arena's capacity, the price scale of 75 cents to \$2.50, the adverse Centennial publicity the Rogers show had to overcome, and a heat wave that sent the mercury to 100 degrees and made the arena, which is without an air-conditioning system, uninviting.

After playing to a four-fifth house opening night, the Rogers show played to near capacity most night and Saturday Sunday (18-19), to a sellout Monday (20) and to turnaways in the remaining performances.

CALGARY EX TOPS RECORDS WITH 591,715

Grandstand Gets
Nightly Sellouts;
Midway Jumps 28%

CALGARY — The Calgary Stampede and Exhibition, which Sas Sunday (11) closed its six-day run, set a new high attendance record of 591,715. The old mark, established last year, was 559,136. Figures are audited, and combined paid and free admissions, Maurice Harnett, fair manager, pointed out.

On five of the six days the gate tally surpassed that for the corresponding day. Only closing day, with a count of 104,435 lagged behind last year, and it fell short by only about 3,000.

Nightly sell-outs, assured before the Stampede opened, were the rule for the two-in-one grandstand offering, chuck wagons and a Barnes-Carruthers revue. Added attraction Thursday night (9) was a visit by England's Queen Elizabeth and Prince Philip.

Midway business was up sharply, with rides and shows of the Royal American Show grossing 28 per cent more than last year.

Frontier Ghost Town, presented by William Baddeley, with Whitey Moore, drew about 50,000 paid admissions, according to Harnett. Admission charges were 50 cents for adults, a quarter for children.

A morning show, the Saturday Round-up, on closing day in front of the grandstand was offered to 12,000, up from last year.

Ringling Liss Advance Route

ATLANTA, Ga. — After nearly a month of summering near here, the Ringling Bros. and Barnum & Bailey Circus heads for Davenport, Ia., to open the Mississippi Valley Fair, August 9-11. The ex-temper will roll into Des Moines August 15-16 for an auditorium date prior to playing the Wisconsin State Fair at Milwaukee, August 21-25. An outdoor date in Hutchinson, Kan., August 28-30 and an indoor date in Denver, September 3-6, follow.

Show moves to California next to show Oakland, September 11-13; the Cow Palace at San Francisco, September 16-20; San Diego, September 24-27; Long Beach, September 29-30, and Los Angeles, October 3-11.

Albuquerque, N. M.; Lubbock and San Angelo, Tex., precede Dallas, set for October 28-November 1 on the advance RB route. Tulsa, Okla., is booked for November 3-4; Little Rock, November 6-8; Birmingham, November 12-15, and Louisville, November 19-21.

EDMONTON 'N BEATS HEAT TO TOP '58

Eyes 10% Attendance Increase;
Mutuel Play Up, Grandstand Off

EDMONTON, Alta. — The Edmonton Exhibition here overcame hot weather thru the greater part of the first four days of its six-day run and on Friday (17), the fifth day, appeared on its way to topping last year's attendance by 10 per cent.

Extremely high temperatures dropped the gate on opening day but despite this, the count thereafter surpassed each corresponding day of last year.

Part-mutuel wagering for the running horse race was up at least 10 per cent each of the first four days. Night grandstand receipts were down about 30 per cent from last year but close to '57 levels, with Al Anderson, exhibition manager, ascribing this to the fact that last year the Royal Canadian Mounted Police Musical Ride, with its powerful appeal, was an added attraction. The Barnes-Carruthers revue, in this year, was termed "an excellent show."

On the midway, the Royal American Shows gross was hurt initially by the hot weather but the weather cooled and as of Thursday night (16), after four days of operation, the Royal's ride and show gross was 11 per cent higher than for the same period last year.

Outstanding new feature of the exhibition was a program built around the theme of "Golden Anniversary of Powered Flight," mark-

ing the anniversary of the introduction of powered planes in Canada in 1909. As part of this observance, the Golden Hawks, a unit of the Royal Canadian Air Force's latest jets, flew over the ground each night. On the ground, planes and air force material, supplied thru the co-operation of the various branches of Canada's armed service, and also that of the U. S. Air Force, was exhibited as a show.

Chicago Fair Skeds 16-Day Run in 1960

Solid Financial
Success; Draws
750,000 in 14 Days

CHICAGO — The Chicago International Trade Fair, which Thursday (16), went into the 15th day of its 16-day run at Navy Pier, will be repeated next year.

A solid financial success, the fair topped the 750,000 attendance mark Thursday (16), and officials announced it would finish with a "substantial profit."

A 16-day run has been decided on for 1960, with the first five days and the last two to be limited in attendance to professionals buyers and the nine other days to be set aside for the public.

While highly successful financially, the fair has drawn considerable criticism from its public largely because of crowding and lack of adequate ventilation on Navy Pier. The new Exposition Center, now under construction at 23d Street and the lake, is scheduled for completion by 1961, and probably will become the site of the fair that year. Navy Pier, according to trade officials, will undergo some physical changes in time for 1960 to overcome fairgoers' criticisms.

Casino Prez Names Asst.

SEASIDE HEIGHTS, N. J. — John J. FitzGerald, president of Venice Amusement Corporation, operating Casino Prez and Pool here, has announced the appointment of his son-in-law, Kenneth Wynne Jr., as assistant manager. Wynne has had a long and varied career in show business, particularly television. He served as Production Manager of WNHC-TV, Connecticut's Channel 8, for five years. He was also one of the originators of the (legit) Summer Playhouse at Sharon, Conn.

DALLAS FAIR WITHDRAWS BACKING OF WEST 'N ZONE

DALLAS — The State Fair of Texas has dropped plans to finance a \$250,000 Western amusement zone on the fairgrounds, James H. Stewart, executive vice-president and general manager, announced Thursday (16).

The fair couldn't get enough long-term leases to make the project—Grand Of Texas—safe financially, Stewart said. Sufficient leases couldn't be found in sight to justify asking the city council to issue bonds or to justify the State Fair taking the risk of financial loss, Stewart pointed out. He further said that the fair is ready to listen to any ideas private investors might have on building the village on the fairgrounds on a lease basis.

Peter Wolf, designer who conceived the project, said he will continue to work with private investors in an effort to get the necessary capital.



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CLOSEUP: FRANK TILYOU

Brothers Trained Steeplechase Boss

By IRWIN KIRBY

PERHAPS some second generation park people were able to get rambunctious around the family amusement operation in their youth, but not Frank Tilyou. He was only five when his father, George C. Tilyou, died, and his older brothers kept a sharp rein on any out-swinging impulses.

"Once in awhile I'd get to feeling uppity, but my brother George had a training method that straightened me out. We had a Barrel of Love incline and if I wasn't good I'd be strapped into it, upside down."

Today Frank Tilyou is the surviving son of the legendary Coney Island clan. George Jr. died last winter, and Edward, who was 16 at the time their father died, was responsible for George's upbringing. With sisters, Marie Tilyou and Eileen T. McAllister, Frank now presides over the 25-acre layout which is among the nation's most venerable amusement centers.

He has an easy bearing, a slow gait, quick but subtle wit and a readiness to discuss park matters, "my bread and butter." His excursions around the park are frequent but not too often nocturnal. (The first time he toured after closing, he says, he came upon a ticket seller so awed by his presence that he dropped the day's receipts all over the ground.)

Experienced and Outspoken Frank Tilyou was born with sand in his shoes, a second-generation amusement operator who entered the world right at the park. His youth, maturing years and adult

span were all spent in the amusement business, and if he has contributed anything to it, it is a forthright manner of expression. He is a man with many opinions and a way of inducing others to listen and consider his words.

For more than 51 years he has been exposed to the outdoor fun industry at Steeplechase Park in Coney Island and elsewhere at the various family operations. He was



FRANK S. TILYOU

far from spoiled in his early days, and he puts his own sons thru the paces in much the same fashion that he experienced.

This is the 63d season of Tilyou amusements, a consecutive string interrupted early in the century by a disastrous fire which all but wiped out George C. Tilyou. Proceeds from gawkers ("See the ruins, 10 cents") gave him a start toward erecting the present park, and it was at a time when the girders were up in 1908, St. Patrick's Day, to be exact, that Frank S. Tilyou was born in an apartment where the enterprise's parking lot now stands.

"I came into the world with a lot of noise," he muses, "and I'm not quiet yet." The modern noise he emits is on a low-keyed level, frequently as comments on a wide variety of subjects vital to the park business.

On talent: "My pa said never to hire an attraction that can eat or talk back. That's my formula, too."

Strong Booster of NAAPPB On the industry: "All our concessionaires are being made to join the NAAPPB. I believe in strengthening the industry. I get mad as hell at the defectors. Why shouldn't we band together for our own betterment? These parks are where we get our eating money."

On tradition: "I don't go for this idea of using the same operation forever. We may have a few changes." On the NAAPPB: Explaining how he was attracted to lighting techniques and music at ride units, and a long-term program should see his park acquire these elements in the nature of improvements. One or two new devices may also be installed.

Tradition is one thing in Steeplechase abounds, and because of it there are exceptions to the aforementioned broad statement. Some of the park's rides are unique—unduplicated anywhere in the world, and these trade-mark rides would not be removed for all the rice in the Orient. Such things as the Steeplechase horses, Chanticleer "Chicken Ride", Eldorado Carousel, a three-decker, and the towering Parachute Jump which is probably the world's most costly ride to manipulate. Its operating hours depend on the degree of wind prevailing, and from 24-30 men man the chutes. The understructure is enclosed, providing rooms which are a good place for pi-

noche, Frank observes. Indoors, in the sprawling 14-acre weatherproof Pavilion, are a couple of other ancient units which have lost their appeal and face replacement, such as the Human Pool Table (slides onto spinning wood plates).

While the family was far removed from poverty during Frank's early years none of the financial benefits filtered down to his level. Edward and George saw that their older brother was brought up soberly and with a sense of responsibility.

One of his favorite reminiscences is the annual conversation between Frank and his older brother, Eddie. Like clockwork on September 15 Frank would run out of hard earned cash and a request for more would earn the rejoinder: "Why don't you run along and find yourself a job?" Frank had been working all summer, up to 69 hours a week, for \$7 weekly. He doesn't recall accumulating much in the form of savings, so there wasn't much to do but get to work.

Worked for Tex Rickard

"I did lots of things. Sold tickets for Tex Rickard, sold coal, fuel oil, various items for the House of Deaf Specialists. Went to school, St. Francis Parochial School, Poly Prep, assorted boarding schools including non-sectarian, Catholic and military." He estimates a respectable graduate of "Knocks College, where Al Smith went."

In 1924 as ticket seller for Tex Rickard, Frank worked under Joe Boynton, his estimate the best ticket manager in the business. Boynton taught him plenty. So did B. S. Morse at the RKD Flatbush, and Old Man Riddle, the Tilyou's landlord in Atlantic City, where they operate Steeplechase Pier.

"Riddle had a big signboard, and the White Owl people wanted to use it. He said 'Okay, but you'll send me a car full of cigars, won't you?'"

(Continued on page 47)

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U.S.S.R. Dancers Book August N. Y. Farewell

NEW YORK — The demand for tickets for the Russian Music and Dance Festival at Madison Square Garden has resulted in a return engagement of five farewell performances on Friday evening, August 21, and Saturday and Sunday matinees and evenings, August 22-23, the Hurok office reports.

The two-week, 13-performance engagement, which ended Saturday night (18) will have racked up a stunning gross of more than \$500,000.

Since the festival opened, Madison Square Garden and as many as four box-office windows open daily to handle the crowds. No further extension is possible, Hurok explained, because the final date marks the end of the seventh week of the company's visit, the limit allowed it under the official exchange agreement. By that time, it will have played Chicago, Los Angeles, San Francisco, Minneapolis and Washington. An extra week is scheduled after New York in Canada, where the company will perform in Toronto (at the Maple Leaf Gardens) and Montreal (at the Forum).

The company of 210 includes dancers from the Bolshoi and Moinyev, Leningrad, Kiev, Uzbekistan, Kazakhstan, Armenian, and Georgian compas, as well as singers from the Bolshoi and Kiev operas, and the Platinisky Song and Dance Choir.

PITTSBURGH — Ride tickets were scaled at 5 cents each, for both children and adults, at the Press Boys and Girls' Outing July 8 at West View Park here. Ride tickets also will be honored August 5.

In addition to the nickel rides, races and games were held in the afternoon and a stage show will be presented at 8 p.m.

ARENAS & AUDITORIUMS

Charleston Civic Center Completes First Season

By TOM PARKINSON
NOW COMPLETING its first season is the new Charleston (W. Va.) Civic Center. The building went into use last October and its dedication program was in January. Already behind it are such major bookings as "Holiday on Ice," Ringling-Barnum circus, basketball, auto model introductions, Globetrotters and many dances and other events. Ahead in 1959 are bookings for the Rev. Oral Roberts, Shrine Circus, the Navy Band and a return by "Holiday."

Manager for most of the Civic Center's first season has been William S. Bolden. His building has a foyer flanked on one side by a 78 ft 60-foot gallery room and on the other by a 740-seat theater with a 75 ft 35-foot stage and 38-foot proscenium.

The principal part of the building is of course, the exhibition room. This is 176 by 206 feet, or generally square, and therefore somewhat unusual. The balcony has 914 permanent seats. Portable seating brings the total to a range between 5,600 and 7,200, depending upon the type of event involved.

CLEVELAND PUBLIC Auditorium will be the scene of the sixth annual Building Products Exposition of the National Retail Lumber Dealers' Association. Dates will be November 14-17. A focal point will be a special "avenue" of 23 exhibits highlighting new products. Other exhibits will occupy the auditorium and there will be a program of topics of interest to lumber dealers.

CHICAGO'S CURRENT International Trade Fair at Navy Pier is employing about 2,000 people, according to Managing Director Richard Reeves. Omaha Civic Auditorium is planning to construct a marquee on the wall between arena entrances. It will be used to announce coming events and will eliminate the practice of hanging signs on the building itself. . . . World Tennis, Inc., reports that its 1959 tour by Pancho Gonzales and company was equal to the 1956 and 1957 tours, but not as successful as the '58 trip. . . . At Lansing Corporation is pointing to the successful use of the equipment for such difficult sound system assignments as the AT&T stockholders' meeting at New York's Kingsbridge Armory some weeks ago.

AMERICAN DESK Company, Temple, Tex., has been purchased by Allied Properties Corporation of Dallas. Executives of the organization have been making plans for expanding into new fields, and among the fields being considered is that of auditorium-amenities. American has been a major builder of schools and church seating. Allied is a subsidiary of the San Antonio Transit Company, which has sold its bus business to the city of San Antonio.

ALLENTOWN (PA.) HIGH SCHOOL stadium was the location of the Mobilhome Show sponsored by the Lehigh Valley Mobilhome Association. The June showing lasted three days, drew 28 exhibitors from among the trailer home manufacturers and 10,000 patrons, according to Grayson Schwegler, chairman.

Nixon Dedicates L. A. Sports Arena

LOS ANGELES—The new \$61 million Los Angeles Memorial Sports Arena will have a capacity of 22,400 for conventions and capacity will range downward to 16,004 for ice hockey. The building was dedicated here on July 4 with Vice-President Richard M. Nixon the principal speaker.

Tom Benson Takes Reins At McAllen

McAllen, Tex. — Tom Benson, manager of the Fort Brown Memorial Center, Brownsville, Tex., for over four years, has been appointed manager of the new Civic Center here.

The center is now under construction and is scheduled for completion by the end of this year. It consists of three elements—an auditorium, open patio and multi-use building.

The aud has 1,800 permanent seats, stage and loft facilities, six dressing rooms, orchestra pit and facilities for press, radio and television. The open patio, connecting the auditorium and multi-purpose building, is designed to accommodate outdoor exhibits of

The structure was designed in an unusual elliptical shape to provide the most economical and functional way to seat a maximum number of spectators in a minimum space.

The arena required steel trusses 315 feet high and has a clear area 150 by 245 feet. Maximum seating is 22,400, with a convention press capacity for 1,000. Seating capacity for various other events is ice hockey, 16,004; basketball, 18,174; and boxing, 19,062. There are three permanent television platforms and six permanent radio and television booths. There are 22 ticket windows.

There are 208 exit doors and estimated dispersal time for the 22,400 capacity is 15 minutes.

The seats are foam rubber upholstered theater type with a 21-inch space from seat back to back. A central vacuum system has been installed to permit a crew of 10 men to clean the seating area in three hours. Air conditioned thru-out, the building is kept at 70-degree temperature.

The arena level is 24 feet below ground level and served by two escalators 48 inches wide.

heavy and sports equipment and can also be used for outdoor dining and dancing.

The multi-use building seats 1,800 for dining or for use for 64 display booths measuring nine by 10 feet. The entire layout is on a 25-acre site that has parking space for 700 cars.

Brill Offering Merry-Go-Round Heads, Elephants

PEORIA, Ill.—Two new products for use on Merry-Go-Rounds have been announced here by Aaron K. Brill. One is a cast aluminum elephant. It has ears extended so as to serve as hand grips for children

who ride it. The elephant is 24 inches high, 36 long and 14 inches wide, Brill stated.

The other new product is a series of cast aluminum pilaster heads for use on sweep-ends of Merry-Go-Rounds. Two in the series are girls' heads and were reproduced from French statues. Four in the series are a king, prince, lady and Indian, all reproductions of carvings on a 1919 model Merry-Go-Round.

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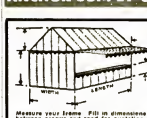
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 Robinson's Western, No. 1: Geo. A. Roach: Snohomish, Wash.; Lyndon 27-Aug. 2.
 Robinson's Western, No. 2: Buriel, Tex.; Anacortes 27-Aug. 2.
 Rock City: "L. J. Latimer: Lake Zurich, Ill., 21-26; Corydon 27-Aug. 1.
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 Rose City Rides: "C. Schradner: Montgomery City, Mo., 22-25; Prairie Home 27-29.
 Royal American: "J. A. Pearl: Sault Ste. Marie, Mich.; Regina 27-Aug. 1.
 Royal United: "Jackie Swift: North English, Ia., 20-21; Jessup 22-23; Coggan, 24-25; "C. Rapids 26-29; Thompson 31-Aug. 2.
 Rumble Rides: "D. P. Rumble: English, Ind.; Cayuga 27-Aug. 1.
 Ruston Ams.: Forest Park, Ill., 21-Aug. 2.
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 Seib's Rides: "J. A. Seib: Bush-Benjamin, Mich., 24-26; Au Gres 27-Aug. 1.
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 Shorty's Tri-State: (Fair) Indianapolis, Ia., 29-Aug. 1.
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 Smiley, A. A.: "Joe Farnole: Avonmore, Pa.; Apollo 27-Aug. 1.
 Smith, George Clyde: "F. A. Norton: Gallatin, Pa.; Corriganville, Mo., 27-Aug. 1.

(Continued on page 58)

THE FINAL CURTAIN

BARFIELD—Mrs. Helen, 56, concessionaire, July 9 in the city hospital. Born in North Vernon, Ind., where she was stricken while working at Jennings County Fair. A resident of Miami, Fla., was born in Northboro, O., and was a member of the Eastern Star, Oriental Shrine, Amaranth, Miami Showmen's Association, Daughters of the Holy Mother, and Rebecca's Circle, by her husband, John; her mother, Mrs. Electra E. Sander, and four sisters, Mrs. R. K. Kase and Mrs. Theodora Ferrell, both of Miami, and Mrs. Peggy Masserotti, Atherton, Calif., and Mrs. Electra Guggiana, Downey, Calif. Services July 9 in Columbus, Ind., were followed by cremation.

BOND—Mike, 57, in outdoor show business until recent retirement, July 5 of a heart attack at his home in Longview, Tex. Survived by three children.

CLARK—W. W. (Ed), about 50, trainer of Clark's Bears and reptile dealer, July 15 in Thousand Oaks, Calif., following an operation for cancer. In addition to touring with his act, he was a motion picture stuntman and rented animals for films. Funeral services July 17 in arillo, Calif., Friday (17). Survived by his mother and his widow, Frances.

DAVIS—Eugene E. (Mickey), 58, veteran concessionaire, July 10 in St. Petersburg, Mich., while on tour with the Art B. Thomas Shows. He was formerly with Royal American Shows, and was a member of the Greater Tampa Showmen's Association. Survived by his widow, Jean Davis, of Louisville, and Tampa; a son, Robert Louis; a sister, Mrs. Percy Faulkner, Cleveland, Minn.; two brothers, Robert, Cleveland, Minn., and Lee, Greenville, Miss., and three grandchildren. Services July 13 and burial in Memorial Gardens, Louisville.

DEEG—Nolan 46, ride foreman for Boobie Obadiah for 25 years, June 18 in a truck crash near Santa Fe, N.M. Deeg was killed when the truck in which he was riding was struck by a private truck on a slick highway. At the time of the crash, he was with American Finland Shows. Survivors include his widow, Ruth, and three daughters, Ruth Ann and Jenny Lynn, and a son, Billy.

DONNELLY—Fred, 87, who was associated with circuses and carnivals since 1889, July 11 in Los Angeles, Calif., a heart ailment. Born in Lowell, Mass., he joined Barnum & Bailey in 1889. He had resided in California since 1941, being associated with Cal Lipes Side Shows and Arthur Bros. Circus. At one time he was in the concession business with Eddie Hock. He was a member of the Showmen's League of America and the Pacific Coast Showmen's Association, being an ac-

tive worker on the welfare committee of the latter. Survived by two sons and a granddaughter. Burial in the Graceland Mortuary in charge of funeral arrangements with burial in a Catholic cemetery.

FOSSETT—Robert (Bob), general manager of Sir Robert Fosssett's circus recently in England. He was also a jockey rider, presented Liberty and high school horses and a comedy wire act. Survivors include a sister, Mary, and a brother, Bailey. Burial at Northampton Thursday (22).

LAZONE—Marie, 77, wife of Elmer LaZone, with whom she also managed the original Williams Stock Company, 10 of Muskogee, Mich., tent attraction in the South for many seasons, July 1 in Jacksonville, Fla., born September 3, 1881, in Derbyshire, England, she was a member of the Williams family, prominent in the theatrical business for many years. Since retirement she and her husband had lived in Jacksonville. Also surviving are May Blossom Allen and Katie Keeser, sisters.

MURRAY—Cameron D., 65, veteran carnival executive, July 10 in Muskogee, Mich., following a heart attack. (Details in Carnival section.)

SAPP—Frank, 68, former midway worker, July 10 at Fort Wayne, Ind. He was known as Grock, July 14 in Tampa, Fla., and was a member of the Midwest Showmen's Club of Minneapolis. Burial was at Dayton, O.

WETTACH—Adrian, 79, European circus clown known as Grock, July 14 in Imperia, Italy.

Mrs. Mary McLaughlin
 wishes to thank the following persons who donated flowers for the help they provided in her death and in the untimely death of her husband who passed away on July 16, 1959.

Willie Brown, Ben Franklin, Tennessee, Va. Valley, E. & B., Ben's Old Re-Robbie, Keith, Greenlee and L. & L.

IN LOVING MEMORY OF OUR BELOVED SISTER

"HONEY"
 JULY 21, 1958
 DOC, BETTY, JANET

H. WILLIAM JONES
 The family of H. William Jones wishes to thank the many who offered expressions of sympathy in their bereavement.

"MAY YOUR SOUL REST IN PEACE"

Percy Williams
"The Guests"
 PERCY WILLIAMS HOME
 1431 15TH, LONG BEACH

Closeup of Frank S. Tilyou

Continued from page 44

you?" The advertiser man laughed and said okay. He learned later that Riddle meant a barcarolle, and that a verbal agreement was valid in New Jersey. I've been cautious about agreements since seeing that one.

In his growing years there was a bit of the gadabout in Frank Tilyou, but today, grey-haired and mellancholic, he is somewhat more settled. He likes "active pastimes, like watching things grow, such as children and cactus. Do you know cactus? It's a very old year? You ought to watch it sometime. It's fascinating."

Coccy Island Rancher

A combination of elements produced this gentle means of living. For one thing, he was married to Florence Gilman in 1933. Then there were the arrivals of Ned, now 22, and Peter, 14. The severity of Ned's education was somewhat relaxed for the family acquiring a ranch in 1950, five miles outside Scottsdale, Ariz., where the most modern swimming pool in all Arizona.

During the seasons the family occupies a rented home in Neponset in the Rockaways. Peter, who would later be added as Frank S. Tilyou, Jr., is setting himself up as official Stereophile photographer as well as discovering hitherto unexplored crannies of the park. Ned occupies a variety of functions, all in line with his dogged determination to make good in the park business.

Photography, flying and his cactus nature studies are high on the list of Frank Tilyou's time consumers. He has been flying since 1929 and recently sold his Super Custom Tri-Pacer, useful in pleasure jaunts as well as visiting other parts of the country. He is a buzzer in the industry and is anxious to poke around in the next fellow's "back."

"There's always something to learn. Look at that Brussels trip to the NAAPPB guys. I'm going to apply some of those European concepts, such as in lighting and music." A three-year transition program is envisioned.

"The flying also served him well during World War II, when he was a naval aviation specialist. He spent much of the time training pilots and crash-and-rescue teams, both at Atlantic City and later on Johnson Island in the Pacific. A mile long and a quarter-mile wide, it was Tobago Rock with a land-side strip. We got to working out the clucks and fixing the place up

to where men had actually wanted to stay there."

Altho he had been around the park for his life, his serious entry into the management came in 1936 when he took on the everything-and-muchness job. Up to that time he did a little bit of everything. Jimmy Onorato, park superintendent, and Frank Tilyou later-informed me, he is somewhat of a thing and shared a string of experiences.

"There was the one time we had a big fire in 1936. We opened for business that night, with seven fire department pumpers spewing water all around. If our dad could sell us to go to ruins, we could sell us to see the actual fire. Jimmy spotted Mayor LaGuardia on a rooftop and chased him like a wasp."

"Jimmy and I, when we were young, used to prowling the park, looking for kids with sand on their sneakers. We'd know they sneaked out to the beach since they'd be 'em out, but frequently not without a tussle."

Some people comment that the family's "back" is looking forward to an inevitable crumble, from sand to sand, and Frank concedes that as far as sand is concerned, Arizona has plenty. But the 35-acre spread awoke the inherent showmanship in him, and it wasn't long before he started to fidget over it. The result was a daily commutator that lasted four years. ("We got \$35 a day from each couple for an apartment. Not bad.")

In shortness of the operating season and emergence of another revenue-producing scheme saw the dune ranch replaced with real estate and the "back" was replaced with the modest Tilyou estate offering, with a gratifying degree of success, home sites of two and a half acres each.

"But we still do a little growing out there: Kids and cactus."

With Frank, Marie and Eileen at the helm, Stereophile is looking forward to one of its most profitable years. Onorato may have been their maintenance and operation skills to a fine edge. The park payroll runs as high as 308; in fact, several of them workers with 20, 30 or 40 years in Tilyou employ. But the former, publicist, has also contributed substantially to business success since 1952.

"We're old," Frank explains, "but our thinking is young. We have two RCA color TV sets and a big black-and-white unit. In all the time, indoors with plenty of benches for spectators. How many parks have that?"

"We don't have a single outdoor concession except three refreshment stands, and indoors we have only one game booth. The dollar-combination ticket is good value, and visitors aren't pressed by concessions, so we protect the customers, the concessionaires and ourselves."

In Memory
Robt. L. (Bob)
Bennington
 Passed away July 17, 1957.
 Still missed on much.

Wife,
DORA BENNINGTON

IN LOVING MEMORY
JOSEPH A. PISARA
 Died July 23, 1958

RARE PISARA

In Memory of My dear Husband
Nathan (Ray) Speer
 Who passed away
 July 22, 1958
 Never forgotten
 Always, your wife
CECIL L. SPEER

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OHIO ASSN. PRESIDENT FORECASTS BANNER YEAR

LANCASTER, O.—A banner year for Ohio fairs was forecast by Russell W. Alt, president of the Ohio Fair Managers' Association, as the State's season swung into action with the opening of Jackson County Fair at Wellston. Alt is secretary of the Fairfield County Fair here which will be one of the last of the season, running October 14-17.

Alt said that optimism prevailed at the recent summer conference of Ohio fair executives held by the association and that his contacts with fair secretaries indicate a good season in the State.

He pointed out that fair executives are watching closely the progress of legislation which might bring relief from Sunday blue law rulings. There are 30 county fairs and Sunday days this year. Late last week legislation covering the problem cleared the Senate, and Governor Disalle is expected to sign it.

There are two fairs, Jackson County at Wellston, and Warren County at Lebanon, that operated the week of July 19. The last two on the list are the ones at Lancaster and the Circleville Pumpkin Shows, October 21-24.

New Jersey Assn. Renames Officers

TRENTON, N. J.—The New Jersey Association of Agricultural Fairs re-elected all officers at its recent annual meeting. Donald C. Bain, Augusta, continues as association president. He is president of the Sussex County Farm and Horse Show.

Other officers are Robert P. Wheaton, Bridgeton, vice-president, and William C. Lyon, Trenton, secretary-treasurer. Wheaton is secretary of the Cumberland County Fair and Lynn is assistant State secretary of agriculture.

A new fair, the Salem County 4-H Fair, was represented here by Jean L. Angelo, Woodstown, president, and it was accepted as a member of the association.

Dr. Edwin L. Brower, director, Division of Animal Industry, New Jersey Department of Agriculture, led a discussion on the need for uniform livestock disease regulations at fairs. He emphasized that those in charge of fairs which have livestock coming in from out of State for exhibit should make sure that all animals meet the regulations concerning livestock imports. Such regulations, he pointed out, are designed to prevent introduction of disease. Under official entries of cattle, he said, come from herds already under official test for both bovine tuberculosis and brucellosis.

It was announced that four New Jersey fairs have added an extra day to their operation to take care of additional features and increased County 4-H Fair (now four days); Camden County 4-H Fair (two days); Middlesex County Fair (five days); and Monmouth County 4-H Fair (three days).

The association is distributing quantities of fair schedules to the public thru banks, chambers of commerce and other outlets. The booklets list the dates of all fairs in the Garden State and present a thumbnail sketch of activities at each.

Bluffton, Ind., Awarded Franchise

BLUFFTON, Ind. — Bluffton Street Fair was awarded the franchise for selecting the Indiana State entrant for participation in America's Junior Miss Pageant at Mobile, Ala., next March.

To be a feature of the Street Fair, the judging to pick Junior Miss Indiana will be held September 17 and 18 during the week of the Fair.

Ted Rosequist To Handle PR At Sacramento

SACRAMENTO — Theodore Rosequist, for years assistant fair manager and now co-ordinator of State Fair planning, will handle the publicity for the 1959 California State Fair and Exposition to be held here September 2-13, Dudley T. Fortin, fair manager, said.

Rosequist takes over the post left vacant by the resignation of John F. Jakes, who has headed the press department since 1955. Jakes joined Aero-Tel General Corporation in community relations. Fortin also announced the appointment of Wayne Theibaud, prominent California artist, as design and color consultant for the Arts Building at the event.

Three Resign At Del Mar

DEL MAR, Calif. — At least three employees of Southern California Exposition are slated to take their leave at the end of the month when Paul T. Mannen vacates the manager's post.

Those who have submitted resignations effective with the Mannen exodus are William Arballo, publicity director; Mayron Foster, executive secretary; and Lorene Bohm, supervisor of entries. All have been with the fair for several years, Arballo joining the staff in 1948 with Dauchy & Read, which handled the press at that time; Mrs. Bohm in 1948 and Mrs. Foster in 1950.

Robert Kober, formerly manager of the Dixon May Fair in Dixon, will move into the manager's slot.

\$5,600 FOUND IN STOREROOM

INDIANAPOLIS — The Indiana State Board of Accounts has been asked to dispose of \$5,600 in receipts from the 1956 State Fair, discovered in a cardboard box in a storeroom.

This was an honest mistake, said Estel L. Callahan, fair board president. He added that the misplaced money should be credited to the State Fair.

The money was found by a bookkeeper in a box containing horse show records. Envelopes stuffed with currency, uncashed checks, travelers' checks and money orders were turned over to Robert P. Moore, Rochester, director of the 1959 horse show.

How the money will be allocated is to be determined by Thomas M. Hindman, chief examiner for the State Board of Accounts.

CULTURE

Danville, Va., Adds New Fine Arts Dept.

DANVILLE, Va. — A fine arts department is being added by the Great Danville Fair, which opens October 6. The initial effort offers premiums totaling \$250 and it is hoped that interest will prompt constant growth.

Littleton, Colo., Plant Hit by \$65,000 Blaze

LITTLETON, Colo.—Arapahoe County Fairgrounds, home of the Little Britches Rodeo, was hit by fire last week that destroyed a large barn and did damage estimated at \$65,000.

Of undetermined origin, the blaze, in addition to destroying the barn, damaged a caretaker's home and killed five horses. More than 30 horses, housed in the barn, were saved.

The fire will not affect the rodeo set for August 11-15.

Little Valley, N. Y., Completes Program

LITTLE VALLEY, N. Y.—Cattaraugus County Fair had signed its attractions for the August 25-29 fair, Ed Malinski, announced.

Jack Kochman's thrill show will open the fair. A GAC-Hamid night grandstand show will be in for four shows on two days with Suzie Arden and Chuck Bowers and the Country Gentlemen. Mariners will head up the show on Friday and Saturday nights.

Prince Albert Gets New Barn

PRINCE ALBERT, Sask.—The Prince Albert Exhibition will open August 6 with a new barn to replace one destroyed by fire recently.

A contract for an all-steel building 100 feet by 180 feet has been let to a Saskatoon firm.

Structure will have a 100-foot clear roof span with plastic panels in the roof for natural lighting.

After the fair the building will get all-purpose cement floor with removable stall fixtures and partitions so that floor space of 18,000 square feet would be available for many uses.

NEW YORK — The talent lineup set for the California State Fair in Sacramento was first set last week by the GAC-Hamid agency, on the eve of the fair, which gets underway August 2. Three top names attracted to the bill.

First headliners are the Everly Brothers, followed by Connie Francis and Johnny Mathis, Joe Higgins reported.

A one-man art exhibit was held at the fair last year and was a notable success, manager C. C. Finch notes. Now a competition is being held for artists in Danville and the five-county surrounding area. First, second and third place premiums will be offered in each of five classes: Oils, water color and pastels, portraits in any medium, drawing in pencil, pen and charcoal, and graphic arts entries including blockprints, lithographs, woodcuts and etchings.

The new department is sponsored by the Danville Art Association, with Mrs. William Overreer the project. Last year's fair featured paintings of Mrs. J. T. W. Mitchell, of Spring Garden.

Crown Point, Ind., Sets Allen, Foley, Bartlett Ski Show

CROWN POINT, Ind. — Lake County Fair, long a user of many talent, against this year has booked in a list of well-known performers, George Neises, fair president, announced.

Ren Allen will be in for one day and the Red Foley show for two. Tommy Bartlett's water ski show will perform August 22-28 on the lake in the race track infield. Wonder Bros' Circus and two auto thrill shows are also set for the August 22-28 run, Swenson Thrillcade Tournament of Thrills.

The U. S. Army Band is also set for an engagement, as are two local high school musical aggregations. A horse show will also be part of the program.

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141 Payette Street
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WANTED

To contract a reliable Carnival Company to play the Williams Fair, August 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1959.

Monroe County Fair Fair Ass'n

Welmans, Kansas

Ed Hueter, Secretary

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THINGS ARE
GOING TO
POP
JULY 27
POP
JULY 27

"SHOW NEWS" SEE PAGE 44
"OUTDOOR" ON NEW TRACK
"OUTDOOR" MORE OUTSTANDING
THE GREAT DATE IS July 27

OLSON GROSS UP AT EARLY STANDS

Excellent Weather Helps Hoosier Spots; Mod Mouse, Scooter Lead Money Earners

SOUTH BEND, Ind.—The Olson Shows has been wrapping up substantially bigger still grosses than last year, with superior weather and expert earning power sharing credit for the success.

The six-day engagement here, which opened Monday (13), is

Vivonas Beat Rain, Score in New Bedford

Added Units Set For Hugesville Fair Route Debut

SYRACUSE—Suburban Mattydale looked promising for Amusements of America, coming out of New England on the way into the fair season. Ins and outs were experienced until a big week was recorded in New Bedford, Mass. The New England potential was tapped in Rhode Island and Massachusetts and, but for rain, could have yielded record still-dance grosses.

The Eagles Charity Circus gave the show its best Northern date since spring time. Friday and Sunday (10 and 12) were rained out, but a number of outstanding days were racked up. The committee, headed by Lee Burgess, reported pleasure with the results, and several visiting committees were impressed with the layout.

The Vivonas now operate 36 rides and 47 trucks in their two units, the second which plays New Jersey bazaar dates. Several independent units are booked for fairs starting with Hugesville, Pa. A giant roller coaster is included, as are four rides of Stanley Markiewicz. On the back end is enlarged sit-down revue-type show framed by Tony Mason.

Eighteen rides are carried here plus eight shows—Girl-A-Rama, Dixie Lee, Club Mocombo, Snake Show, Funhouse, Side Show, Alligator Show and Unusual World. Dickie Hiburn has a new top on order from Kenny Moore of Norfolk, Tenn. & Atlantic Company for the unit is framing, a grand show consisting of photos and specimens of freaks from around the world. Hiburn's earnings will ride the show in New Bedford were reportedly his best ever.

John Vivona, show manager and president of the Miami Showmen's Association, has been in contact with several jamboree committees and reports progress good on plans for a big fund-raising season. He and brother Morris met again Tuesday (14) with George T. Kennedy Show and New Jersey State Fair midway operation.

Weather of the shows' early dates. Theatrical here thru the first four days, was excellent, contrasting with last year, when the show in the same period caught two days of rain. On one of the four good weather nights, Manager-Co-owner Olson reported close to 4,000 paid 25 cents plus the show's front gates.

The Fort Wayne (Ind.) Free Fair, played the previous week, turned in a 40 per cent better high ride and show take than last year, and the Anderson (Ind.) Free Fair, a week earlier, accounted for a gross almost a third higher than last year. In '58, the Anderson fair was hurt by two days of rain; this year the weather was good throughout.

The Mod Mouse, new to the show's line-up this year, has been away out in front as the leading money-getter, with the Scooter the second highest grosser among the rides. Silk Stockings, the revue produced and managed by Gene Vaughan, has been the leading money-earner among the shows.

MSA EXEC

Last Rites Held for C. D. Murray

DETROIT—Cameron D. Murray, immediate past president of the Michigan Showmen's Association and well known in Midwest show circles, was buried here Tuesday (14) in the club's plot in Forest Lawn Cemetery.

Murray, who was 65, died July 10 in a Muskegon, Mich., hospital after being stricken in Fruitport, on the lot of the A. J. Carl Shows where he was general representative. Death was due to a heart attack complicated by pneumonia.

Services were attended by many show people. Included were Mr. and Mrs. Elmer F. Cote and Mr. and Mrs. Robert Morrison. Five past-presidents of the Detroit club served as pallbearers—Bob Morrison, Ben Morrison, Jack Dickinson, Harry Stahl and Bill Green. Also serving were Ed Burge, Rex Allen, Art Rosensthal, Jack Seegal and Marvin Keyes.

Floral tributes included those from A. J. Carl Shows, W. O. King Enterprises, Skeerbeck Shows, MSA and Ladies' Auxiliary, Fred and William Silber, Mr. and Mrs. Paul Greeley, Mr. and Mrs. Frank Cook and Mrs. and Mrs. Harry Stahl, Doug Murray and Happyland Shows and Wade Greater Shows.

Murray entered the business in 1908 as a stock boy with the Con T. Kennedy Show and later became a two and a half owner.

VAST LAYOUT BUILDING FOR ALLENTOWN

Indie Spread to Top 40 Rides on Stroches Contract

ROCHESTER, N. Y.—A total of about 40 rides will be fielded under the Stroches Shows contract on the Allentown (Pa.) Fairgrounds, early response to the show's overtures indicate. Office equipment and booked-in units will equal, and possibly exceed, any spread ever put on there. This development and indications of the size of Stroches' operations in 1960 were forthcoming this week.

Stroches will have his Wild Mouse, Menagerie, Broadway to (Continued on page 55)

Marquee Top, Tent Aid Manning Looks

Hooverstraw Trade Fair Gross Good; Business on Upswing on Eve of Fairs

WILKES-BARRE, Pa.—Improvements to the marquee front and new additions brighten the Hooverstraw Shows midway as it heads into fairs, starting August 3 in Luray, Va. Spotty business has nowhere been exemplified as this year on the Manning show, which has had fortunes ranging from one end of the spectrum to the other.

The last couple of weeks have seen a good level of earnings attained. Hooverstraw, scene of a trade fair supervised by Morgan Demarest, produced a good week all along the line. Wednesday (8) fireworks brought out a hefty crowd. The lot was a solid one.

There were two exhibit tents in use, each 60 feet by 20. In addition to local merchants, there were many new cars and house trailers on display, both inside the tents and outside. Chamber of Commerce promoted the fair.

Manning has revamped the marquee front by applying white fiberglass along the horizontal tie and on the three pilasters, giving it a much more flashy and modern appearance than last year. Behind it is a new marquee top of blue and yellow striped plasticized material, tried successfully on the show in 1958 on the Jones bongo. Howard Drayer again has that unit. Between the midway front's pilasters is an effective incandescent sunburst effect, using bulbs of various colors.

3 New Rides Reported

Since 1957 owner Manning has booked seven new rides and is problematical whether his spending spree has come to a halt. This year's additions are a Tiki and two kiddie rides. Last year he

Calgary Up 28%, Edmonton 11 for Royal American

Weather Helps Ride, Show Grosses; Claxton Revue Paces Back End

EDMONTON, Alta.—The Royal American Shows, fresh from the Calgary Stampede, where ride and show receipts were 28 per cent higher than last year, continued its better-than-'58 pace here at the Edmonton Exhibition thru Tuesday (16), fourth day of the six-day fair.

Ride and show receipts at the end of the first four days were 11 per cent higher than for the corresponding period last year. Extremely hot weather the first three days held daily grosses to '58

levels but the weather cooled and business climbed Thursday as the exhibition entered the last half of its run, always the biggest for the midway.

Leon Claxton's Harlem in Havana Show, which always goes big here, paced the back end, followed by the Ricky Corvett Revue in second spot with Dick Best's Side Show and the Johnny Mack Brown Show running close for third position.

The Royal American Shrine Club Thursday morning (16) was the guest of the Edmonton Shrine Club at a breakfast, and later in the day the Royal's Shrine Club gave a party for crippled children at the Royal Alexandra Hospital, where the Edmonton club sponsors a section devoted to crippled kiddies. Talent for the hospital party was drawn from the Harlem in Havana, Johnny Mack Brown, and Best shows.

Visitors to the midway here included Maurice E. Hartnett, manager, and Don Matthew and T. J. Rock, directors of the Calgary Stampede, and the Calgary Stampede and Jack Smith, directors of the Regina Exhibition; Elmer Bell, director of the Saskatoon Exhibition; George Chapman, formerly with the Royal now a supplier to the petroleum industry; Lou Dufour, of St. Louis, and Bill Carkay of Chicago.

(Continued on page 58)

SLA ONTARIO CHAPTER BECOMES OFFICIAL SEPT. 1

TORONTO—The Showmen's League of America, Ontario chapter, first off-shoot of the parent Chicago show club, will become official on September 1 and has tentatively scheduled its first meeting for late that month.

P. A. Marco is serving in a temporary capacity as president, as is M. M. (Neil) Webb in the secretary-treasurer post. Membership cards have been made available, and lapel buttons will be distributed in September.

Under terms of the agreement between the two organizations, the Ontario chapter has adopted and agrees to abide by the constitution and bylaws of the parent organization, but the chapter shall be self-governing and may enact such bylaws as it deems necessary for proper operation and conduct. The bylaws, however, shall in no way violate or be inconsistent with the constitution and bylaws of the Showmen's League of America.

Also the chapter will pay the parent club a sum equivalent to \$2.50 on each membership application it accepts and an additional sum of 30 per cent of the annual dues, provided, however, that the minimum to be received by the Showmen's League of America, and to be paid by the Ontario chapter from said dues, shall be \$3 per member per annum.

Each paid-up member of the chapter becomes a non-voting member of the Showmen's League of America and enjoys the fraternal courtesies and hospitalities of the SLA but not the material benefits.

The Ontario chapter will nominate and elect its own officers and board of governors, but honorary positions on the board will be extended to a minimum of six members of the Showmen's League of America and as may be designated by the League.



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SHOWS: Use Monkey Show or any Attraction that appeals to family trade.

HELP: Merry-Go-Round Foreman and Second Man. Second Man who can drive semis. Canvas Men who can repair and take care of tops. Mechanic, with ability to get show over the road (Our equipment is good). Man to rebuild Merry Horses. Can offer big money to do this work. Buster Wilmore, please contact.

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BEAM'S ATTRACTIONS, Frostburg, Maryland this week.



GLADSTONE EXPO SHOWS

Tomah, Wis., Fair, July 28-Aug. 2

WANT CONCESSIONS that work for stock, Wisconsin imported. Basket Ball, Photos, One Ball, Glass Pitch, Ice Cream, Lemonade Shakes, Barbed Basket, Hats, Jewelry Bumper, Penny Arcade, Pitch-Tilt-1, Win, Short Range, Cork, Ring a Cork, etc.

RIDE HELP—Can always use good, older Ride Men on slight major Rides. Please, no cars or cowboys.

SHOWS—Sure do need a couple of family-type Shows and a Fun House, Snacks, Monkey, Mirrors, Animal, Freak, Midget, etc.

BILL Butler needs Agents had a Hunky Panky Concessions, Bar Pitch, Under & Over, etc.

Russell Phillips wants refined Dishwasher, also Counter and Griddle Man with less sass and more ask.

Contact F. O. Poole, Carthage, Illinois, this week; Tomah, Wis., July 28-Aug. 2.

REED AMUSEMENT CO.

Eight Fairs and Celebrations with six weeks service pay days and fairs to follow. Starting at Smith Co., Fair, Carthage, Tenn., July 27-Aug. 1 followed by De Kalb County Fair, Alexandria, Tenn.; Civic Club Jubilee, Murfreesboro, Tenn.; Service Club Barbecue, Morganfield, Ky. (Camp Beckenridge); Muldraugh, Ky. (P. Knox Fair); Marshall County Fair, Louisville, Tenn.; Limestone County Fair, Athens, Ala.; Athens Colored Fair to follow; then six Georgia Fairs and service pay days.

CONCESSIONS—Want Rings for balance of season (will work every week), Custard, French Fries, Foot Long, Pronto Puns, Barbecue Sandwich, Ice Cream, Lemonade Shake-Up, Apples and Slices, Hotdogs, Jamboree, etc. on show at present, Water Tents, Ballon Darts, Beer and Glass Pitch and any and all other Hunky Pankies.

SHOWS—Monkey Show, Cuckoo Show, Five-In-One, Fun House, Waterdrome, Glass House or any family type Show.

RIDES—Want set of Kiddie Rides for Carthage and balance of season. Will book any single Kid Ride and Pony Ride. This is a good time for Scrambler or any modern ride. Please Roll-Over-Planes. We use city current with lights 24 hours a day. Any ride with electric motor you don't have to be afraid of burning up your motor. Will book any Fair Ride not conflicting.

HELP—Foreman and Second Men for all Rides and Electrician. Laffy Weston and Gene Carter, get in touch.

CONCESSION AGENTS—Want Agents for Hunky Pankies, Allie Stoves, PC Dealers and Grind Stores. John Cousins, get in touch with me.

P. K.: Want High Act for Carthage.

All address JOHN REED, Cordell Hull Hotel, Gallatin, Tenn.

ART B. THOMAS SHOWS #2

Can use a Girl Show and an Athletic Show.

Contact ART B. THOMAS per route.

WANT

ELEPHANT TRAINER

Must be good, reliable man. Top salary plus bonus. All replies to

JOB & RING, RING, RINGS SHOWS
Beverly Hills, Calif. 90210
Call, July 27-Aug. 1 Brighton, Calif.
Aug. 30.

PALMETTO EXPO. SHOWS

Want Ride Help. Can use First and Second Man on all rides who can drive.

All replies to

MILTON MENEACE

Redford, Va., this week; Mt. Airy, N. C., next week.

WANTED

Talkers for Girl Show and Cuckoo Show. Also Canvasman who drives semi. Want one Girl for Girl Show, Julia Davis, contact. All replies to:

DICK PALMER

Wayne Moberry wants Allie, String and Ballon Dart Agents. All replies to: a/ Northern Exposition Shows
no per route

CONCESSIONS WANTED

Per about W. P. W. Street Fair, Huntington, Ind., July 27-Aug. 1.
GOODING'S RIDES.
Can use Street Shows, Pony Rides, Break Shows, Fish or Duck Pond, Bird and Bear Pitch, Cork Games & Foot Long.
W. O. RANDOL, Concession Mgr.,
Merritt, Indiana

ABE GORMAN CURTIS JONES

Contact Ralph Lipky
at Hotel Avon, Boston, Massachusetts
Phone: MUHumb 2-5000

WANT TO BUY

SHORT ABE OCTOPUS, perfect condition, no junk. Can use Second Men on all rides. Can book more Concessions.
What have you?

THREE UNITED SHOWS
Secordville, Ill., July 22-23; Lehigh, Ill., July 24-25; Rochester, Pa., Ill., July 26-27; Canton Hill, Aug. 2-4.
HANDLO and HENRY THIES

WANTED

CONCESSION HELP
Sat. Jule, Free Pool Dealer, Pac. Demo, Pitch-Tilt, etc. July 25-26.

J. A. SPARKS

a/ Zander H. Over Shows
Petersburg, Va., this week

RISE MEN

Can use Foreman and Second Men on all rides. Limit shows, and pay.
Beaverville, Mo., July 22-23; Lehigh, Ill., July 24-25; Rochester, Pa., Ill., July 26-27; Canton Hill, Aug. 2-4.
HANDLO and HENRY THIES

FIELDING GRABAM

HOLIDAY AMUSEMENT CO.

JACK THOMAS

Wants Agents for Pan Jule, Pac. Pool, Ballon Darts, Hill-and-Hill and Buckets.
Replies to:

c/o HOLIDAY SHOWS

Beaverville, Mo., July 22-23; Lehigh, Ill., July 24-25; Rochester, Pa., Ill., July 26-27; Canton Hill, Aug. 2-4.

G. C. Smith Gets Weather Break; Business Perks

MEYERSDALE, Pa. — After cold and damp weather the fore part of the season, the skies have cleared and business has improved for George Clyde Smith.

A Merry Mixer and Little Dipper were added to replace the Whip and Kiddie Train which were taken out of the line-up before the opening. A total of 12 off-ice-owned rides are being carried.

On the back end Peggy Ewell has a Martini unit; Fagins have Peacock Alley featuring Pinky, the girl with pink hair; Games have French Follies; Lennie Dave has a gal revue. George Johnson joined with a minstrel unit.

On the front end are Mac's bingos with Cass Sholis as manager. Others with the bingos are Bob Wolf, Harold McCarty, Earnest Hauns, Gladys Foltman. Other concessionaires include Mr. and Mrs. Griffin, floss and cones; Mike Labor, corn and apples; Ray Arnett, photos; Mr. and Mrs. Ralph Cook, cookhouse; Steve Eli; Edward Eli; 2; Sarge Luber, 1; 12 off-ice-owned joints.

Staffers include George Clyde Smith, owner; F. A. Norton, flyman and electrician; Hal Curtis, mechanic; Elmer Rhee, stockman; Jeff Prodnsky, building; Abbott Buchanan, canvas.

Del Mar Fair Yields Good Concession \$\$

DEL MAR, Calif. — Concessionaires on the independent midway garnered top business at the Southern California Exposition, which ended its annual 10-day run here last week (5).

A spot check disclosed that business was up in nearly all departments.

Edwin Lang, who has Mom's Aid, baby stroller and wheel chair service, said that it was his top service in the 12 years he has been playing the spot. George Charbonneau, popcorn, floss and snow cones, said that he was well ahead of last year. Lee Garland, who operates stands similar to those of Charbonneau, declared that he was well pleased with the gross.

Dave Barham of Party-Batter to the Billboards, said he had never had a better year at the fair. This one, he added, was better than any previous year.

Mary Flax was back at his usual stand with the Hum-A-Tunes. Flora and Warren McMenus had food stands with Irene McWayne handling the accounting.

Storm Hits Rogers Bros.

IRONTON, Minn. — High winds and rain hit Rogers Bros. Shows here recently after midnight and did considerable damage, most of it to the front end.

A number of concessions were piled together and against trailers. Personnel worked until daylight straightening out the wreckage. A total of 10 joints were badly damaged and two house trailers and one stock trailer suffered.

Rides withstood the blow in good style.

Buck Eyes Strong Pre-Fair Visits

SCHENECTADY, N. Y.—A good week at Rotterdam Republic Park was shaping up for the O. C. Buck Shows, continuing its experiences on still dates. Business has been generally good, and the first fair will be in Plattsburgh, N. Y., following the final still date in Ticonderoga next week. The

final pre-fair dates all size up well on paper, and hopes are high. Jump last week to the South Schenectady firemen, and Ticonderoga will be the Champlain and Hudson Valley celebration.

Jump last week to the Lacksawanna (N. Y.) Jubilee was around 400 miles from Keene, N. H., and was made without a mishap.

The Friday night (3) opener found everything in readiness on a lot behind the stadium at the end of Hamilton Street. Heavy advertising was effective for the location, which was the only available one near the jubilee events. It required space of 400 feet by 1,000 to handle the show, expanded considerably for this event. The show opened to very good business.

Season to date has been a good one, with the exception of West Glens Falls, N. Y., which suffered from a complete week-long rainout. Yorkville, outside Utica, produced good money for the Memorial Day period, and the top grosser among still dates.

The new Paratrooper and kiddie Turnpike rides have proved popular and effective. In fact, the midway. Bill Bellock has re-decorated his front on the Pretzel Ride and added some new inside horror gags. Turning up with concessions for the jubilee were Matty Wilson, John Homick and Jerry Wright.

Mr. and Mrs. J. J. McCall are at Yorkville, N. Y., where Mac has taken a position with the L. Truck Stop. He is the veteran trainmaster and lotman. Mr. and Mrs. Lou Clark had their car smashed and house trailer demolished on route from Massena to Glens Falls, N. Y., and relocated the show in Keene. They have bought a new trailer.

MIDWAY CONFAB

News from the Marks Shows: Arnold F. Maley is the office secretary and Walter D. Nealand is handling press. Owner John H. Marks left recently to attend the funeral of his mother-in-law, Mrs. Thomas Kled, in Richmond. New girl show set to join in Washington, where it will open a 12-day stand July 24. Fairs begin week of August 3. Harry Mamon sold his ride to A. J. Stewart. Earl Meyers has added cates to his Side Show. Jack Gallupo has the midway cafeteria. Ralph Perry is handling outdoor act. Paul Saxe is concession manager.

Jack Capell, son of H. N. (Doc) Capell, of Capell Bros' Shows, underwent an operation at the Logan, Utah, hospital July 9. He will be confined to the hospital for several weeks. . . Mr. and Mrs. Harry Bartlett, Mobile, Ala., recently joined Cumberland Valley Shows with their glass pitch.

Archie and Martha Wagner, who left the show six years ago after the close of Cavalcade of Amusements, now reside in Providence, R. I., at 315 Elm Street, and would like to hear from friends. Archie is with a wholesale beverage firm. . . Col. H. G. Coffey cates from Petersburg, Va., that he caught the opening stand of Cates & Wilson Shows at Petersburg and Cristiani Bros' Circus at Richmond. He's now connected with the Virginia Supply Company.

Alain Wagner pines from Mobile, Ala., that she is recovering from surgery and has two kiddie rides in operation.

(Continued on page 56)

BLUE GRASS SHOWS

Want for these outstanding fairs

Champaign County Fair,
Urbana, Ill., July 27-Aug. 1
LaPorte County Fair,
LaPorte, Ind., Aug. 10-15
Clarke County Free Fair, Jeffersonville, Ind., Aug. 25-29

and a continuous route of bona fide fairs until Armistice week in Florida

CONCESSIONS
Rings, Hams-On-Hats, Darts, Paratrooper for Urbana and LaPorte.

RIDES
All wires: C. C. GROCUTH, GEN. MGR., Rockport, Ind., all this week. Phone in office.

Jay County Fair,
Portland, Ind., Aug. 2-7
Clinton County Fair,
Frankfort, Ind., Aug. 25-29

and a continuous route of bona fide fairs until Armistice week in Florida

SHOWS
Will book 1 or 2 men-coaching, big Grand or Rally show with new equipment. Liberal profit.

HELP
Want Foreman for Ball-in-Plane. Must be licensed and drive. Top salary and bonus with winner's week in Florida.

Foreman for Two Wheel, Also Foreman and Second Man for 15-car Catepillar.

WANT FOR GREATER ALLENTOWN FAIR, SEPT. 19-22 SPACE GOING FAST-BOOK NOW

RIDES
Scooter, Whip, Live Ponies, Round-Up and Dark Rides.

CONCESSIONS
Honky Tonks, Grob, Cus-tard, Novelties and Jew-elry.

SHOWS
Snoke, Monkey, Grind Shows or any family-type Shows.

All replies: JAMES E. STRATES, Mgr.

JAMES E. STRATES SHOWS

Cheektowago, N. Y., this week; then Butler, Pa., follows.

IONIA FREE FAIR

Aug. 10 to 15 Incl., Ionia, Mich.

Followed by all State and County Fairs ending in Nov. at Jacksonville, Florida.

WANT RIDES that don't conflict as Round-Up or any other new Ride. Will book two No. 5 Wheels for all fairs.

WANT—Catepillar Foreman and Second Man. Want Scooter Foreman, top salary, to job at once. Also experienced Scooter Help. Top salaries and Union Wollers.

SHOWS—Grind Shows that don't conflict. Cate place Wildlife, Unicorn, Little Horries and other attractions. Have several wagons available.

ART CONVERSE can place Show Swallowers, M.C. Magician Act that can sell box.

CONCESSIONS—Long Range Galleries, legitimate Merchandise Concessions. No exclusive on legitimate

Everything can join now or at Ionia Free Fair. Address as per route.

Sharon, Pa. this week, followed by New Castle, Pa.

CETLIN & WILSON SHOWS

HOW-REIT SHOWS, INC.

WANTS FOR

MIDDLETOWN, N. Y., FAIR, AUG. 8-16

HELP: Merry-Go-Round Foreman. Also Second Men on all Rides, semi-drivers preferred. Steady work.

CONCESSIONS: Have some space left for a few more legitimate Concessions.

All replies: HOW-REIT SHOWS, 1818 Newkirk Ave., Brooklyn, N. Y.

WRITE OR WIRE, NO PHONE CALLS

AL HOWARD WILL BE IN MIDDLETOWN BEGINNING AUG. 3.

CONCESSIONAIRES AND AGENTS TAKE NOTICE

MURPHY-PUGH-LINDSEY
Steve Fair Park, Dallas, Tex.
P.O. Box 1000, Dallas, Tex.
P.O. Box 1000, Dallas, Tex.
P.O. Box 1000, Dallas, Tex.

THOMAS JOYLAND SHOWS

New booking Concessions and Shows for Scottsburg, Ind., Fair, July 27-31; Indianapolis, Marion County Fair, Aug. 2-6; Crown Point, Ind., Fair, Aug. 22-29.

CONCESSIONS: Will book all kinds of Cates that work for stock. Honky Tonks, Long Range, Short Range, Basketball, place Indian style Cockhouse or Grob for Scottsburg.

SHOWS: Want Penny Arcade, place Shows of all kinds, family style. Want White Trains for Rock and Roll Show.

HELP: Want Agent for Scales, Ringo Counter Man, Agents for Pitchers (Bunk, once only), Honky Park Agents of all kinds. Can place Ride Men on all Rides. Must drive. Wires at Catepillar. Place Foreman for Catepillar.

ALL WIRES: L. J. THOMAS, New Martinsville, W. Va.

MOTOR NIGHT EXPOSITION NO. 3

All Fairs & Celebrations to follow. Wanted: Legitimate Concessions of all kinds, Sideshows.

Jim Ackley, Bud Kemper and Pop, contact me. All replies to

GENE COATES
Kinde, Mich.

FOR SALE

Trailer mounted Auto Ride, new tandem track, with electric brake, with 20" x 24" diameter platform, combination of 2 cars and all electric parts, beautiful well-lighted scenery, particularly new items, Price \$1,500.00. Also, 100' x 100' x 100' ft. auto ride, new tandem track, with 20" x 24" diameter platform, combination of 2 cars and all electric parts, beautiful well-lighted scenery, particularly new items, Price \$1,500.00. Also, 100' x 100' x 100' ft. auto ride, new tandem track, with 20" x 24" diameter platform, combination of 2 cars and all electric parts, beautiful well-lighted scenery, particularly new items, Price \$1,500.00.

WANTED

Hot Machines Operator, Guest Your Weight Agent, Guest Your Age and 2 Newly Agents, Man who can drive truck will get good deal. Starting Huntington, Del; Ionia, Mich; W. Va. State Fair, Richmond, Va; Warren, Mich; Charleston, S. C., and 6 more fairs with Cecil & Wilson Shows.

A. HYNES

BINGO HELP

WANTED
CABLE COUNTERMEN
AND CALLERS
Wages
BILL STACY
c/o Art B. Thomas Shows
Lloydminster, Alberta, Canada

JAMES R. SHIPMAN
PHONE ME COLLECT
Terminal 9-1404
Willow Springs, Ill.
EARL H. BUNTING

SKERBECK SHOWS

ALL FAIRS AND CELEBRATIONS TO FOLLOW
Will complete legitimate concession of all kinds. Grand Shows, with 20" x 24" diameter platform, combination of 2 cars and all electric parts, beautiful well-lighted scenery, particularly new items, Price \$1,500.00.

JOHN HOWARD
OF JOHN SUNDRUM
Emergency
CALL KENNETH OR JEAN KALB
ST. LOUIS, MO.

FOR SALE

Large Double Carousel, 62 horses, all hand carved, live electric, completely overhauled, only made painting. New R operation, reasonably priced.

MORRIS GOLD
1444 Blvd., Rockaway Beach, N. Y.
Phone 4-0158

FRANCES SCOTT
Wants Agents and General Help for Long Beach, Calif., Fair, Aug. 10-15, all State and County Fairs. Contact immediately.
Address: Frances Scott, 1000 Shows
Sharon, Pa. this week
New Castle, Pa. next

(Continued on page 57)

SPECIALS!

BALLY SHOW TIME.....\$235.00

CHI COIN REBOUNDS..... 139.50

PURVEYOR
DISTRIBUTING CO.

Better Buys

4233-34 N. WESTERN AVE.

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JUMPER R-1814

Like Magic...



45 RPM BGR
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Just like magic, Musical Sales' one-stop service builds profits like never before! NOW... any label, any hit, any speed from one distributor. You are guaranteed immediate delivery in one, prompt, postage-saving shipment. **PAY DISTRIBUTOR WHOLESALE... NOTHING OVER!** Whether you are using a one-stop or not, the nation's largest one-stop service can save you time and money! Write, wire or phone your order today!

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Must move to make room for new equipment.

BALLY

Boach Club, Variety, Ice Frolics, Gay Time, Parades, Miami Beach, Broadway, Night Club, Double Happiness, Big Show, Key West, Show Time, Miss America, Sun Valley, Cypress Gardens, Beach Time, Carnival Oons.

UNITED

Harvard, Manhattan, Pique, Scarlet, Caravan, Star Dust, Play Time

BOWLERS AND ARCADES

Bally ABC Bowling Lane, 14"..... 265 Bally Lucky Alley, 14".....\$645
Bally Strike Bowlers, 14"..... 365 United Bowling Alley, 14"..... 265
Bally Trophy Bowlers, 11 1/2"..... 545 Genco Quarterbacks..... 65

MICKEY ANDERSON AMUSEMENT CO.

314 East 11th Street PHONE: Glensvale 2-3207 Erie, Pennsylvania

Heat Wave Solved by Memphis Ops

By ELTON WHISENHUNT

MEMPHIS—With summer on, Memphis music operators are once again working at their concerted long-range campaign to get small locations to air-condition their businesses.

The move proves to be a very profitable one for both operator and location owner. For if the location swelters along with the heat, experience shows that collections take a terrific nose dive in the three hot summer months.

Drew Canale, chairman of the Memphis Music Association's public relations committee, gives this example:

Two years ago the Palm Garden Tavern was not air conditioned. During the good months, the gross ranged from \$60 to \$80 a week. In June, July and August, when it was sweltering inside, the gross dropped to \$40 a week.

Loans

Canale loaned the location owner the money to air condition. The

location owner signed a note, agreeing to pay back so much a week from the collection until the amount was paid. Canale loaned the money without interest.

A check of the records show that during last year's heat wave Canale said the gross collections were about the same as they were for the other good months of the year, \$60 to \$80 a week.

Canale said there are still many locations on his route which are not air conditioned and which would have greater business if they were.

Burn Up

"If you're burning up in a hot place you're not going to sit there long," he said. "All you're interested in doing is drinking your beer and getting the heat out."

Canale said spring business held up remarkably well.

Memphis operators began their drive several years ago to persuade location owners to air condition if they could at all afford it. Most medium and large location owners

can do it on their own, Canale said. But it is the smaller location owner who has a struggle. It is this group that most operators have to help. A number of these small location owners have air conditioned with the help of operators in the past several years, with more and more being regularly added.

CHECK THESE PRICES

Show Time\$175.00
Parade 95.00
Night Club 90.00
Brooklyn 75.00
Big Time 50.00
Manhattan 25.00
Beach Club 25.00
Harvard 25.00
Bally Beauty 20.00
St. Louis Novelty Co. 15.00

5500 St. Louis Highway
St. Louis 9, Mo.
(Phone) VERNAS 7-1232

USED PIN GAMES

Bally Bats-A-Poppin'\$ 95.00
Bally Carnival 175.00
C. C. Capel 45.00
Williams Piccadilly 75.00
Williams Thunderbolt 59.00
Williams Daffy Derby 49.00
Williams Smoke Sign 79.00
Williams Dice Deuces 79.00
Williams Starfire 139.00

BINGOS & UPRIGHTS

1 United Starlet\$ 50.00
2 United Pique 50.00
1 Bally Big Show 175.00
1 Bally Beauty 20.00
1 Bally Skill Parade, new 250.00
1 Bally Daffy Derby 49.00
1 Bally Skill Parade, used 250.00
1 Bally Skill Parade, used 175.00

KING-PIN EQUIPMENT COMPANY

524 11th St. 7824 Parkhill St.
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SPECIAL

Wm. Lee Shires (like you)

\$195

PHONOGRAPH

Model 1421 Back-tilt, 50-sec.\$ 95
Model 1431 Back-tilt, 50-sec. 125
Model 1436 Back-tilt, 120-sec. 215
Model 1438 Back-tilt, 120-sec. 375
Model 1446 Back-tilt, 120-sec. 375
Model 1448 Back-tilt, 120-sec. 425
Model 1452 Back-tilt, 120-sec. 425
Model 1455 Back-tilt, 200-sec. 425
Model 1504 Sadows, 100-sec. 195
Model 1508 Sadows, 100-sec. 375
Model 1509 Sadows, 100-sec. 375
Model 1510 Sadows, 100-sec. 375

SHUFFLE ALLEYS

Ch. Cole Cris Cris..... \$110

Swany Recreation Shuffle, 7 1/2 ft. 175

POOL TABLES

New Keno 6-Pocket Pool Tables..... Write

Modern Dist Co.

3222 Truitt Street, Denver 11, Colo.
Phone GRAND 7-8334

Seeburg Background Music

• Continued from page 57

slides, an automatic re-stacking mechanism, raises the record back to the top of the spindle and the full cycle starts again.

The three separate record libraries, recorded for Seeburg by Capitol records, vary in tempo and type music depending upon the location for which they will be used.

The industrial library has been designed primarily for factory-type locations with an over-all tempo of medium and medium-fast. Emphasis is on popular music, usually rhythmical and with a minimum of stringed instruments, and certain amount of vocals and polkas.

Mood Library

The mood library has been designed for prestige-type locations with tempo set at medium and medium-slow. There is a predominance of the stringed orchestra with emphasis on standards, show tunes and waltzes.

The basic library is a middle-ground between the two. Tempo is a mixture of medium-slow and medium-fast. It is designed for the office type location or public spot.

Seeburg also plans to continue its recording process and will furnish 200 new selections (five record, 40 selections each) to each subscriber every 90 days. Different additions will be made for each library. An operator can thus com-

pletely replace his entire library in a period of 15 months.

Seeburg will also furnish a matching Christmas library for each of the tailored libraries. Each Christmas library will be specifically matched to the tempo and type of music in each of the tailored libraries.

Christmas

The Christmas libraries will have a total of 1,000 selections but with flexibility built to the indifference of the Christmas selection. Thus a location owner can decide how often he wants a Christmas tune to appear in a program.

The new nine-inch record, playing about 45 minutes per side, owes its greater capacity both to the slower 16 2/3 r.p.m. speed and to a more compact and smoother grooving. The new disk has 42 lines or grooves to the inch as compared to slightly more than 200 for a 3 1/2's and 45 r.p.m. records.

The fidelity problem—up to now a deterrent for slow speed recording—has apparently also been solved successfully.

The tone arm has a specially designed Picking Bear with a pair of half-diamond stylus.

Timer

A power timer can be pre-set to turn the music on at any time in the day and also at whenever desired. The unit thus need never be turned on or off by the location.

In addition to the power-timer, the unit has a built-in program timer which can be set to give any incidence of intermittent music desired during the playing time. There is a 30-minute period of flexibility. Program can vary anywhere from 26 minutes of music and four minutes of silence to 26 minutes of silence and four minutes of music.

Equipment also has a built-in microphone input for a paging and public address system, a radio input for running programs off any standard radio, and a phonograph input which can be used for speed recorded announcements or extra records from another phonograph.

HEAT WAVE SPECIALS

WURLITZER

2000.....	\$465
2150.....	475
2100.....	525

SEEBURG

1008.....	\$275
1006.....	325
1000.....	435
U-200.....	375

3W1 Chrome W. Boxes, 4 in W.....	\$37.50
V-3WA 200 Sol. W. Boxes.....	97.50



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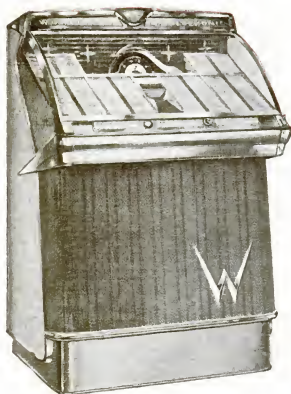
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TO THE SOUND OF SUCCESS



Just listen to a Wurlitzer Stereophonic High Fidelity Phonograph play.

You're hearing *true* stereophonic music, amazingly superior to anything offered elsewhere.

More than that — you're hearing the Sound of Success.

A phonograph that has been successful in *outselling* all others!

A phonograph that has been successful in *outearning* all others!

It's a success that you can share. For the flexibility of WURLITZER MUSIC SYSTEMS enables you to install *true* stereophonic music in any location of any size or shape.

Start enjoying the Sound of Success on your route.

It makes mighty good listening!

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MUSIC

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VENDING ALUMINUM IDENTIFICATION DISC

- WHY!
1. LIFE-TIME INCOME
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We have the most complete line of . . .

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SHUFFLE ALLEYS • ARCADE EQUIPMENT • PINBALL MACHINES—

and all makes of MUSIC available for export . . .

Cable or write for prices

SCOTT CROSSE COMPANY

1423 Spring Garden St., Phila., 36, Pa. Rittenhouse 6-7712

Exclusive Dist. for Bally in E. Penna. and Rock-Ola in E. Penna., 36, Jersey and Pa.

Branch: 1701 Pineview Ave., Rosemont, Pa.

WANTED—Will pay CASH \$S forBINGOS—LATE GOTTLIEBS—SHUFFLE
ALLEYS—NEW & USED MUSIC MACHINES

FOR SALE—BALLY SKILL PARADE
BALLY SEA ISLAND
(New)

CH. COIN PLAYER'S
CHOICE
CH. COIN KING BOWLER

REDD DISTRIBUTING CO., INC.

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SPECIAL!

CHROME SIDE RAIL MOLDING FOR
BINGO & PIN GAMES \$5 PER SET OF 2.

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7855 Stony Island Avenue
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ATLAS—The STRONG Line!

The
All New
All-Electric
CIGARETTE
VENDOR

• More Capacity? 825 Pack!

• LAYE ON MATCHES? Set to dispense
automatically or when customer
wants them!

• Automatically switches over to de-
liver desired brand when one column
is sold out!



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SEEBURG 1000	\$525
SEEBURG L-100	675
SEEBURG L-100 (Conv.)	495
SEEBURG 100C	395
WURLITZER 2104	550
WURLITZER 1800	495
WURLITZER 2000	495
A. M. I. E-120	325
A. M. I. E-80	245
A. M. I. E-80	245
ROCK-OLA 1455 (2000)	545

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NEW Calcalin 45 RPM
Conversion for M-100A

with fast-moving
cartridge gear! . . . **\$49.50**
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Also Conversions for All Machines.

Exclusive Seeburg Distributors

ATLAS MUSIC COMPANY

A Quarter Century
of Service

2120 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

AR 6-5005

Ops Gussed Wrong on This Spot

MINNEAPOLIS—A Children's Center in the basement concourse of the regional Southdale Shopping Center in suburban Edina, which has been in operation ever since Southdale opened in October, 1956, has proved to be a real money-maker.

The Children's Center has a variety of coin-operated amusement games and rides, a concessions and souvenir counter and a small zoo.

The recreation area came into being quite by accident. Southdale had the extra space left over and decided to put in the Children's Center as an experiment. Originally, Southdale was going to lease the space to an operator, but since the operators were undecided about the Children's Center's potential, Southdale decided to run the center itself.

Flat Rental

Equipment is all rented on a flat basis (rather than a percentage) from a local distributor, who also services it. The equipment includes three mechanical horses, Bally's Toonerville Trolley, Bally's Model-T Ford, three bowling games by United, Bally and Williams, a Carousel, Rocket Ships, a Donald Duck, a Space Ranger, a Drive Mobile, Genco's Motormat, two Williams' Pinch Hitter games and

guns by Williams, Genco and United.

Basketball, football and hockey machines are changed according to the season of the year. At Easter the center has a mechanical rabbit and at Christmas, Rudolph, the Red Nosed Reindeer.

Until recently the concessions, which consisted of soft drink, ice cream, candy and milk vending machines, as well as the souvenirs and novelties also were operated by Southdale. Recently a private operator took over this phase of the business. He is Tom Bezanon, of Minneapolis, who has had considerable experience in the field.

Stand Operation

Bezanon now operates an area where he sells soft drinks, candy, popcorn, hot dogs and candy floss as well as the souvenirs and novelties. His counters are arranged in a U shape. All food and soft drink vending machines have been removed.

The former novelty shop now has been turned into a party room for children's birthday parties. Parents can make reservations in advance for use of the room and Bezanon supervises the parties and supplies hats, favors and ice cream for the party.

At the back of the Children's Center is a small zoo with animals owned by Southdale. Originally, the animals were rented, but this proved to be too costly.

10-Cent Play

The Children's Center is directed by Jim O'Neill, who is the building superintendent for Southdale Center. Southdale is open every day from 8 a.m. to 10 p.m. and the Children's Center is accessible during those hours. All rides and amusement games are at 10 cents.

Southdale operates the Children's Center much the same as it would operate any other subsidiary. From the gross receipts deductions are made for such expenses as rent, electricity, food for the animals, janitorial maintenance service and all the charges that a regular tenant at Southdale would pay, in addition to the clerical work done by the Southdale Center office staff.

Gross receipts at the Children's Center have increased each year

since it was opened along with an increase in traffic. Popcorn is a good money-maker as is a photo machine rented on a percentage basis. Photographs are four for 25 cents. Besides the zoo, another free attraction for the children is the maze in which they can wander and try to find their way out.

No Promoting

Southdale has done virtually no promoting of the Children's Center since it was opened. Now with a concessionaire handling food, souvenir and novelty operations, arrangements are being made to have local radio and TV personalities appear at the Children's Center.

Altho self service has proved itself well, O'Neill said, Southdale probably could increase the Children's Center's gross volume from 20 to 25 per cent by having a full-time attendant to make change, supervise and be generally helpful. Mechanical change machines which accept quarters and half dollars are used now.

Vt. Ups Cig Tax By 2 Cents a Pack

MONTEPELIER, Vt. — It now costs more to eat, sleep and smoke in Vermont. The tax program adopted by the 1959 State Legislature went into effect on July 1.

The legislation includes: A 3 per cent tax on all lodgings and meals of \$1 or more; a 10 per cent tax on all cigar and tobacco products; a 2-cent-a-pack increase in the State cigarette tax.

The rooms-meal tax and the tobacco levy are brand new tax developments for Vermont. The 2-cent increase on cigarettes raises that tax rate from 5 to 7 cents a pack. Both are being passed on to the consumer and the tourist.

Epstein Opens Kid Land

DES MOINES—Julia Epstein, owner of Superior Sales Corporation, coin machine jobbers here, has opened a new Kiddieland on Frederic Hubbell Avenue. Designed by Allan Herschell Company, the moppet center features Herschell's large rides,

OPERATORS:

now you can diversify!



here's a "package" to put you in the
background music business!

...WITH NO CAPITAL INVESTMENT!

THE NEW SEEBURG '1000'

25 Records—37½ Hours—1000 Selections!

THE NEW SEEBURG TAILORED LIBRARIES

The right type of music for every kind of business

Attend the Showing at Your Seeburg Distributor



THE SEEBURG '1000'
Tailored BACKGROUND MUSIC

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Wisconsin Free Play Vote Stalled

MILWAUKEE—Hopes for the passage of the "free play" bill in the Wisconsin Legislature were dashed last week. The bill remained pigeon-holed in committee and failed to appear for a vote as the session rushed to adjourn by July 15.

Members of the coin machine industry committees at work for half of the "free play" bill decided not to press for a vote. Their preliminary canvass of legislators showed a lack of voting strength behind the bill. Rather than risk a last-minute, rush vote that would undoubtedly swamp the bill, they

asked the legislative sponsors to let it remain in committee.

According to one of the most ardent workers behind the industry drive to pass the "free play bill," Sam Hastings, Hastings Distributing Company: "We're disappointed, naturally. But, we're not completely discouraged. Even though we didn't get the bill thru, some good things came out of this struggle. We're not giving up the fight because we know we're in the right. Even though we'll have to wait a couple of years now before we can introduce another bill, we'll try again. There's a lot of work to be done."

At the opening of this present

legislative session it appeared that the "free play" bill stood a strong chance of passage. Individual and association efforts to educate legislators regarding the legality of free plays appeared to be bearing fruit. A gratifying number of lawmakers had indicated that they favored the bill.

So, what happened? According to Sam Hastings, "Our chances of passage were really killed by the bad publicity the coin machine business has gotten from the McClellan Committee hearings. From now on the entire industry will have to do a much better public relations job."

Williams Bows Single-Player, 600-Unit Juke Route

CHICAGO—Sea Wolf, a single-player five-ball pin game with an improved "disappearing humper" feature, has been shipped to distributors by Williams Manufacturing Company.

The game has two sets of button-operated ball flippers, with action centering around the flippers near the top of the playfield. Flippers shoot ball at a top hole which activates the special disappearing humper just below the hole. Two sets of ball targets flank the top hole.

The player tries to keep the special humper in pop-up position while racking up points on the bumper, targets and ball holes. Making all blue ball red targets numbered 1 thru 7 lights up the ball hole for a special. Lighting both red and blue targets sets up the ball bumper for a special and replay.

The Sea Wolf backlogs feature a traveling submarine which moves in a circular path as points are made. The submarine is viewed thru a porthole in the foreground. Sam Lewis, director of sales, expects the disappearing humper on Sea Wolf to pull added coins for operators. He said the humper mechanism has been improved since its initial use on the Williams Gunner game.

ST. LOUIS—Plaza Amusement Company here has about 600 juke boxes in locations, but its servicing problems are handled and directed by a one-man department. Instead of maintaining a staff of service personnel, Don Borchering, is the company's shop foreman and only mechanic.

Routemen make collections and take care of the equipment in their charge. Borchering explained that most of the trouble that puts juke boxes out of operation is minor, and it can be corrected by the routemen. "Often," he continued, "when something happens that they cannot fix, I can help them over the telephone." He said in the event the telephone connection does not work, a switch is made and he will go to the location.

Virginia Ops to Hold Conclave

RICHMOND, Va. — Major manufacturers of automatic phonograph machines as well as producers and suppliers of allied equipment will display their wares September 11 and 12 at the annual state convention of the Music Operators of Virginia, to be held at the Hotel John Marshall here.

Among the exhibitors will be Seeburg, Worlitzer, AMI, Rock-Ola and United. President of the Virginia group is J. D. Chandler, Richmond. Other officers are Harry Luhman, Petersburg, first vice-president; V. E. Martin, Portsmouth, second vice-president; and Robert H. Minor, Richmond, secretary-treasurer.

On the board of directors are M. F. Frye, Winchester; G. W. Harty, Fredericksburg; W. H. Barton, Norfolk; E. W. Harvey, Kilmarock; M. L. Holland, Roanoke; A. S. Nicholson, Roanoke; George Rollo, Hampton and E. L. Simmons, Danville.

Night service problems are handled by two routemen who divide the city in half, with each servicing one or the other. An answering service also is utilized by the company.

When it is necessary to bring juke boxes to the shop for repair, the equipment is brought by vehicles of a hauling firm, under arrangement with a replacement company. The company has a parts department, and predominantly operates the brand of phonographs. The results are that parts can be interchanged in fixing the machines. New parts are purchased by Borchering when needed.

Routine Cleaning
Borchering, who has been in the industry since 1947 and with Plaza for the past 11 years, said that the routemen keep the machines in good shape. They also decide when the equipment should be brought in for routine cleaning and servicing. Placement of new machines in locations generally is initiated by routemen.

Routemen also have charge of record selection for their locations because they know their customers and want to put on what they feel will make money," Borchering said. The only time the office has anything to do with records, he continued, is when a customer makes a specific request.

Speaking of stereophonic juke boxes, he said the only problems has been the limited supply of stereo records. The company is putting out stereo, and is trying to get a guarantee "because of the high cost of the equipment," he explained.

Italian Distributors Raise Fund for Pin Law Fight

ROME — Pinball distributors have met together a 572,000 (lira) to fight for continuation of their operations in Italy which came to a sudden end June 30 when the decree of a further extension, which had been granted every two months since January 1, the original deadline date, remained unfulfilled.

Despite all efforts to continue the operations on the basis of the number of people now employed in the industry of the machine, particularly in summer resort and seashore areas, the efforts of the cinema operators, who felt money spent on the machines was money taken away from their box offices, apparently prevailed. As a result, all machines now in operation are covered or marked with "Not Working" signs as police have been checking all operations since July 1. If the 50,000 machines are not permitted to operate it is most likely that they will be exported to Middle Eastern countries where they are growing in favor. Efforts to move them, however, will avail



OLD GERMAN MUSIC BOX IS FIRST INDIANA JUKE

An antique juke box, brought over in the last century from Germany, was recently discovered in an attic by Robert B. Leasing of Terre Haute, Ind. Of its history, reader Leasing writes:

"My grandfather, Jacob Schlotterbeck, came here from Germany as a young man and started operating a boarding house at the edge of town. Later as the business prospered he built a small hotel known as Germania House which catered mostly to traveling Germans. This hotel was near Union Station and the building still stands at 9th and Chestnut Streets.

"On a visit to Germany about 1869, he bought a music box which he brought back with him and placed in the lobby of the hotel. This music box was hand wound with a crank and was played by dropping nickels in a side slot, which started the mechanism, dropping down to a felt-lined coin box.

"This music box was a delight to the hotel patrons and to his five children, who never ceased to be fascinated by its music. All are now deceased.

"After my grandfather died in 1915, my aunt with whom he lived, moved from the homestead and gave the machine to me. I had a large attic where I stored it for about 10 years. One day I decided to clean and oil it and bring it to the living room. After hearing it we decided to keep it where we could play it and entertain our friends and neighbors. I have had it ever since. It has been a lot of fun and entertainment.

"It was manufactured by Robert Barth, Stuttgart, Germany. It has a clock on top and the over-all height from floor is three feet, 10 inches. It is 25 1/2 inches wide and 14 inches deep. It plays brass disk records with projections on them which strike musical fingers as they revolve. It has 14 records among which are "Long, Long Ago," "The Watch on the Rhine," "Royal Polka" and "The Girl I Left Behind Me."

Coin Industry PR Group to Map Campaign at Chi Meet

CHICAGO — The seven-man steering committee of the coin machine industry's public relations council meets Tuesday (21) at the Bismarck Hotel to discuss the specific actions to be taken for the launching of a national public relations campaign.

Chairman of the committee is Lou Casolo, Rockford, Ill., operator. Members are Art Weinand, Chicago Dynamic Industries; Elmer Stark, The Billboard; Bill Brooks, Cashbox; Herb Jones, Bally.

The campaign now being waged by the distributors.

An interesting sidelight June 26 was the arrest of two men on a charge of arson for attempting to set fire to a boatload of pinballs in order to collect the insurance at the port of Genoa. Their fire was discovered before it had made much headway.

Manufacturing: Bob Slifer, National Coin Machine Distributors Association, and Ed Ratasky, AMI.

In New York last week, several local coin machine associations agreed to pool their public relations efforts under the banner of the New York State Coin Machine Association (The Billboard, July 13).

Attending the Gotham meeting were Chairman Art (Senator) Bodol, Forest Hills, Music; Tom Greco, NYSCMA president; Max Pollack, New York operator; Meyer P. K. O'Neil, Atlantic-New York; George Holliman, local operator; Al Denver, president of the Music Operators of New York; Nash Gordon, Music Operators of New York; Carl Pavet, president of the Westchester Operators Guild; Joe Orleck and Marty Tooby, Cashbox; Dick Wilson, The Billboard, and Mrs. Mille McCarthy, Hurleyville, N. Y., operator.

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PARKOFF PRESENTS CASE FOR JUKE BOX INDUSTRY

NEW YORK—One of the first steps in the campaign to change the incorrect public image of the juke box operator was taken this week by Meyer Parkoff, president of Atlantic-New York, local Seeburg distributor. The drive is backed by the New York State Coin Machine Association, thru its public relations division.

In a story appearing in the Long Island Daily Press, Parkoff said that part of the campaign is to wipe the "racket ridden" brand from the legitimate businessmen in the juke box business who have nothing to do with phony unions and hoodlums.

"Most of us work hard in this business," he explained, adding that "because of a few hoodlums, we've all been declared guilty." He pointed out that "we've always fought attempts by hoodlums to move in. We've spent hundreds of thousands of dollars in our fight."

Parkoff said that the industry fully supports investigations into union racketeering and hopes that some workable legislation comes from the probes. The Seeburg distributor is a resident of Lawrence, L. I., where he is trustee of the Beth Shalom Synagogue. His son, Stephen, has just been graduated from Massachusetts Institute of Technology. Another son, Gerald, has just completed his course at Lawrence High School, while a third son, Alan, is in grade school.

Ind. Operators Assess Possibilities Of Steel Strike, Move Quicker Steady

By JOSEPH KLEIN

GARY, Ind.—Juke box operators in this strike-bound community of steel are calmly assessing the possibilities of the work stoppage by which 63,000 persons have been left jobless.

Approximately 40,000 of the striking workers are employed in the mighty plants of the U. S. Steel Corporation here in Gary, Indiana Steel Company and Youngstown

Sheet and Tube Company, whose facilities are in East Chicago, Ind., employ the other 23,000.

"Even this can be fought and won," said Victor Ostergren, Gary, president of the Automatic Electric and Coin Machine Operators Association of Indiana. "We can do it by redoubling our efforts to provide better service, by spending more on the record side in general, by giving the public and the location owner the very best we have. The thing to guard against is despair. It must not give up."

Nothing New
Gary area juke box operators have survived several strikes, Ostergren noted. Business actually improves for a week or two after the beginning of a strike, he said. Then comes the slowdown.

"And if the strike goes on a few months, it takes the operator about a year to catch up—that is after the strike is over," Ostergren admitted.

Business in general has been good here and elsewhere in the State, he added. Reports from Southern Indiana and the Fort Wayne region are exceptionally encouraging, according to Ostergren.

While the Gary economy has been hurt by fear of the strike since the beginning of contract negotiations in May, juke box col-

lections have risen well above normal during the last 10 weeks, Ostergren said.

John LeGette, head of the Dunes Music and Vending Company in Gary, shares Ostergren's satisfaction with the 1959 business volume. "Already our company did more business this year than in the entire year of 1958," Mr. LeGette said. "We had the expectation of the strike slowing business during the 10-week period of negotiations, he added.

"I don't know that the strike is here, could be another story," LeGette said. (Continued on page 76)

Wyo. Op Places Rides Near Supermarket Magazine Racks

CHEYENNE, Wyo.—A sure-fire means of building profits from kiddie rides in supermarkets is to locate the Merry-Go-Rounds, according to Bud Brockman, head of Big Horn Magazine Company, kiddie operators here.

Brockman has successfully installed a variety of such rides. In most instances, he found that the average shopper will stop and examine the contents of the magazine rack at some time during the trip, and that it is during these periods of comparative inactivity that the youngsters become most fretful.

By providing the perfect solution in the form of a dime operated ride which will keep the youngsters entertained around the magazine racks, however, the new sights and movement to keep the youngsters entertained it was pointed out. As soon as the pauses in the magazine rack, the usual type becomes bored, and the chances are that the mother will have to chastise her offspring in order to keep him quiet while she picks out a magazine which appeals to her.

Entertain Junior

If the ride is handy, and she has a magazine in her pocket-book, the chances are that junior will remain happily entertained, while she thumbs thru a few magazines, and makes a selection of next evening's reading.

barities with the unit—each adaptable for different type locations.

Another Step

The move appears to be another broad step in a fast-developing diversification pattern apparent in the Seeburg organization.

Over a year ago, Seeburg stepped into the cigarette vending field with its acquisition of the Eastern Electric Vender. The unit was re-designed and sold by the Seeburg distributor organization under the Seeburg name. A second new model of the cigarette vender was introduced to distributors last month at the time its background unit was unveiled.

Most recently, Seeburg took still another big step into vending with the purchase of the Bert Mills Corporation and Lyon Industries, Inc. Bert Mills has four models of coffee machines with Lyon in the cold drink field.

Re-Engineered

The full 1 1/2 inch line—two fresh-brew, one instant and one small off-size—is being re-engineered by Seeburg. The firm is expected to close the Mills plant in St. Charles and move production to the Seeburg factory in Chicago.

Perhaps most significant to the juke box trade is a new leasing arrangement that Seeburg will use on the background music unit. Operators will be able to rent the unit—player and record library—to their distributors, what Seeburg describes a nominal monthly rental. The operator in turn can install the packages in his location at his own expense.

The basic unit is relatively small, measuring 22 inches by 14 inches by 12 inches and weighing 50 pounds. It is completely self-contained with the record-playing

mechanism occupying approximately half of the cabinet space and another quarter devoted to a 12-watt transistorized amplifier and high-fidelity speaker.

There is room in the cabinet for another amplifier if needed with the unit further adaptable for additional amplifier hook-ups over the cabinet for any number of speaker attachments.

Record Meeb

The record mechanism holds all 25 disks on a large center spindle. To start, the mechanism stacks all the records at the top. When the first disk drops into playing position, it is played on the bottom side by the tone arm. After the bottom side has been played the disk drops into still another position and is played on the top side.

The disk then drops to the bottom of the stack and a new record drops into playing position. After all disks have been played on both sides last week.

(Continued on page 72)

Gottlieb Ships 'Around World' 2-Player Pin

CHICAGO—The latest of new two-player five-ball pin games, "Around the World," moved off D. Gottlieb & Company production lines last week.

Decorated along the lines of a rocket ship space travel theme, the game gives top scores for making 500 points in completely self-contained light-up spots.

The light-up numbers are strung out in three rows of five spots each, radiating from the ball target section at top-middle playfield.

Lighting red, yellow and purple numbers lights up targets and rollers for 10 times indicated value. In addition, making sets of matching numbers scores 500 points.

Featured on the game is the Gottlieb "play it again" action, with players earning free plays for top scores and light-ups. Two players can compete on the game, or one can play for high score. Around the World has a match play feature and can be set at three or five-ball play.

Pin Actions Keep Ops, Officers Busy

By KEN KNAFF

CHICAGO — Actions for, against or because of pinball machines kept both operators and law enforcement agencies on the jump in the city of Chicago last week.

Developments hit their full range. In one instance, a county sheriff barely averse' being tossed out of his own territory for releasing seized pinballs under court order, while in another area, operators of free play pins were unexpectedly threatened with confiscations by a district director of Internal Revenue.

Confusion reigned in various Indiana counties, the Syracuse area, Worcester, Connecticut, Clinton, Charleston, S. C., and even spread to the shores of Hawaii.

In Illinois, operators awaited the death knell of in-line pinballs in the State, with a law outlawing these

games for operation lacking only the governor's signature. But there was a legion of other Illinois bills to legalize free plays with or without a match play feature (16) the anti-in-line pin legislation was still somewhere in the pile on the governor's desk.

In Wisconsin, a somewhat different situation existed, with Badgerland operators hoping a bill would pass to legalize free plays with or without a match play feature, while fabled as the bill remained pigeonholed in committee. (See separate story.)

Connecticut State Police awaited a decision from Hartford Superior Court Judge Joseph Bogdanski before swooping down on locations running in-line pinballs. State police—to legalize free plays with or without a match play feature (16) the anti-in-line pin legislation was still somewhere in the pile on the governor's desk.

(Continued on page 76)

Bilotta Buys Delaporte's Rex Coin Machine Co.

SYRACUSE—John Bilotta, New York State Wurlitzer distributor, has purchased completely and sold the Rex Coin Machine Company here. The announcement was made jointly by Bilotta and Angelo Delaporte, who organized and operated the company, as the pair visited Chicago manufacturers.

Bilotta is also distributor for Wm. Gottlieb and Kenney game lines. Delaporte, an up-State New York AMI distributor, also handles the Kenney, Gottlieb and Billy lines. The new firm will be known as the Rex-Bilotta Distributing Company.

Delaporte, one of the deans of the coin machine industry, said the sale was made to allow him to retire and enjoy life. He will still retain his interest in a finance business, but he does not plan to devote any time to the venture.

Moving from Bilotta's Newark,

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LIST

Klala, Seymour	Phillips, J. T. &
----------------	-------------------

Knapp, Jimmy (The Tourist)	Phillips, Nicki Phillips, Robert
Knight, Barbara Korman, Carol Lambert, Michael	Pierce, Bobby Pierce, George

Lander, R. E.	Peltite, Jack
Lane, Dave	Raevea, Tommy
LaRue, Jackie	Raisinger, Albert
Lawson, Joseph	Richardson, Jarr
Lee, Diana	

Longe, Anthony E.	Roberts, W. W.
Luedquist, Harry & Mrs. (Linguist?)	Robinson, Gordon W.
Lusk, Joseph (Joe)	Robinson, Robert

McCarter, H. C.	Ross, Robert
McClellan, James	Royer, Florence
McDermott, Mrs.	Salvaggio, Tibald
Delores	Sanders, Junior
McGee, Doris	Santoli, Steve

Mr. Kinsey, T. A. (Red)	(Flying return) Schmidt, Martin
McKinnon, Norman	Schmidt, Mrs. A.
McLane, F. J.	

O'Brien, Scott, John	
Mack, Lewis G.	Sherfay, Crystal
Madison, James	Shumate, Charles
Majors, Harold T.	Soetjes, George
Malkowski, Walter	Sowards, Paul

Mancuso, Sam	Seaneer, Bill J.
Mapee, Tom	Spoon, Mrs. Su
Martelo, Rufus A.	Steinbart, Barb
Merka, Ambrose &	

Marioletti, Rocco	Swack, Cesar
Martin, Hot Half	
Martin, Jack C.	Swenson, Lucky
Martinez, Robert & Mrs.	Tate, Mrs. Emile
	Taylor, Gilbert

Mattie J. Edwards	Taylor, John
Matter Jr., Floyd R	Thompson, Gene
Mature, Lawrence	Tobell, Allen
Mayes, Joe	Toy, John (Clay)
	Tyler, Carl & N

Miller, Fred A.	Vance, Bobby
Moore, James	Viningard, May
Mr Arthur	Wallace, Paul
Moran, Billy	Ward, Wada
Morse, Elmo M.	

Morino, Janet R.	Weber, Donald
Motola, Louis	Weiner, Herman
Mull, C. W.	Willa, Jerry (To)
Mounce, Tony	White, Flash

Myers, Earl	Williams, Lawrence
Noel, Walter	Wilson, Alice
Nolen, Edward	Wilson, Dick
Nolan, Mrs. Elsie	
O'Leary, Frederick	

O'Riley, Jimmy & Mrs	Wilson, Marcee
Osborne, Bob	Womack, Doris
Padykula, John	Wood, Leonard
Palmstier, G. Richard	Yaarty, Ben

Smith, Andrew P.	Thompson, Fred
Parker, Ted	Zomp, Paul P.
Fate, Virgil	James C.
Peterson, Bob	

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Burge, Lloyd
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Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

SOMETHING NEW—REALLY FUNNY HAND-
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

JEWELRY CLOSEOUTS

NEW 1959
FREE CATALOG

NOVELTIES

JEWELRY

WATCH SETS

TOYS

BARRING—ASSORTED STONE AND TAIL-
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

NEW ENGLAND JEWELRY BOUTIQUE

BE INDEPENDENT
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

START YOUR OWN BUSINESS
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

REGULAR CLASSIFIED ADS

Be in usual worded style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. Rate 20¢ a word, minimum 14 CASH with COPY.

IMPORTANT! In determining cost, allow six count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling letters.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results than use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on all sides one inch or more.

RATE: \$1 per page line, 14 pt. line, CASH with COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

TITANIA GEMS—ONE TWO CARAT

...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

YOUR OWN BUSINESS—BUTTS, KING
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

ALWAYS THE FASTEST SERVICE AND
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

CHIMPANZEE BARKER—ANYONE CAN
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

IRISH WOLFPOUNDS—WORLD-LEADING
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

ONE REAL DREAM HORSES IN THE
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

ONE MALE ELEPHANT—7 TO 8 FEET
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

PHONE CALLS TO REPTILE JUNGLE
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

"SPECIAL"
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

GIANT MONKEY SHOW
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

REPTILE JUNGLE
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800 Avenue "V", Brooklyn 23, N. Y. 11227

"SPECIAL"
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800 Avenue "V", Brooklyn 23, N. Y. 11227

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"SPECIAL"
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MADE MONEY 2160 NEW CHARGE

...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

USE UP TO 100% PROFITS IMPORTING
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

MEXICAN JUMPING BEANS—THE MOST
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

ROLLER RINK FOR SALE—IN THE
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

5 BEAUTIFUL PONIES AND COMPLETE
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

Collectors Items
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

KIDDY ARTIST CARRYING, SAMPLE 84
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Costumes, Uniforms, Wardrobes
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

FLASHY CLOWN SUITS, WHIG, GIN
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Food and Drink Concession Shows
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

ABOUT ALL MAKER OF POPPERS, CARA
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

THIS IS A
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Display Classified Ad
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Your Advertisement Displayed
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

In a space this size will cost
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

only
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

\$14 per insertion
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

For Sale—Secondhand Show Property
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

A NEW GAME MOUNTED IN TRAPPER
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

FLYING SCOOTER WITH STEEL FEEL
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

FOR SALE—CANDY FLOSS MACHINE
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

FOR SALE—SPACE SIPS, BALLY A

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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

FOR SALE—W. V. HYGIENIC EXHIBIT, 35
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

FOR SALE—\$5,000 FERRIS WHEEL, 31
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

FOUR 14 MINUTE LENS—GASING
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

KING COMBINATION HIDEOUT RIDE, 15,500
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Admission, Song, Thru, Taping, Date, Opening
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Miscellaneous

... BULL'S EYE ...

ATTN: THE OWNER OWNERS

WOULD...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

THEN...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Partners Wanted
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

ATTRACTIVE, SMALL, MIDDLE AGE WO-
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

PERSONALS
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

A NEW APPROACH IN GAINING HEALTH
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

KILLER...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

I, SPAIN, CONTACT ME AT ONCE.
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

WANT TO LOCATE
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

JOE REUSSELL
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

MRS. J. W. EADER
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

WANTED—FRESH WATERBOATS OF
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

WANTED—WHEATBREAD'S WILLIAM
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

Photo Supplies and Developing
...
Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

PHOTO BOOTH CAMERAS OF PAPER
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

Ponies
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Admission, Song, Thru, Taping, Date, Opening
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800 Avenue "V", Brooklyn 23, N. Y. 11227

NO LITTLE BROWN MAN, ALL SOUND
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

PRINTING
...
Admission, Song, Thru, Taping, Date, Opening
...
800 Avenue "V", Brooklyn 23, N. Y. 11227

DENVER STRIPPERS DANCE TO JUKE BOX SELECTIONS

DENVER—Probably the most unusual programming problem which has ever come the way of Century-Supreme Music Company here, is the "exotic dancing" show which Sid King's Calvert Inn stages nightly at 10, 11, 12 and 1 o'clock.

Located in an area which has no "live entertainment," the Denver bar owner has used a lot of originality in converting the rear half of his tavern into a reproduction of an old-time Western saloon, divided away from the rest of the interior by a pair of swinging Dutch doors. With seating space for around 40, the separated-off section is titled the "Red Slipper Saloon."

Along with physically separating the seating area away from the rest of the tavern, King has likewise set up an entertainment program, with "exotic dancers" appearing on the tiny dance floor in the center of the Red Slipper.

Providing music for accompaniment was something of a poser, inasmuch as there was little or no space available. Eventually, it was decided to install a second juke box, in addition to that already in service at the front of the tavern, and to program specific records, according to the stripper's request.

Now the same four records have been renewed on the machine each two weeks for a period of several months and has shown top collections, becoming location favorites thru familiarity if nothing else. Glenn Pierce and Frank Huber, partners at Century-Supreme, would like to see the "dance accompaniments" market increase in all of their tavern spots!

COINMEN YOU KNOW

Los Angeles

By SAM ARBOTT

Ben Chermers, who left the California Music Merchants' Association as business representative for the Los Angeles area, is now in business in Santa Barbara. He has an automobile muffler operation on a franchise basis. Chermers left CMA last month. . . . Walter Cook, of Palos Verdes, plans to leave Los Angeles late in July for Alaska. The Cooks will fly to Vancouver, B. C., take a boat to Skagway and travel to Anchorage. While in the 49th State, they will visit their daughter for a couple of months.

Also traveling this year, Mel and Mrs. Telsera, of Santa Maria, will go to Sweden in August to visit Mrs. Telsera's kin. She recently received her naturalization papers and this will be her first visit to her native land since becoming a U. S. citizen. . . . Charles Danich, of Paul A. Laymon, Inc., marked a birthday on June 10. . . . Ed Wilkes, of Paul A. Laymon, entertained his parents at open house in Long Beach on the occasion of their Golden Wedding Anniversary. Formerly of Galesburg, Ill., the Wilkses, both senior and junior, have been living in

California for a number of years. Incidentally, Jimmy Wilkins, who is also with Laymon, is from Galesburg. Wilkes and Wilkins, however, did not meet until the latter joined the firm. Wilkins is enjoying his new swimming pool and debuted it recently at 5 a.m. Returning from a hike with the boys from his church, they all took a swim—in near ice water.

Faye and Bob Grenier, of the DeLuxe Vending Service in Culver City, are back from an extended trip to Detroit and Canada. Upon returning here, Grenier pitched in to prepare for a meeting of the California Automatic Vendors' Association of which he is president. . . . The AMI service schools are continuing with success at Badger Sales Company, said William R. Hoppel, owner of the firm. Bill Schaeffer and Tab Simonson are in town from Bakersfield. . . . Geare Wasson, AMI engineer for the 11 Western States, is spending considerable time at Badger Sales, which distributes the line in the area. . . . Phil Robinson, Western representative for Chicago Coin, is reported on his way back to Los Angeles following a trip to Israel. He made the trip with a group from B'nai B'rith, of which Simon, of Simon Distributing Company, who just returned from his second trip to the Far East, plans now to see the United States. He recently returned from Las Vegas, but this was a business trip and not part of Simon's "see America" plan. . . . Sonny Lomborg, of the Simon Distributing Company, is back from a combination pleasure and business trip to San Diego.

Jack Leonard, of Badger Sales Company, is sporting a new Thunderbird. . . . Charles Koski and family, of Long Beach, spent the weekend at their cabin in the mountains near Wrightwood. Koski said that with a change in his personnel he does not know when he will get back to the mountains. . . . Don Gilbertson, of Long Beach, in town the first of the week to see what the distributors had to offer.

Milwaukee

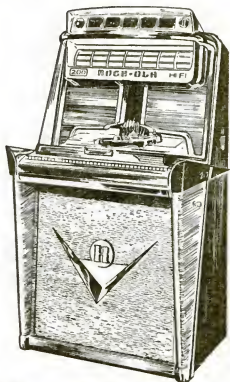
By BENN OLLMAN

According to Harry Jacobs Jr., United, Inc., and Ken Kulow on the committee, reservations are coming in strong for the Record

(Continued on page 17)

* For maximum profits...
For minimum service...

JOIN
THE
BIG
SWITCH
TO
ROCK-OLA



The dependable phonograph

Everyday more and more operators are making the big switch to Rock-Ola because the Rock-Ola engineered phonographs lead the way for dependability of operation and trouble-free service.

Fewer service calls allow operators a greater profit from their "take" and create more satisfied locations. Only Rock-Ola's proven reliability and advanced styling can guarantee such profitable operations. Join the big switch to Rock-Ola today!

* see the
ROCK-OLA tempo
line at your nearest Rock-Ola distributor
today. Your profits will be glad you did!

ROCK-OLA Manufacturing Corporation
800 N. Kedzie Ave., Chicago 81, Ill.

WANTED

for export

to

CANADA

1 Motor Holly Crane

Please write to

MODERN AMUSEMENT CO.

3381 Jeanne D'Arc Street
Montreal, P. Q., Canada

France: Syndicat National des Fabricants d'Electrophones Automatiques; Syndicat National des Professionnels de l'Automatique; Syndicat National des Importateurs-Exportateurs d'Appareils Automatiques.

West Germany: Verband der deutschen Automatenindustrie; Deutscher Automaten-Großhandels-Verband; Zentral Verband der Organisationen des Automaten-Austausches.

Great Britain: Amusement Carriers' Association; Phonograph Operators Association; Italy: Associazione Nazionale Negligatori Apparecchi; Associazione Nazionale Escenti Spettacoli Viaggianti.

The Netherlands: Nederlandse Vereniging van Automaten-exploitanten.

Switzerland: Verband der Schweizerischen Automaten-branche.

In addition to the above organizations, the newly founded Austrian coin machine organization, Österreichische Fachverband, also has applied for membership in Euromat.

First Congress

The first congress of Euromat was held in the Palais des Congress, overlooking the Meuse River, in Liege, Belgium. To the ultra-modern, flag-bedecked Palais came manufacturers, distributors, operators and exporters-importers.

"WORLD FAMOUS EXPORTER"

—Inquiries Invited—

AMI 1200M	\$750.00
2 AMI 6200	500.00
3 AMI 680 (repacked)	300.00
2 AMI 680	245.00
2 AMI 640-45 (repacked)	150.00
AMI 640-45	175.00
Seaburg 1000	475.00
Seaburg 100W	475.00
Walling Scales and others	55.00

Slight charge for crating

We have a Large Selection of Bally Bingo Games at Reasonable Prices. Write for the type of games you are interested in.

Central
DISTRIBUTORS, INC.
2120 Locust St., St. Louis 3, Mo.
Phone: Main 1-3511; Cable: "Censtuf"

COIN MACHINE

BOWLING BALLS

3" Black, \$ 50; 4 1/4" Black, \$4.50
3 1/16" First Grade, \$ 85
4" Marbleized, \$4.50
4 1/4" Marbleized, \$6.00

Quantity Users
Write Your Needs

LOCKS

Single or Keyed Alike, \$ 45
GAME MAKERS
Theater, Battery
Switches, Special
Parts, Machine to ORDER.

BULBS

44, \$5.75 per C; \$55, \$5.25 per C
\$57, \$4.25 per C; \$63, \$4.75 per C

SHUFFLE SUPPLIES

177 Shuffleboard War - 24 cans
per case, 6 cans \$31.68
Precision Pucks - smooth or
window, per set of 8, \$7.00
Jumbo Pucks - each \$1.95

EXPORT ALL
MACHINES AND
PARTS

MIKE MUNVES CORP.
577 10th Ave., New York 18, N.Y. 10017

5-Year Juke Royalty Plan

• Continued from page 4

meritorious counter suggestions which would be acceptable to all sides."

In more detail, the released memo indicates that Census Department may co-operate with other government agencies in the juke music performance survey. Also, "the operators shall furnish any information pertinent to the frequency of performance of copyrighted musical compositions on the machines as the trustee may require." Based on the survey, the trustees would, after deducting expenses of their office, distribute the funds at least once a year, and would also report the amounts annually to Congress.

The coin machine congress employed all the panoply of big-time diplomacy. Speeches and proceedings simultaneously translated into three languages and tape recorded.

Briefly, the Euromat seeks to promote business relations between all European countries and other continents. It will defend the interest of its members, be they manufacturers, distributors, operators or exporters-importers. In addition, its members can obtain information and assistance in dealing with all problems relating to juke boxes, game machines and vendors.

European Uniformity

Euromat proposes to furnish its members precise information on laws regulating coin machines and to lobby for the adoption of uniform coin machine legislation in all eight countries. It will deal with taxation and patent rights, and provide a clearing house for the industry's common problems.

Euromat has dramatized the great disparity among the various European countries in laws regulating coin machine imports. Belgium, West Germany, Holland and Switzerland have liberalized the importation of juke boxes, games and vending machines; Denmark, Greece, Ireland and Sweden restrict imports under licensing; Britain has quotas which have been largely superseded by currency liberalization, and Iceland and Turkey have a flat import ban.

Belgian Comment

The fact that European countries are clinging to trade restrictions despite the Common Market trend toward trade liberalization prompted a strongly skeptical reaction from E. Renotte, the Belgian juke box producer. Renotte differs sharply with Alex van der Wege, the Belgian who is president of Euromat. Renotte said:

"In my opinion, the Common Market results hitherto achieved are very different from those which people had hoped for—or of which they were afraid."

"An example is France. When the first meeting of the European coin machine pool (now Euromat) was held in Paris, M. Marchant predicted that establishment of the Common Market would produce stiff foreign competition, and that protective measures were necessary."

No Licenses

"In practice this has meant: Last year, French imports were small, but were possible; this year, no import licenses were issued, or those issued were suspended. This certainly is not in the spirit of the Common Market."

"In general, the effect of the Common Market so far have been negligible. In Belgium it has produced no improvement. It has been much ado about nothing."

"Paradoxically, it is easier for Belgian producers to export to Britain than to certain members of the Common Market, who in theory should be facilitating trade with us. I can't believe that this kind of economic nonsense long will be tolerated."

As reported in The Billboard last week (13), the amount proposed by Congress was \$5 per box for the performance ceiling annually for the first five-year period. He arrived at the figure or the basis of the operators' offer to accept doubled mechanical rates in preference to performance royalty. Celler estimated, on basis of Price Waterhouse survey introduced at recent hearings, that operators would pay \$2,400,000 yearly in mechanical fees. An additional amount, collected on performance basis, assuming there are between 450,000 and 500,000 boxes, would come to about \$5 a box, he estimates.

Of this figure, Celler notes: "Whether the \$5 is a just amount, or whether it would be greater or less is not here decided. It is offered as a basis for discussion. In any event, the amendment would only translate whatever the amount the juke box operators are willing to pay for an increase in mechanical royalty fees to the amounts they would pay as performing right royalty fees."

At the end of each five-year period, there would be public notice and hearing, before trustees set up the fee for the next five-year period. The rates, and any grievances by operators or songwriters over the survey or distribution, are subject to U. S. District Court review, the amendment provides.

In arriving at a selected fee, trustees would have to take into consideration these factors: Rate of performance rights fees in allied fields where recorded music is used; revenues of copyright owners from performing rights; financial effect of the proposed fee on the juke box operators; government indications on the changing values of the dollar, and "other relevant factors."



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COINMEN YOU KNOW

• Continued from page 73

Industry Golf Amboree, July 28, at Merrill Hills Country Club. Out-of-town music operators who have indicated they will attend include Al Durand, Durand Sales, Green Bay; Moon Mollano, Modern Specialties, and Irv Goff, both of Madison.

Frank Bartnik, Banaco Music, the flying coinman, made a plane trip recently to his lodge in Canada for a week of fishing. . . . Sam Hastings, Hastings Distributing Company, opened his new Blue-mound Arcade last weekend. "Business was very good for an opener," he claims. . . . According to Harry Chler location switching due to license renewal time is "heavier than ever before."

Visitor on coin row this week was George Bergquist, Bergquist Amusement Company, Ironwood, Mich. He was accompanied by his son, Nick, just released from the Army. Nick plans to help on the routes this summer and then enroll in college. . . . The new Seeburg Coffee Bar and background music equipment are in stock now, according to Mike Victor, S. L. London Music Company. Demand for both these items has been heavy, according to Mike Victor.

Grand opening free-for-all of Barney Kuehn's new Music Mart, Inc., one-stop, drew a big turnout late last month. The list of operators on hand included John Jesinski, Sheboygan; Les Dailmen, Schroeder's Music, Milwaukee; Jerome Jacomet, Red's

Novelty Company, West Allis; Charles Miller, Racine, and Wayne Schneider, Pewaukee TV.

Vic Kobylarz, Hilltop Coin Machine routeman, put in a busy weekend moving into his new home. According to Hilltop Coin's boss man, Doug Opitz, the firm landed a number of new locations in the past couple of weeks. Additions came as the result of city-wide switching around when license renewal date came up. Opitz leaves for his European trip to visit his daughter on July 28.

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juke boxes continues heavy, reports Stu Glasman, Radio Doctors one-stop. Operators coming in to hunt for hit wax included Elmer Schmitz, Hilbert Al Janisch, Beaver Dam; Harry Kososki, Niagara, and Niles Gluth, Burlington.

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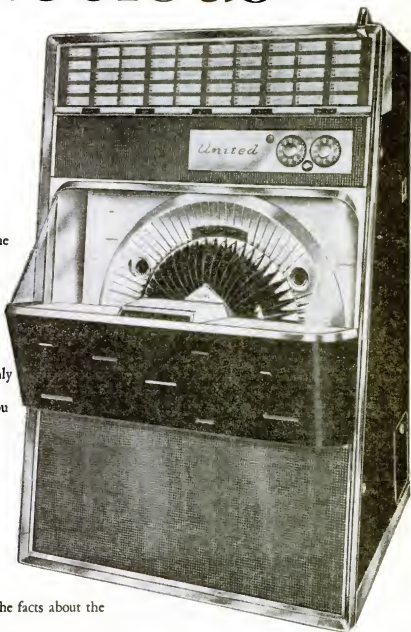
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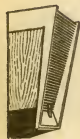
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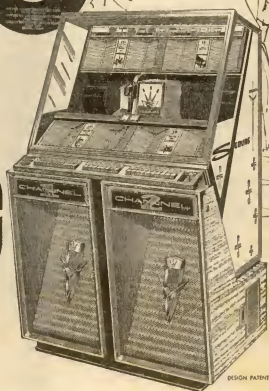


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